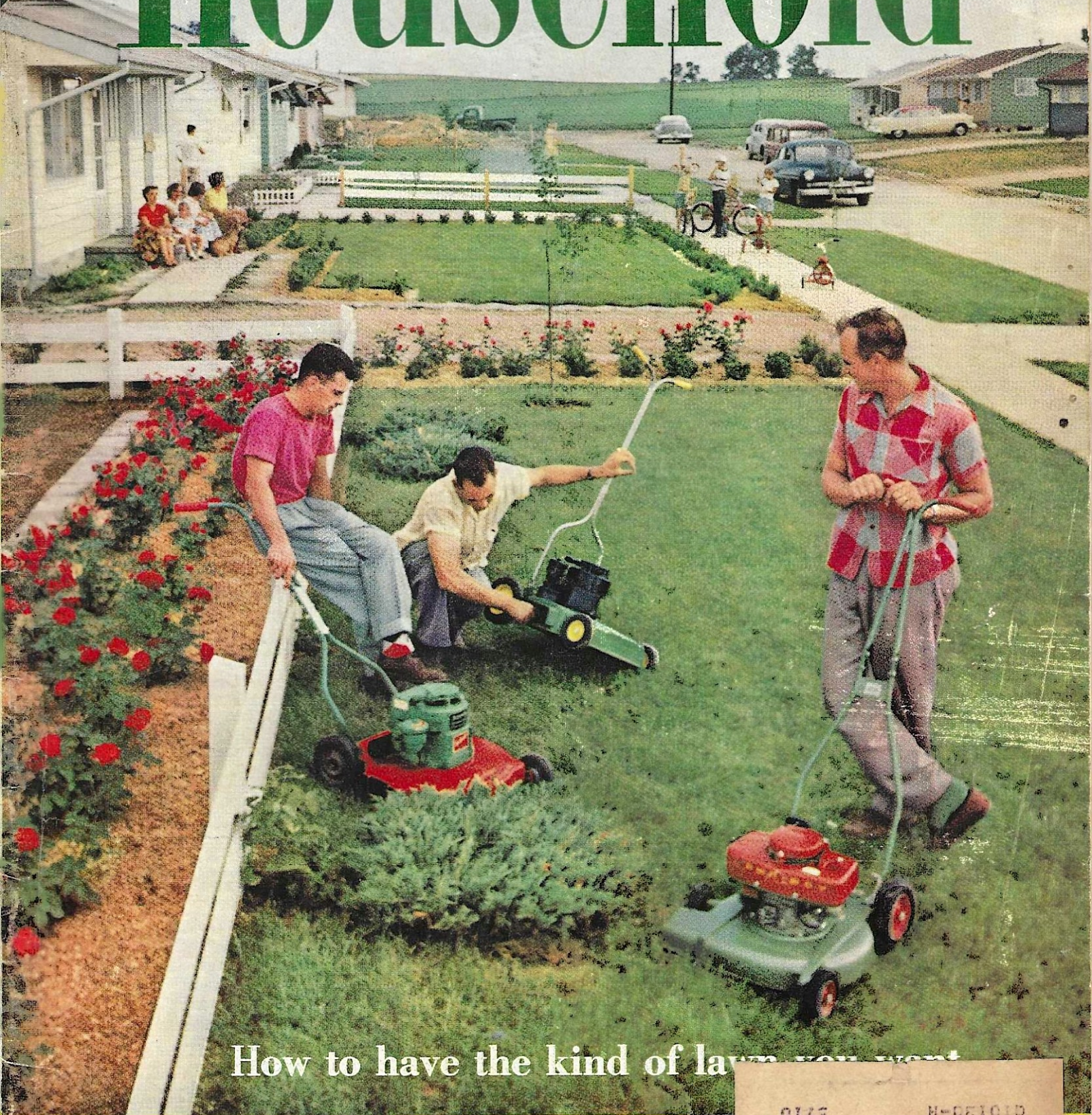


10¢

March, 1957

THE MAGAZINE OF HOME SERVICE
FOR OVER 2,600,000 FAMILIES

Household



How to have the kind of lawn you want

* NEW—THE WORLD'S FASTEST COO

0122 N-01010
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ST STEPHEN S C
BANKS CLOTHING

Why do you suppose the manufacturer
put a box of **Tide** in your new automatic?



"I recommend Tide for every automatic,"

says Norbert Badtke of Milwaukee, Wis. "When you service top-loading automatics, you really understand them. And I've discovered that starting folks off with Tide gives them the kind of clean clothes that makes them rave about their automatics!"

...so your automatic will give you
the cleanest clothes possible!



"Next to me . . .

Mommy likes **Tide-clean** sheets."

Maybe you've thought there isn't much difference in the matter of cleanness. Oh, but there is! You'll discover that as soon as you take your first fluffy, sweet-smelling Tide wash from the dryer or line. You know, Tide brought you the greatest cleaning power the washday world has ever known, and that cleaning power has never been surpassed. No washday product made, *nothing* can beat Tide for getting clothes clean. Next washday, hang out a Tide-clean wash!

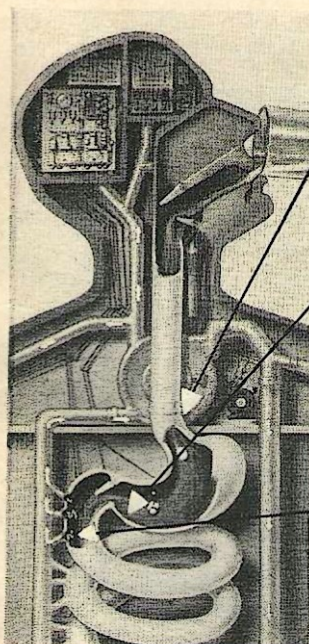
THE CLEANEST CLEAN POSSIBLE
IS **TIDE-CLEAN**

65 J13 200



If you've been taking aspirin for colds...remember—

BUFFERIN



1. Medical science knows that a pain reliever must go through the stomach and into the blood stream to relieve pain.
2. Bufferin combines aspirin with two antacid ingredients. These speed the pain reliever out of the stomach and into the blood stream twice as fast as aspirin. So . . .
3. Bufferin acts twice as fast as aspirin to relieve pain. And it won't upset your stomach as aspirin often does.

- ✓ acts twice as fast as aspirin to relieve cold miseries and headaches!
- ✓ won't upset your stomach as aspirin often does!

Medical research shows that most cold sufferers stop taking pain relievers before getting completely rid of a cold.

other pains, too! No wonder people by the millions are switching to Bufferin.

Why? Many people find that ordinary pain relievers, taken over prolonged periods of time, cause upset stomach.

That's why you need Bufferin. It acts twice as fast as aspirin, yet is so gentle and safe you can take it over prolonged periods without fear of upset stomach.

P. S. Bufferin acts *twice as fast* as aspirin to relieve headaches and



A PRODUCT OF BRISTOL-MYERS

IF YOU SUFFER FROM PAIN OF ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN

4 holiday treats to give your family in CANADA

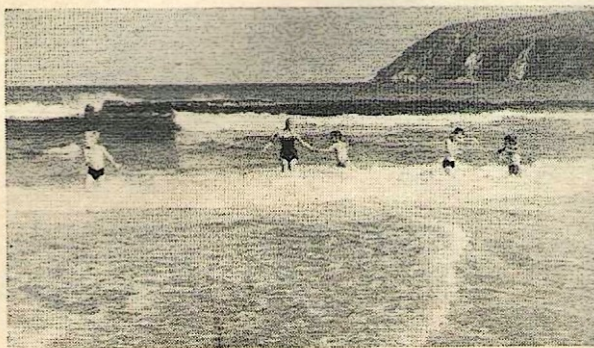
*These are just samples. Impossible to show all the glories
of the world's largest natural playground...come and see for
yourself. Easy and inexpensive to get to...no passports needed.*



Life on a sparkling lake...swim, play, paddle a canoe!



Touring storied towns and vivid cities!



Sampling the thrills of a spectacular seacoast...surf, tangy air, room to relax!

VACATIONS UNLIMITED!

Select *your* holiday site from more than a million lakes...29,000 square miles of National Parks...59,000 miles of coastline. See your travel or transportation agent soon, send the coupon *now* for the free...

CANADIAN VACATION PACKAGE
a complete information service containing:

1. "Canada - Vacations Unlimited" - a 48-page booklet with 100 full-colour illustrations describing holiday attractions in all parts of Canada.
2. "Highway Map" in full-colour of all Canada and northern U.S.A.
3. "How to Enter Canada"...helpful information on border-crossing, etc.
4. "Tourist Enquiry Form" which you can fill out and send in for information on the particular areas, activities, accommodation which interest you.



Camping amid the fresh, green beauty of magnificent mountain country!

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Ottawa, Canada

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CANADIAN VACATION PACKAGE*

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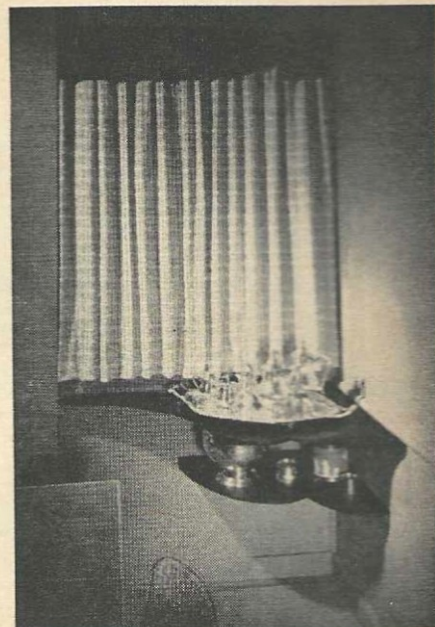
Town _____ State _____

Stick this coupon on any postcard, or mail it in an envelope.

Window sill collections

By Elizabeth Clemons

Some windows give you an opportunity to display pretty bric-a-brac. In old-fashioned houses, small panel windows sometimes had shelves to hold the family collection of ruby glass. In modern homes also, windows can show off pretty things.



Pair of corner shelves under the sill hold a silver tea set in the home of the Keith Fullenwiders in Sausalito, California. The window cornice repeats the curved shape of the shelves.



MORLEY BAER

Outside the breakfast nook window, the Frank Greenes of Sausalito, California, built a duplicate shelf. On it they arrange settings like this one of porcelain candlesticks and a bouquet.



ONCE-A-YEAR FACTORY-TO-YOU SALE

EXQUISITE ALL STEEL PLANT STAND



REGULAR
~~\$14.95~~
VALUE

PRICE
SLASHED
TO

\$6.95

- 3½ Feet High
- Revolving Arms
- Will Not Tip or Tilt

Never before at this low price. Revolving arms (for sunning, watering, different room arrangements) extend 5 to 10 in. from center. Holds 10 standard-size pots including one 8-in. pot bottom center. (Plants, pots not included.) Fill totem with moss to root climbing plants. Choice: Wrought Iron Black or Tropical White.

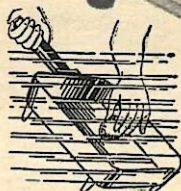
Automatic Electric Skillet



only

\$11.95

INCLUDES
COPPERTONE COVER



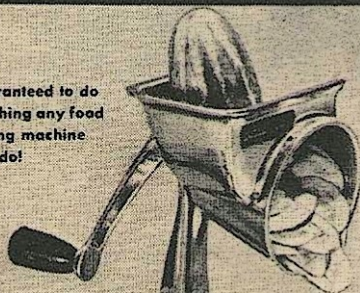
Completely
Immersible
to within
one inch
of end of
handle

11½ Inches Square

PRICE SLASHED! Hollywood All-Purpose SALADMAKER

"Performs MIRACLES with Food"

Guaranteed to do
anything any food
cutting machine
will do!



NATIONALLY
ADVERTISED AT
~~\$19.95~~
REDUCED TO

\$6.95

3 steel cutters
DELUXE MODEL
5 steel cutters
\$8.95

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✓ CHOPS
✓ GRATES
✓ PEELS
✓ SLICES
✓ WAFFLES
✓ CRUMBS

Cutters never
need sharpening!

- Automatic Controlled Cooking
- GE Heating Element
- Cooking Guide on Handle Shows Right Heat to Use
- Extra Big Size—4-qt. Capacity! Coppertone Cover

Big, beautiful electric skillet . . . like having a portable range—you cook and serve tempting meals right at the table (no-mar, stay-cool legs). More than a skillet, it stews, cooks, braises, bakes, chafes and casseroles. Fries ham and eggs, makes 8 servings of chicken, braises 4-lb. roast while keeping kitchen cool. Automatic temperature control master-minds every meal to perfection. Free recipe book. Made of heavy, mirror-polished cast aluminum. Special silicone-treated interior prevents sticking, makes cleaning quick, easy. Powerful 1100-watt sealed-in GE element. High-dome coppertone cover included free. UL approved and fully guaranteed.

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☐ Electric Skillet and Cover \$11.95
☐ Saladmaker, \$6.95
☐ Saladmaker Deluxe, \$8.95

Due to these low sale prices, please add 50c per item for handling and postage.

NAME.....

ADDRESS.....

CITY.....STATE.....

☐ I enclose \$..... Ship prepaid.

☐ Ship C.O.D. plus postage.

PREPARES FOOD OVER 200 DELIGHTFUL WAYS

Now you can prepare the most beautiful, healthful foods with ease, speed, safety, and economy. Makes wonderful waffle-potatoes, tossed salad, golden brown potato chips; chops onions, peels apples, crumbs bread, prepares baby foods, health foods, and vegetable juices. Slices faster than electric machines costing \$200 or more. Easy to clean and easy to operate. Safe enough for a child to use. Recipe book included.

GUARANTEE

We absolutely guarantee this machine to be free from defects in material and workmanship. You must be 100% satisfied or your money refunded at once.

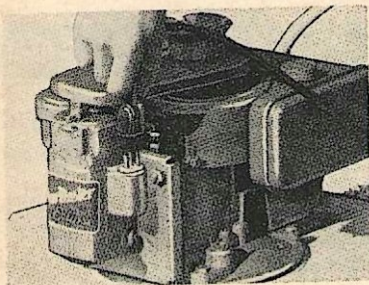
Why users expect (and get!) more from Eclipse mowers



IT CAN BE assumed that almost any mower will cut grass. But folks who buy an Eclipse expect more than this minimum performance. They expect — and get — low cost, trouble-free mowing year after year. That's why Eclipse is recognized as the standard of comparison . . . the brand most mower users plan to buy "the next time" for sure. User experience quickly points up the need for the kind of built-in quality only Eclipse offers.

The Eclipse extras

Feature for feature and dollar for dollar, you get more value from Eclipse. This is a direct result of the factory policy of building up to performance standards instead of paring quality down to meet a price. It stands to reason that skilled craftsmen — specializing in quality mowers — can provide a master touch not possible in factories where mowers are only a "sideline" product.



Easiest starting

Most people prefer the rope or recoil starter. But for those who prefer (or for health reasons require) completely effortless starting, an electric starter is available on many models. A gentle touch of the plug starts the engine: no work, no strain!

Easy Terms! Low as

\$8.50 per month

(Based on average dealer finance plan — 10% down.)

Lowest "per year" cost

It may cost just a few dollars more when you first buy an Eclipse. But user reports prove conclusively that the total cost of owning an Eclipse is less than for ordinary mowers. Eclipse mowers are built to last years longer and it's not at all uncommon for families to use an Eclipse for 15, 20 or even 30 years with very little maintenance expense. The rugged construction, the craftsmanship that is acquired only by half a century of specialized manufacture pays off for the user.

A typical letter reported a total expense of 87¢ for maintenance of an Eclipse power mower over a period of 5 years. When you consider ALL your costs, you see why we say, "Eclipse costs you less to own per year."

Free check list to help you choose your power mower

Many families have been confused by mower claims and are not certain as to what type of mower they should buy. Some people insist that a rotary mower is best, while others just as emphatically say the reel type can't be beat. Eclipse makes *both* kinds — has no special "ax to grind." A check list of 8 easily answered questions will indicate the type of mower that's best for you. Write for your free copy of the folder, "How to select your powermower." The Eclipse Lawn Mower Co., Div. of Buffalo-Eclipse Corporation, 3707-A Railroad St., Prophetstown, Ill.



While photographing HOUSEHOLDER's three test lawns in Iowa City, Iowa, Garden Editor Gretchen Harshbarger caught our trio of "lawn-builders" in a rare pose, resting on their mowers. Story on page 28.

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March, 1957

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The Trust You Have Placed in Us



FREDERICK R. KAPPEL, President
American Telephone and Telegraph Company



"The telephone business is built on the idea of Service.... And the principles that guide our work affect the lives of many people. We are printing them here because they seem important to everyone who uses the telephone, everyone who works for the business, and everyone who has invested in it."

We in the telephone business are servants of the public. The services we perform are necessary to the people of the United States. They are necessary to the building of our nation and to our national security. Clearly, we occupy a position of great public trust.

We are also trustees for the savings of every individual who has put money in the business. It is our responsibility that the business shall prosper.

We think it all-important therefore that we furnish the best telephone service it is in our power to provide—a service high in value and steadily improving—at a cost to the user that will always be as low as possible and at the same time keep the business in good financial health.

The success of the business depends on the people in it. To serve well and prosper, Bell Telephone Companies must attract and keep capable employees. They must be well paid and have opportunity to advance in accordance with ability. And we must continually develop first-rate leaders for the future.

Finally, it seems to us that it is always our duty to act for the long run. Sound financing, good earnings, reasonable and regular dividends—these are all long-term projects. So is our continual research to find better means for giving better service. So is the building of the human organization and character on which good service depends. So is the training of leaders. In all our undertakings, the long view is essential.

This is the way we understand the trust you have placed in us. It is a trust that deserves, and will continue to receive, the most painstaking care we can give it.

Working together to bring people together
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This
little lady is
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wash is
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You get a
**CLEANER
WASH**
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CLOROX...
*whiter...brighter...
sanitary, too!*

THIS is a happy baby...a lucky baby! Her mother *always* launders with Clorox! And that means every diaper change is a change to freshness, comfort, *health-protecting cleanliness*. For Clorox gently removes dinginess, stains, odors...and, most important, Clorox *disinfects*...safeguards health! That's why millions of women use Clorox *every time* on *all* their white and color-fast cottons and linens...and white 100% nylon, rayon, Dacron, Orlon and Dynel, too!

Every time you use **CLOROX** *you protect family health!*



Handy bottles of Clorox in your bathroom and kitchen are *time savers* and *health savers*, too! In *routine cleaning*, as well as in *laundry*, Clorox is *more* than a bleach, stain remover and deodorizer...it's the *most efficient germ-killer of its kind!* Directions on label.



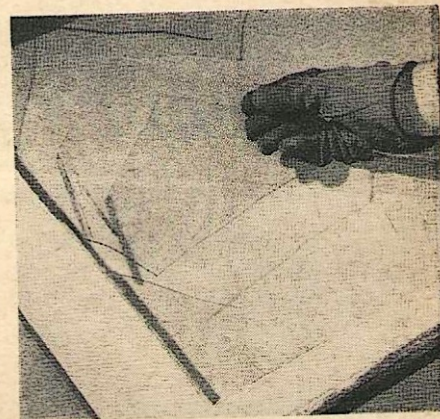
Here's how

You replace a windowpane

By Robert L. Hering

Half the work of replacing a broken windowpane is getting your tools and materials ready. Once you've gathered these together, it's a quick and easy job.

Here's what you'll need: a chisel (preferably an old one), a glazier's knife, a small brush, and a pair of work gloves. Then, when you buy the glass, pick up some glazier's points, a tube of glazing compound, some linseed oil. You're all set, now—just follow our step-by-step directions and the job is easily done.

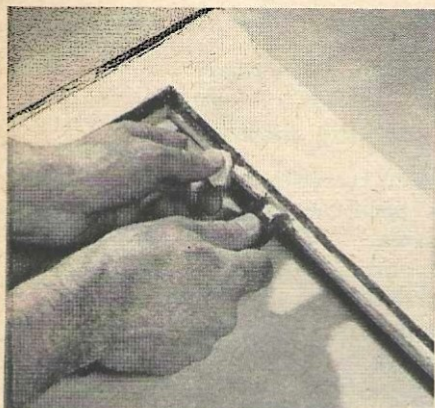


1 First, remove broken glass (wear gloves as shown). To replace a windowpane, remove window frame if practical—it's much easier to work with window laid on workbench. Then use chisel or knife to remove putty; be careful not to gouge rabbet edges.



2 Brush linseed oil or primer into rabbet to prevent glazing compound from drying out and cracking—wood absorbs oil from compound if left untreated. Measuring for new glass, deduct 1/16 inch from width and length to allow for expansion, contraction.

HOUSEHOLD MARCH 1957



3 After primer coat has dried, apply bed of glazing compound to back of rabbit, where glass will rest—this makes weather-tight seal, cushioning glass and stopping air from entering. Use only thin coating of compound—smooth it out with glazier's knife.



4 Press glass into the soft bed of glazing compound. (Your glass dealer will pre-cut glass to exact dimensions.) Then push glazier's points halfway into wood, as shown—two or three points to a side, depending on length. Use an old chisel to set points.



5 Glazing compound is now available in tubes (like toothpaste). Special nozzle lets you squeeze out triangular ribbon of compound into rabbit. Use glazier's knife to press it firmly in place. After it hardens slightly, apply paint to prevent drying.

HOUSEHOLD MARCH 1957

Are You Giving Your Wife The Companionship She Craves?



YOU may be giving your wife all the love and care you are able to. You may have given her a good home, security, many of the conveniences all women yearn for. But is she completely satisfied? Are you giving her the full companionship of the man she loves?

Or are you always "too tired" at the end of a day's work? Do you come home from work with only the "left-overs" of your vitality for your wife and family? Is time catching up with you too fast... at work, at play?

If so, your condition may simply be due to a common vitamin and mineral deficiency in your diet. Yes, you may be well-fed, but poorly nourished. The food you eat may just not contain the necessary amounts of vitamins and minerals to keep you healthy and vigorous. You owe it to yourself to find out whether a food supplement such as VITASAFE capsules can restore the youthful feeling you'd like to have. And you can find out at absolutely no cost by taking advantage of this sensational free offer!

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Vitamin A 12,500 USP Units	Vitamin B-6 0.5 mg.
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Vitamin B-1 5 mg.	Calcium Pan- tothenate 4 mg.
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Yes, we want to send you FREE a 30-day supply of high-potency Vitasafe C.F. Capsules (a \$5.00 value) so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial!

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With your free vitamins, we will send you complete details of an amazing new plan that provides you with a 30-day supply of vitamins every month for just \$2.00—60% less than the usual retail price. But remember—you're not obligated to buy from us now or ever! The supply of free capsules is limited—so mail coupon today!

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or someone you love
to new health and
happiness!
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Please send me free a 30-day supply of the proven VITASAFE C.F. (Comprehensive Formula) Capsules, and full information about the VITASAFE plan. I am not under any obligation to buy any additional vitamins, and after trying my free sample supply, I will ACCEPT OR REJECT the benefits and substantial savings offered by the VITASAFE Plan. In any case, the trial month's supply of 30 VITASAFE Capsules is mine to use free.

I ENCLOSE 25¢ (coins or stamps) to help pay for packing and postage.

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This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per family.

EX-LAX HELPS you toward YOUR NORMAL REGULARITY ... gently ... overnight!



TAKE EX-LAX AT NIGHT and don't let constipation be a problem. Pleasant-tasting EX-LAX acts gently, effectively—won't disturb sleep.



NEXT MORNING, enjoy the closest thing to natural action. No embarrassing urgency. No upset with gentle-acting EX-LAX.

MEDICAL LITERATURE REPORTS PROOF that the laxative ingredient in EX-LAX acts in two important medical ways to relieve constipation.

1—Unlike some laxatives, EX-LAX acts in the large intestine, not the stomach. Does not rob vital nutrition... does not interfere with normal functions of your system.

2—EX-LAX continues to help you toward your normal regularity—seldom, if ever, will you need EX-LAX again the next night. So, when you need a laxative, use EX-LAX.

IMPORTANT WHEN COLDS STRIKE!
Gentle EX-LAX agrees with cold remedies... no weakening after-effect.



15¢, 35¢ and 75¢
economy family size

EX-LAX
THE CHOCOLATED LAXATIVE

MORE FAMILIES USE EX-LAX THAN ANY OTHER LAXATIVE

First look at the '57 mowers!

By Robert L. Hering

You're going to like the new 1957 power lawnmowers.

Manufacturers have gone all out to bring you what you've been wanting. They're giving you mowers that will operate more easily and that require less attention. And the new machines are crammed with conveniences and safety features. The demand for de luxe mowers has been steadily increasing.

HOUSEHOLD scouted the trade shows in both New York and Chicago to bring you up-to-the-minute information on the new 1957 lines of power mowers. We asked the manufacturers all kinds of questions. We checked their newest features.

One thing you'll be happy to know is that price tags will generally be about the same as last year—but you'll be getting more for your money.

Mowers are getting bigger—cutting a wider swath. Last year, sales of 20-inch and wider models were up nearly 900 percent over 1955. Sales of 18-inch and narrower mowers declined.

There are plenty of improvements. Some mowers, like the new Scotts mower, are crammed with safety features. And the controls on riders and self-propelled mowers are so easy to operate that almost anyone can run them.

Most of us by now either own a power lawnmower or we've had a chance to use our neighbor's. We know what we want in a new mower.

Riding mowers

Demand for more convenient, easy-to-operate mowers has increased the popularity of the riding mowers. Even fellows living on average-size city lots are beginning to buy the small, compact riders.

Some riders have features that make them as easy to handle as the family car. They can be driven forward at several speeds and reversed. Controls are within easy reach. Wide, semi-pneumatic tires and auto-type differentials prevent scuffing and digging up the lawn.

Many riders have individual front-wheel suspension to make them easier-riding and to keep the rotary blade in a more horizontal position for better cutting. And we also noticed particular stress on safety features. Your feet are protected from cutting blade, and from flying sticks and stones.

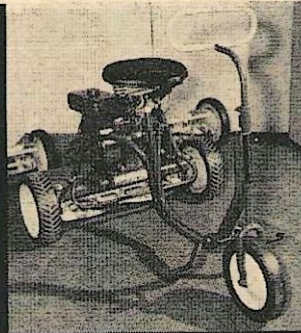
The safest riders are built so the operator sits near the center of the mower, with his weight well distributed. This way there's little chance of turning the machine over.

Self-propelled rotaries

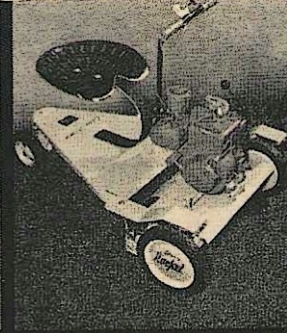
Last year, sales of these mowers more than tripled over 1955. And indications are that the demand for self-propelled mowers will take another jump this year. To supply this increased demand, manufacturers are producing some



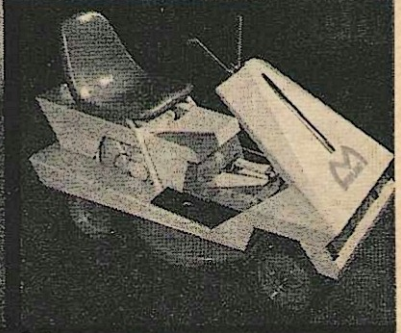
Simplicity Wonder-Boy rider has just one simple airplane-type control to start, stop, steer.



Pennsylvania rider is a reel-type mower with the controls next to the seat.



Compact rider attachment by Eclipse fits two of the reel-type mowers.



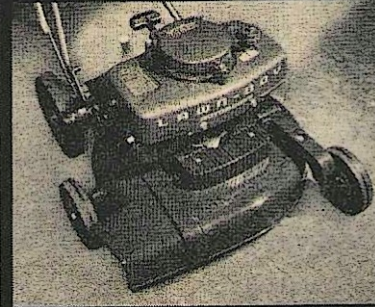
On new Midland rider, operator has instant control of the cutting height and blade operation.



Springfield rider can be used as either a rotary or a reel-type unit.



Musgrave's rider has twin rotary blades controlled by hand lever. Foot pedal controls drive clutch.



New self-propelled Automower by Lawn-Boy has exclusive "activated" pilot wheel for level cut.



Toro's self-propelled rotary unit attaches to their "power handle."

**The new models have *more* conveniences,
more safety features, *more* power—
and they're easier to operate than ever before!**

entirely new mowers and making numerous model changes.

Some of the new power-propelled mowers have extremely simple power mechanisms, which account for their low price tags. On the other hand, you'll find the more expensive self-propelled mowers usually have precision-machined parts for rugged use and extra years of service. It's for you and your pocketbook to decide which you prefer.

Better starts and stops

Last year electric starters were introduced on a few mowers as optional equipment. Now the majority of mowers offer this feature optionally. One manufacturer will even furnish an electric starter that operates from a battery, eliminating the use of long extension cords to carry power from a house outlet.

Better ignition systems, larger recoil starter drums, and recoil starters operated by foot control all add up to quicker and easier starting.

With the increased use of self-propelled and riding mowers comes the need for safer, quicker stops. The so-called "deadman's" clutch is an excellent safety device that you'll find on some mowers. To operate this type of mower, the clutch must be held in position. When the clutch lever is released it automatically stops the mower. There is little chance for an inexperienced operator to become confused and forget how to stop the mower quickly. You simply let

go of the clutch; the mower automatically comes to a stop.

Even mower engines are more efficient than they were a few years ago. They are much easier to start, lighter in weight, and they will stand up better than the older ones.

Convenient controls

Engine control panels last year were just starting to be introduced. But this year there's a definite trend toward simplifying and grouping engine controls to make them easier to find and to operate.

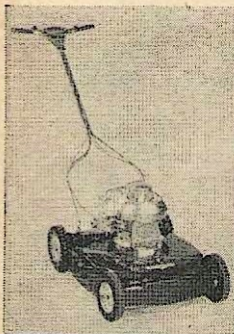
Adjusting the height of the cut has been greatly simplified on a few mowers. Instead of having to look up a wrench and bother with what was formerly a dirty job, you can now adjust the height of the cut with one or two fingertip control levers.

Better cutting

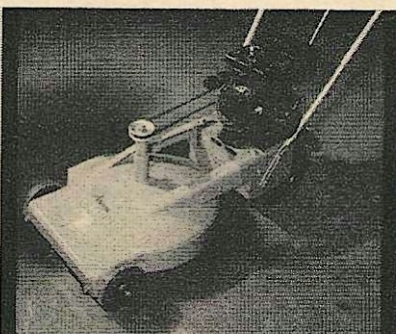
To overcome the tendency of rotary mowers to bobble over irregular turf and scalp crests of hills, new mowers use staggered wheels and various other devices to keep revolving cutter blade as level as possible. Now Lawn-Boy has introduced an exclusive feature called an "activated" pilot wheel. It is designed to assure a more level cut and to help prevent scalping.

Before buying a new power mower, we suggest you study these photographs; shop around and ask questions.

Continued on page 18



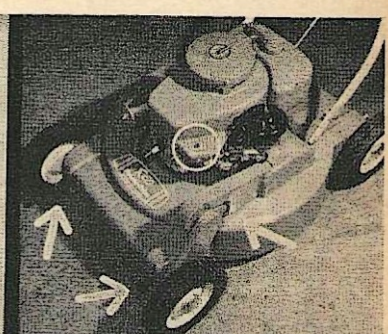
Wizard's controls are conveniently located on handle.



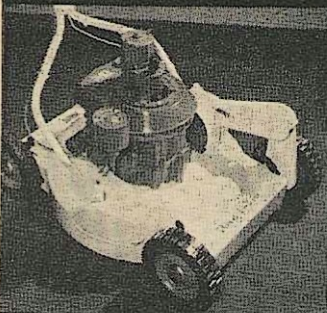
The Ariens Yardster with rotary mower attachment has a direct belt drive from the power unit.



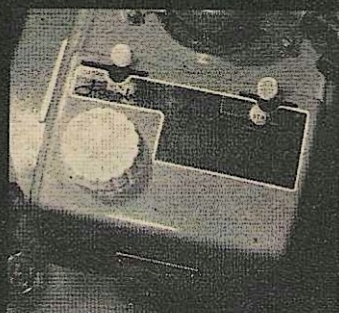
Choremaster's 21" self-propelled mower has rear-wheel drive—will convert to free wheeling.



Reo's self-propelled has front-wheel drive, a fingertip height adjuster, and a safety switch.



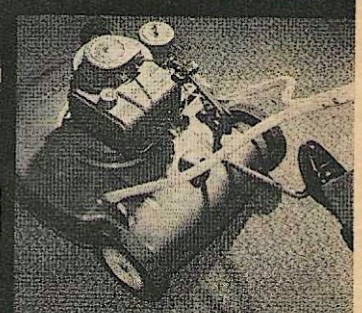
Duo-Trim self-propelled has two discharge ports located above mower deck.



Push-button power starter is available on Jacobsen. Controls are on one panel.



Foley's grass catcher is an ideal accessory for removing grass clippings from lawn.



You simply step down on new Bolen's Step-O-Matic starter arm—no bending or pulling.

Now! The loveliest wave in takes 1/2 the time, —and the reason is

**Only New QUICK
by Richard Hudnut
has this Crystal Clear
penetrating lotion.
And it's lanolized!**

Quicker, gentler penetration!
New Quick Home Permanent's Crystal Clear Lotion has none of the cloudy, sticky ingredients that hinder penetration and slow down waving action in ordinary permanents. So it penetrates *all through* your hair more quickly, yet gently. Gives you the surest, safest wave ever.

Lanolin-care for your hair! New Crystal Clear Lotion is lanolized to give you smoother, springier curls with a healthy shine. Lanolin-soft Quick curls never have that frizzy "new perm" look, even the first day. And yet they won't go limp in dampness or humidity. Last beautifully till you cut them off.



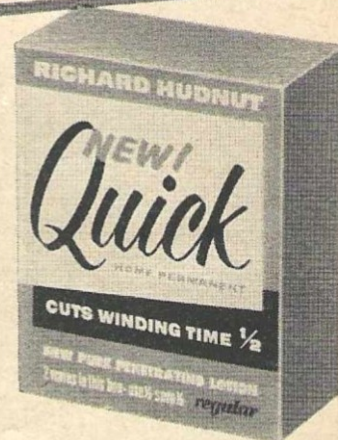
the world 1/2 the work crystal clear!

1/2 the time—1/2 the work! New Crystal Clear Lotion's fast penetrating action lets you roll more hair on each curler and still get a firm, lasting curl to the very tips of your hair. So just 20 curlers—1/2 the winding time—1/2 the waving work—give you a complete, full-bodied new-style wave.



2 new-style waves for the price of **1**

Only Quick has Crystal Clear Lotion—a lotion so pure, you can use half, recap, and safely save half for another wave. Only Quick gives you two new-style waves for the price of one ordinary wave. Better get Quick, quick!



QUICK

2-wave size, \$2.00 plus tax
1-wave size, \$1.25 plus tax

New Home Permanent by Richard Hudnut



DID
YOUR
MOTHER
TELL
YOU?

...about the need
for regular douching?

It's astounding in these modern times how many women have to be told, by a friend or doctor, how a douche answers a woman's special needs for complete cleanliness.

Ignorance is no excuse. Baths and showers, perfumes and deodorants are fine—but none of them get at the cause of "embarrassing odor"—and who wants to be guilty of such an offense?

"Lysol" solves this problem. Rapidly, on contact, "Lysol" kills the very bacteria that would cause odor—before it can start. A teaspoonful of "Lysol" brand disinfectant in your douche spreads this desirable action into folds and crevices... assures you of complete internal cleanliness.

Try "Lysol". Enjoy that wonderful "clean-all-over" feeling. For the sure knowledge that you are at your sweetest and freshest, use new, mild-formula "Lysol" regularly in your douche... Write for free booklet on medically-approved methods of douching. (Sent in plain envelope.) Send name and address to "Lysol", Bloomfield, N. J., Dept. H-573.



"Lysol"
Brand Disinfectant

Also available in Canada

*These
I like!*

Here are a few things I've seen recently that I particularly like and think you might like to know about. Some are very new—some are not so new; but all are beautiful and useful.



The Hampton Sleeper. Here's a sofa bed that looks like a handsome sofa and still is a comfortable bed! It's available in wonderful sophisticated styles ranging from Italian and French Provincial to smart Contemporary. I particularly like the easy-to-operate mechanism, and it is one of the few sofa beds to have a really comfortable foam-rubber mattress. I have seen it in many different stunning fabrics and consider this sleeper a really outstanding piece of furniture.



Teacarts are back in style and one of the best ones on the market was designed in Denmark for John Stuart. It folds flat when not in use, and its two removable trays are resistant to water, heat, and alcohol. If you don't need it for yourself, it makes a wonderful gift.



The often-used and much-photographed fiberglass planter by Collee is everything the ads say it is and more. You can do just about anything with this planter—it will hold your knitting or wood for the fireplace, and it can even be used as an icer for cool drinks. It is practically indestructible and is available in many different colors and sizes with black or brass tripods. How versatile can an accessory be!



Paul McCobb, one of the most versatile and competent designers today, has come up with an occasional piece that is adaptable for almost any room in the house, particularly the small dining room or foyer. This handsome cabinet has sliding Naugahyde covered doors, and the hardware is pewter finish. The hutch top has glass sliding doors for china, and there are two drawers which are excellent for storing flatware.

See you next month—

Jo Moroney
HOME FURNISHINGS EDITOR

HOUSEHOLD MARCH 1957



Fast, perfect drying . . . indoors . . . can be yours anytime at all with this new, high-speed General Electric Dryer. Your clothes will smell fresh . . . feel soft . . . and be so

wrinkle-free you can actually save hours of ironing time every week! See it at your General Electric dealer's soon. General Electric Company, Louisville 1, Kentucky.



No special wiring necessary!

This General Electric Dryer operates automatically on 230 volts or 115 volts.



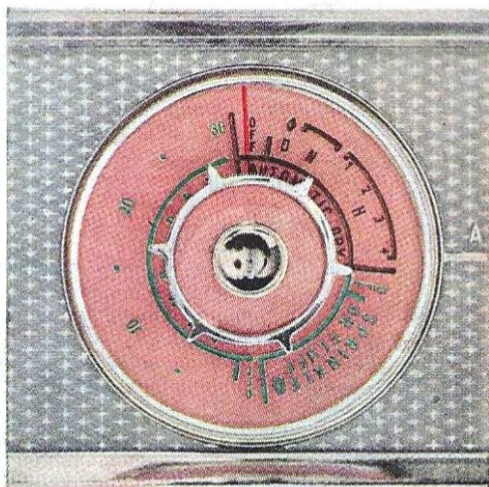
Dampen clothes for ironing in minutes. Fill Automatic Sprinkler with water—slip into dryer—turn control to **SPRINKLE**.



Gentle fragrance from General Electric Air Freshener enters air stream and fills clothes with a fresh, breezy-day smell.

Now! Perfect, Automatic Drying for All Washables... with the New 1957 General Electric Dryer!

Dries a typical-sized family wash in less than 35 minutes!



Just one dial to set for perfect results!

New Automatic Control adjusts time and temperature to each load—every fabric. Clothes dry quickly, at low, safe temperatures. High-speed air-flow system uses air circulation instead of direct heat.

Foot Pedal opens full-width, magnetic door.

Four colors plus white! Petal Pink, Turquoise Green, Canary Yellow and Woodtone Brown available at slight extra cost.

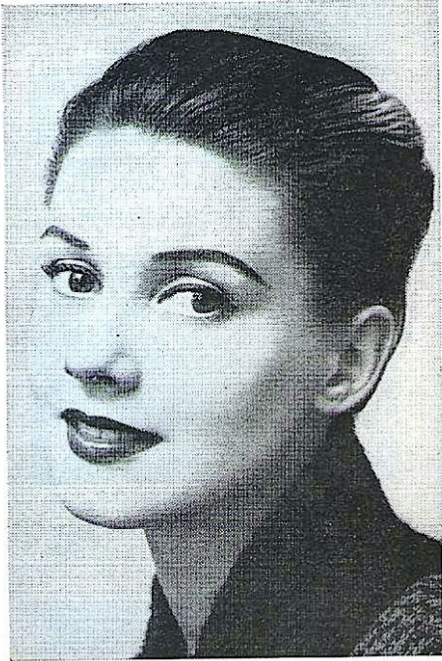
New General Electric Dryer with Automatic Control about \$2.70 per week after small down payment. Other high-speed General Electric Dryers start at approximately \$149.95.

Prices subject to local variation. See your local dealer for his prices and terms.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Wouldn't you



advise other women to use TAMPAX?

Friends lose their reticence and speak out with force and conviction about Tampax® internal sanitary protection. Office workers buttonhole each other; housewives share confidences. Because Tampax deals with a universal feminine problem, women seem to feel they are almost traitors to their own sex if they fail to stress the benefits of Tampax. Said one woman: "I'd tell a friend about it just as I'd tell a savage electric lights are better than oil lamps."

What are the features of Tampax that generate such enthusiasm? Complete comfort. Invisible when in place. No odor. No chafing. No irritation. Does away with cumbersome belts, pins, pads. No disposal problems. No carrying problems. No tub or shower problems.

In fact, in every way Tampax is nicer, daintier, more convenient. Choose from 3 absorbency-sizes (Regular, Super, Junior) wherever drug products are sold. Tampax Incorporated, Palmer, Mass.

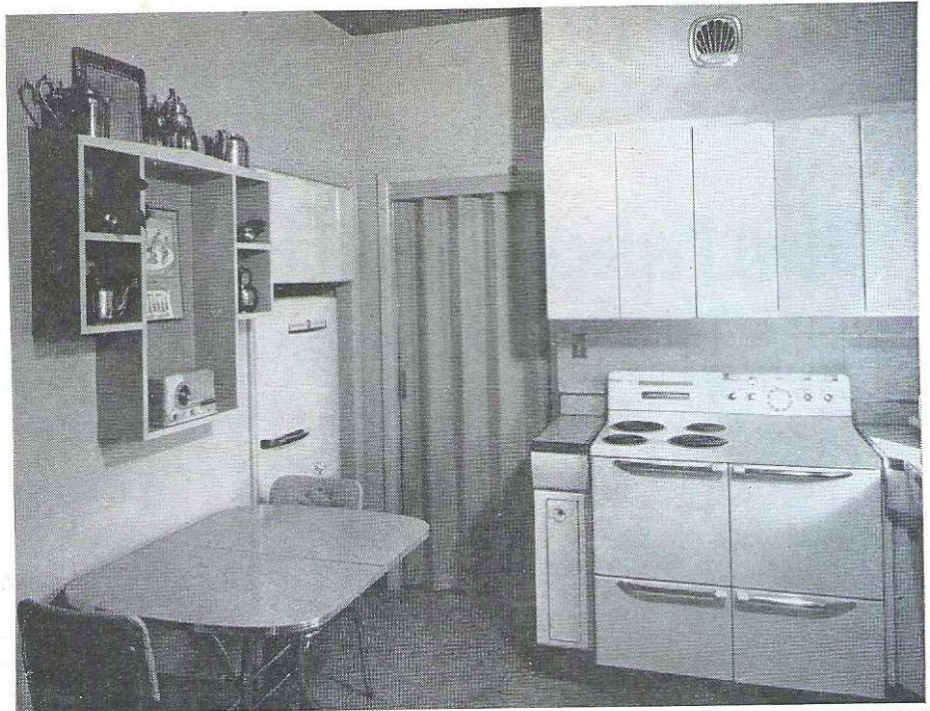
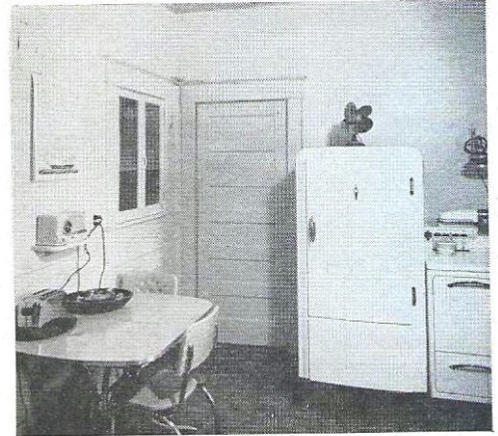


They put their bare walls to work

The J. R. Hoffmans, of Denver,
cooked up this near miracle in their kitchen
when they remodeled

Their problems

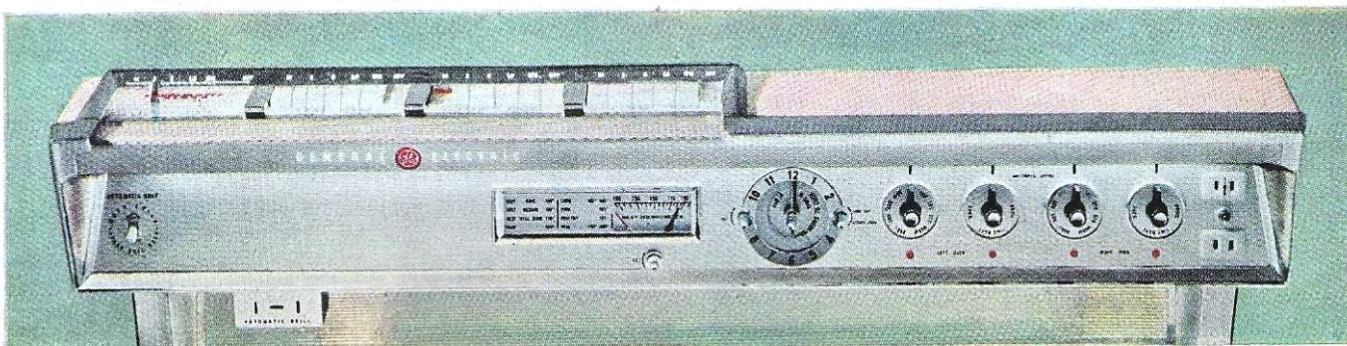
- 1 An unsightly fuse box high on the wall, exposed for all to see.
- 2 Radio, calendar, and toaster made additional clutter.
- 3 Room without a light switch. Wall plugs filled with cords.
- 4 Flush cabinets were unhandy.
- 5 Swinging door a perfect nuisance.
- 6 Practically no counter space.
- 7 No convenient wall cabinets.
- 8 Refrigerator hang-up against the range, with refrigerator door opening wrong way.
- 9 Fan on top of range circulated food odors through room.
- 10 Inadequate light over range.



DATA: ISOLENE WOODROFFE HEADSTROM
DESIGNER: EDWARD HANLEY

Their solutions

- 1 Hanging shelves in shadow-box arrangement over table. Fuse box hidden by tray on shelves.
- 2 Radio and calendar on shelves with decorative articles in shadow box.
- 3 Wall plugs concealed, switch installed in new tile wall above range.
- 4 Flush cabinets removed, leaving recess for refrigerator. Frame narrowed.
- 5 Old door and frame replaced by a narrow frame and folding door.
- 6 New kitchen counters made to fit an odd turn at right of range and new narrow counter at left of range give much-needed storage and work space.
- 7 Wall cabinets hung above refrigerator and range.
- 8 Refrigerator set in new recess, with easy access to door.
- 9 Exhaust fan installed in wall above the range.
- 10 Range has a new light above it.

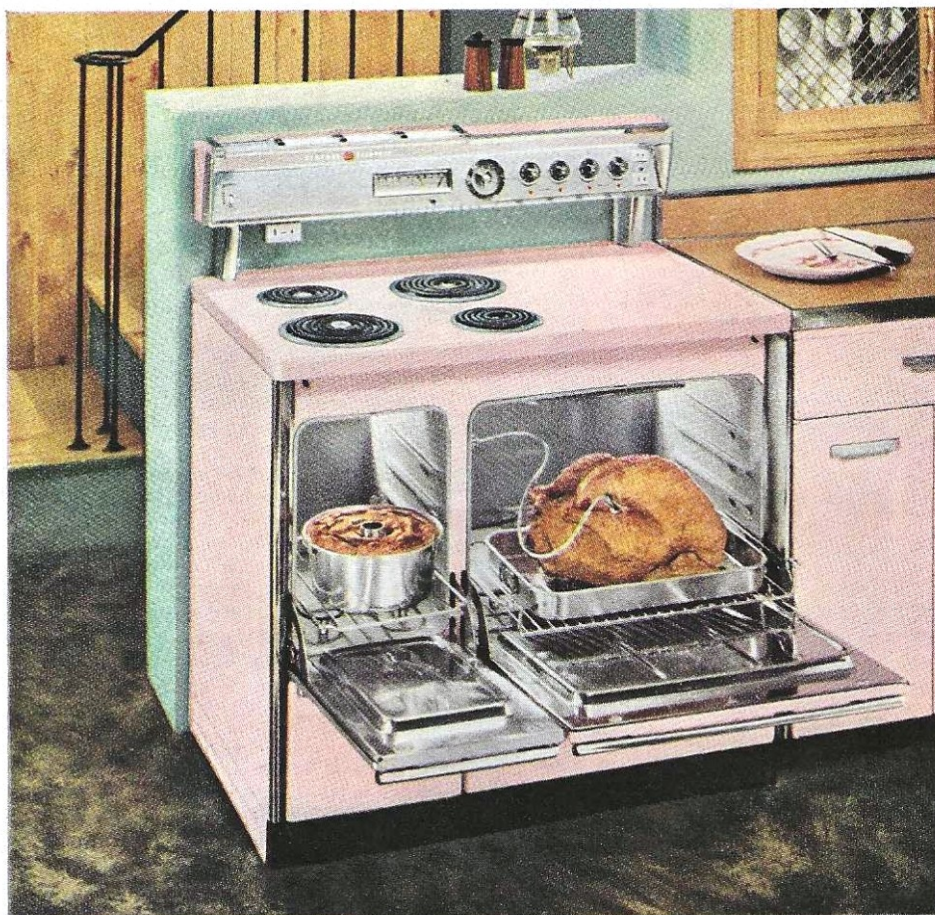


Press a key, turn a dial, and your General Electric Keyboard range does the cooking. Its controls keep pans and automatic griddle at the exact heat you set. It cooks with light-up pushbuttons, watches your roast, tends oven meals.

Pennies a day can install a G-E Keyboard range in your kitchen. See it in two sizes at your G-E dealer's. He's in the yellow pages of your phone book. General Electric Company, Appliance Park, Louisville 1, Kentucky.

New General Electric **Keyboard** range

takes over baking, boiling, roasting, frying, broiling. It even grills sandwiches—automatically



Even this 20-pound turkey looks small in the widest-ever G-E oven. Easy to clean because the oven door lifts off, broiler pulls out, bake unit swings up. *40-inch model* shown has two automatic ovens so you can bake

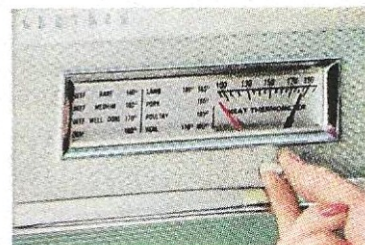
and broil at the same time. Compact *30-inch model* has same Keyboard features and widest-ever General Electric oven. All ranges in Mix-or-Match colors, pink, yellow, turquoise, woodtone brown, satin white.

Keyboard ranges... so fast, so clean, so dependable

GENERAL  ELECTRIC



Cook perfect pancakes—8 at a time. Grill bacon, sandwiches, automatically. New automatic General Electric griddle heats evenly all over. Lightweight, it stores easily in range drawer.



Roast and broil to your taste... rare, medium, or well-done, with the new G-E electric meat thermometer. No guesswork or peeking. Buzzer sounds when meat's done to perfection.



Set the new automatic unit and forget it until food is ready. Use inner coil for small utensils; both coils for large. Unit quickly brings food to heat you set and holds it there.

LIVE BETTER...electrically

TV Questionnaire

These questions are received almost daily by the Winegard Company. Answers are printed for the information of TV set owners.

Q How can a TV set owner know when he needs a new television antenna?

A 1) When you're not receiving satisfactorily all the channels in your area; 2) When your present antenna is more than 3 years old; 3) When you buy a new TV set; 4) When you get your color set.

Q Aren't television antennas all pretty much alike?

A Certainly not! They're as different as night and day in performance, construction and finish. Inspect the antenna personally before you buy.

Q Is it true that a good antenna and a cheap TV set can outperform a poor antenna used with an expensive set?

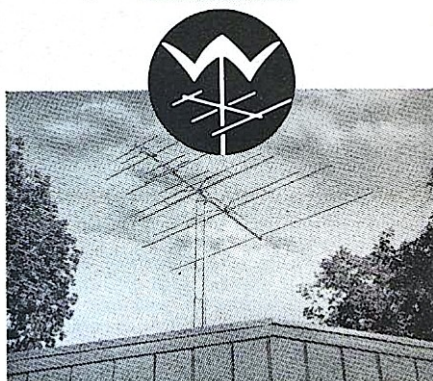
A Definitely! The ability of your set to pull in distant stations* and get clear, watchable pictures on all channels is determined by your antenna.

Q I need a new antenna but I'd like to put off buying it till I get my color set. What do you advise?

A There's no reason to put it off. The Winegard Color'ceptor, for instance, is designed to work perfectly on both black and white and color!

Q Can't something be done about the unsightly appearance of TV antennas?

A Yes. Our Winegard Color'ceptor is modern designed and anodized in brilliant gold finish to complement the finest homes. Anodizing also insures longer life.



WINEGARD COLOR'CEPTOR — Guaranteed to get the last ounce of performance from any TV set. Up to 47.1% increase in signal intensity. Patented "Electro-Lens". Hurricane construction. Only \$29.95 at your authorized Winegard dealer. Signal-boosting Power-Pack at \$14.95 extra. See it—compare it—you'll never settle for anything but a Color'ceptor.



For free antenna advisory service, write

Winegard Co.

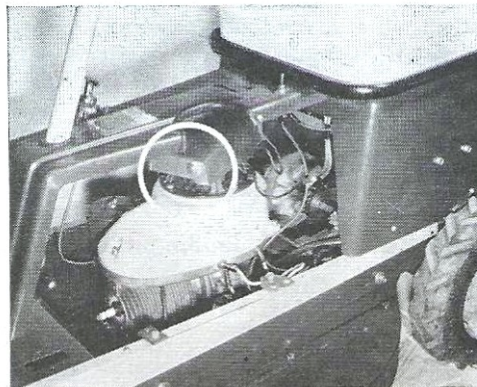
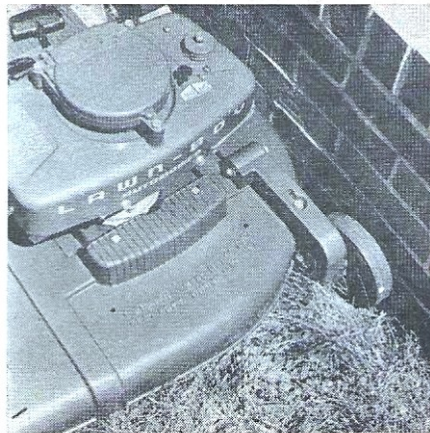
3004-A SCOTTEN BLVD. • BURLINGTON, IA.

*Note: A Winegard antenna won the AIPA long-distance reception championship in 1956.

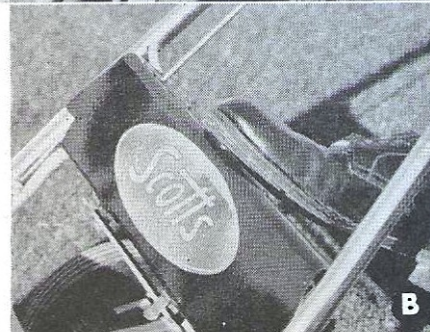
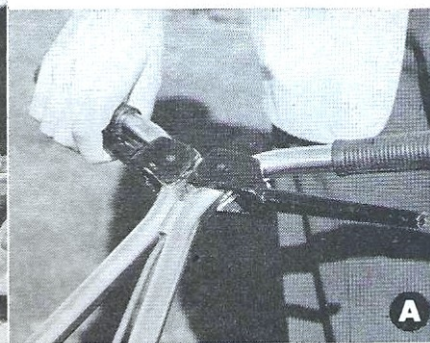
First look at the '57 mowers!

[Continued from page 11]

Lawn-Boy has introduced a spring-loaded left front wheel designed to follow contour of lawn. It keeps the housing and cutting blade in a level position—to prevent lawn scalping and to produce a more level cut.



Power Products is introducing a powerful new engine rated at $4\frac{1}{2}$ h.p., designed for riding rotary mowers. Optional feature is a push-button electric starter. Fuel is premixed to insure positive lubrication and to eliminate the job of draining the crankcase.



Handle control ("A" above) on Scott's new electric mower must be compressed all the time mower is operating. This control acts as a "deadman's" switch—once you let go, motor stops! To start the mower, just step on starter button ("B"), holding handle control at same time. This safety feature makes it impossible to start the mower accidentally.



Choremaster's self-propelled mower has the throttle and clutch controls located conveniently on handle. Clutch control (arrow) must be compressed to keep the mower running. When hand is removed, the mower automatically stops.



To operate Lawn-Boy's Automower, simply roll the handle forward. To stop mower, pull handle back. Handle can be locked in "free wheeling" for trimming, working in tight places, and starting. Single knob adjustment sets speed.

Continued on page 38

Distinctive new General Electric Refrigerator-Freezer

New "Straight-Line" Design!



OUTSIDE. Refrigerator fits flat against wall or square into corner. "Straight-Line" Design gives a new beauty to your kitchen.

New "Touch-Action" Features!



INSIDE. "Touch-Action" puts all foods at your fingertips in the 10-cubic-foot refrigerator section and the 5-cubic-foot freezer.

EVERY line is smooth and straight in this smart new General Electric.

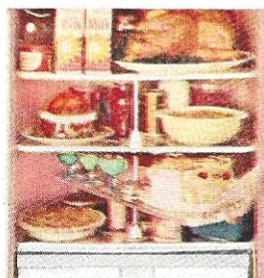
That's why you can set it *flush* against the wall. And by simply hanging wall cabinets around it, you can make it a "built-in" without the expense!

Inside, General Electric's exclusive "Touch-Action" Features put all foods at your fingertips.

A touch of your toe opens the Magnetic Safety Door on the refrigerator. Since it has no latch, it helps protect children from the danger of being locked inside.

See it at your General Electric dealer's. Ask about his easy terms and generous trade-in allowance. Household Refrigerator Dept., General Electric Company, Appliance Park, Louisville 1, Ky.

NOW, EVERYTHING AT YOUR TOUCH!



TOUCH . . . and the shelves revolve, putting all the food you want within easy reach!



TOUCH . . . and the freezer rolls out. You see and choose what you want at a glance!



TOUCH . . . and the Magnetic Safety Door opens to the automatic defrost refrigerator.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

"Nothin' to it... easy as icin' a cake"



Nothin' like it...cover both walls and woodwork with...

Wizard Satin Finish

Only WIZARD'S exclusive formula gives a rubber base for easy application...lustrous satin finish...plus a durable, scrubbable surface. One coat covers. Brushes and hands rinse clean with water! Dries in half an hour. No painty odor. Get Wizard! Gal. \$4.98.

FREE Valuable 48-page booklet at your Western Auto Store.



Try other quality WIZARD Paints and Accessories. A complete line for every painting project...inside or out!

16 Exciting New
Decorator Colors...
Hundreds of Intermixes



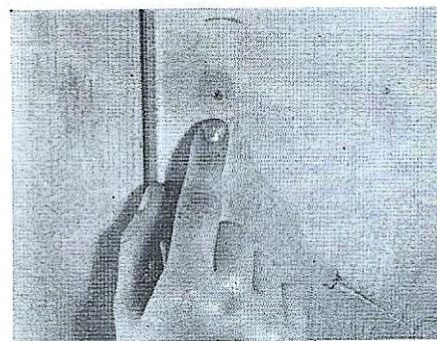
**Western
Auto** STORES
AND ASSOCIATE STORES

The Family Store...WITH THE NATIONAL BRANDS YOU TRUST

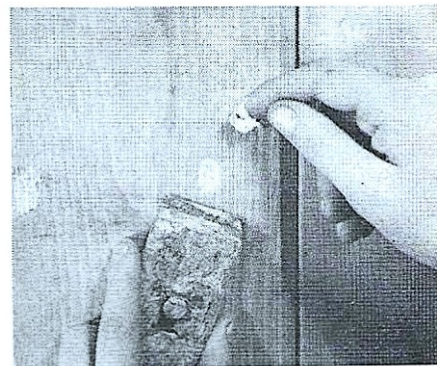
NOTE: In some areas of the U. S., Hawaii, Alaska, and Mexico, prices slightly higher. Western Auto Associate Dealers own their stores, set their own prices, terms and conditions.



How to hide holes and mars in paneling



Do not fill nail holes before you seal your paneling—or you will likely end up with a spot around each, because oils and solvents in filler penetrate the unfinished wood surface.



Do fill nail holes after sealing the paneling—with wood plastic or putty colored to match the desired finish color. Remove excess with scraper, and go over with steel wool when dry.

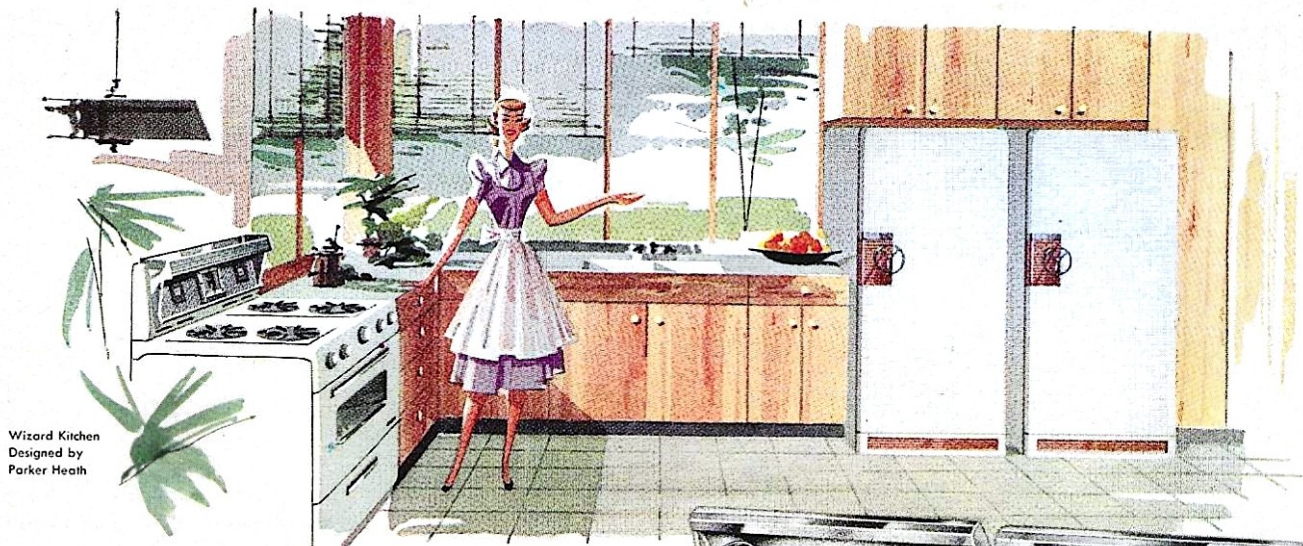


ROBERT WORTHAM

Before finishing, you can hide small surface scratches and mars by brushing a little white glue in them, then sanding lightly to fill them with sawdust. For deeper scratches, a putty made from sawdust (from same wood) and white glue will work fine—if you're going to have a natural finish. If you will stain wood, fill scratch with tinted putty, after sealing.

HOUSEHOLD MARCH 1957

An eyeful of easier living by **WIZARD**



Wizard Kitchen
Designed by
Parker Heath

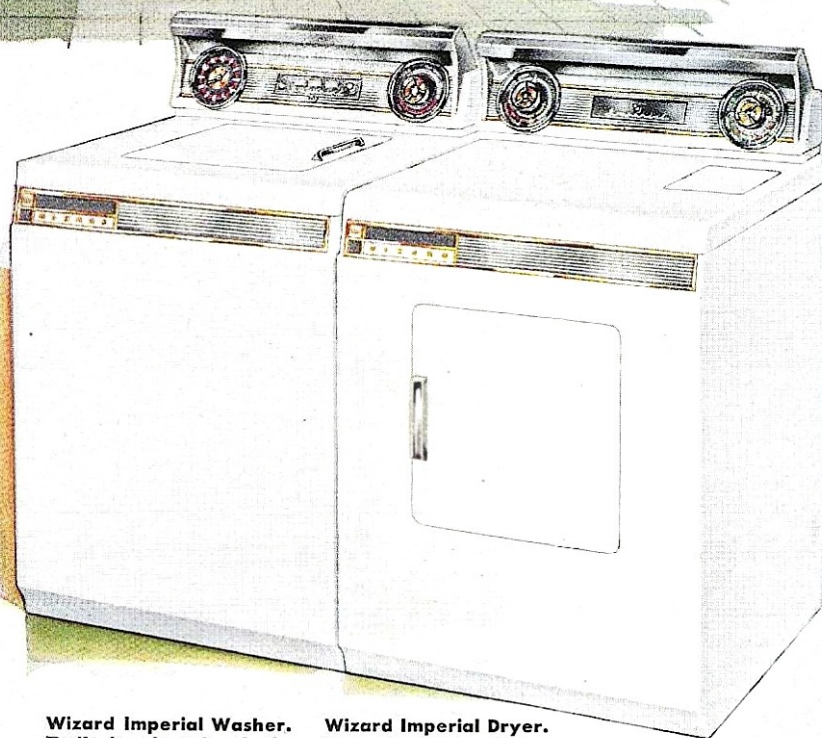
Wizard Automatic Washer Gets Even "Clean" Clothes Cleaner

Take the clean wash from any other automatic and see how Wizard removes *still* more dirt, *still* more lint... gives you the cleanest, whitest clothes in town!

You'll love the way Wizard scrubs heavy denims and pampers the daintiest of lingerie. Just set the wash speed *and* the spin speed exactly right for each fabric! For here is 2-speed washing and spin drying—plus choice of normal or delicate washing cycles—to save wear and tear on your clothes. Wizard treats clothes so gently that it won't "set" wrinkles, even in blankets!

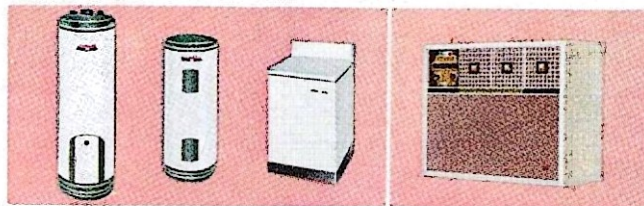
Wizard gives you nine rinses—in clean water—more than any other type washer. Yet it saves you up to 16 gallons of hot water per load. And, Wizard never recirculates lint, dirt or suds!

See the complete line of Wizard automatic washers and matching dryers now.



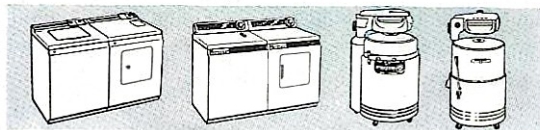
Wizard Imperial Washer.
Built-in electric clock, lighted porcelain tub, refrigerator type finish.

Wizard Imperial Dryer.
Twin-dial controls let you choose drying time and temp. for any fabric.



Wizard Water Heaters, gas or electric, dual glass-lined to protect against rust. Guaranteed up to 20 years. 20 to 52 gallon capacity.

Wizard "Slimliner" Air Conditioner is actually "wall-thin." Needs no special wiring—works on ordinary house current. One ton capacity. Other Wizard Air Conditioners from $\frac{3}{4}$ to 5 ton capacity.



Wizard Washers \$139.95 to \$379.95 less big trade-in!

Western
Auto
STORES AND ASSOCIATE STORES



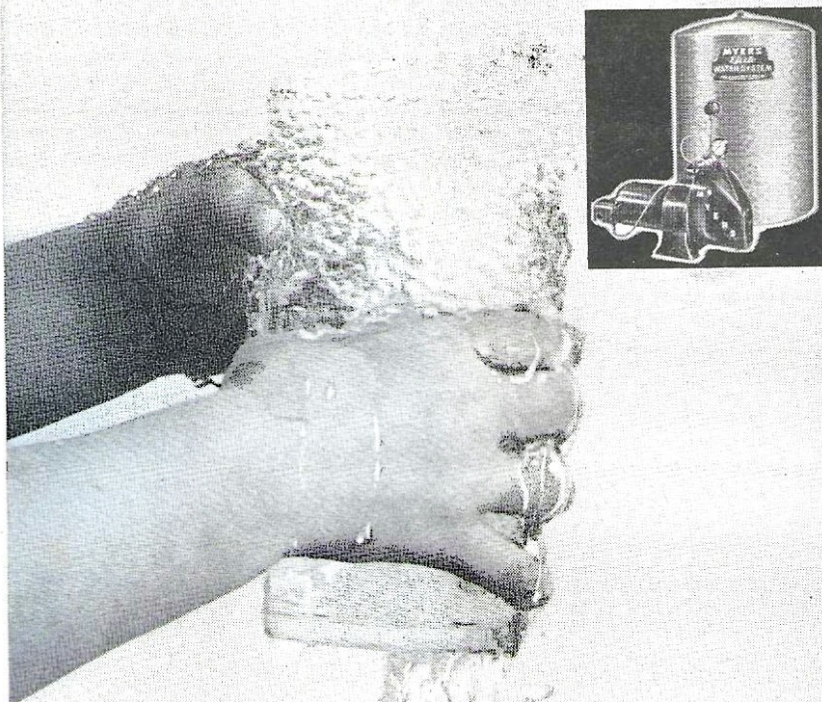
the family store

... WITH THE NATIONAL BRANDS YOU CAN TRUST.



pressure at every faucet

beyond city water mains... with a Myers Pump



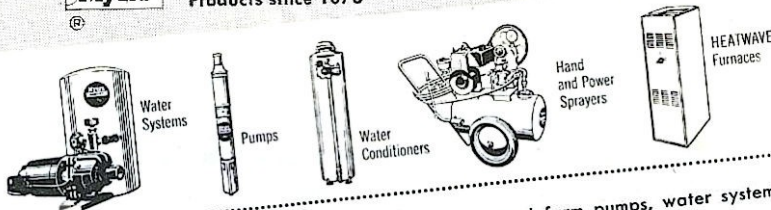
When the pump on the well is a Myers Ejecto®, plenty of sparkling-clear water is always ready for all the necessities and conveniences of modern, country living. The Ejecto delivers worry-free, economical water pressure because of Myers quality design and construction features, like the one-piece impeller. It's all bronze to resist corrosion... perfectly balanced for smooth, quiet operation.

For expert advice in selecting the right type and size of pump, call the nearby Myers full-line water systems dealer.

Myers® Water systems



Manufacturers of Quality
Products since 1870



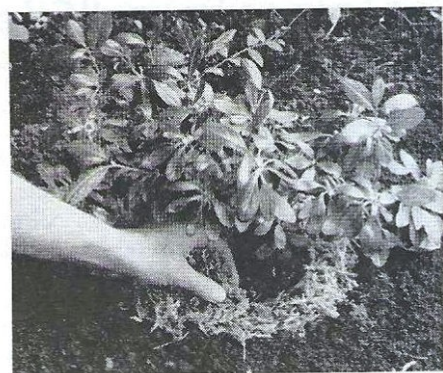
FREE! Booklet covering full line of Myers home and farm pumps, water systems and softeners. Answers home water supply questions. Write to:
The F. E. Myers & Bro. Co. • 1303 Orange Street, Ashland, Ohio • Kitchener, Ontario.

Name _____ State _____
Street or Route _____
City _____

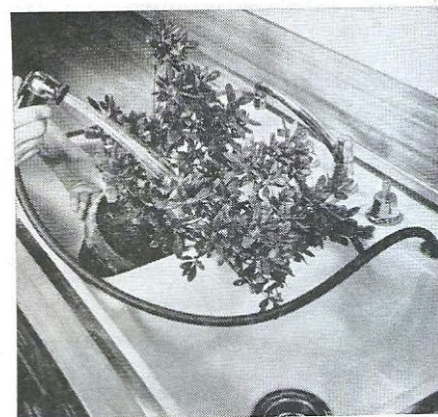
Azaleas indoors



Florists' azaleas usually aren't hardy outdoors except in mild climates. But you can make them bloom again indoors. Keep in good light (east window is ideal), cool (60° if possible), constantly moist. New growth follows flowering; that's time to prune ungainly shoots.



In summer, sink pot in ground in semi-shade. Water well. Surrounding pot with peat or sphagnum moss helps retain moisture. Feed scantily monthly with complete plant food. To keep soil acid, water occasionally with 1 teaspoon aluminum sulphate in quart of water.



BOB HERING

Buds will have formed before azalea is brought indoors in fall. Put plant in extra-cool, light window. It needs rest; don't feed; easy on watering. In January move to 60° location. During indoor stay, spray leaves often with water to increase humidity and rout red spiders.

HOUSEHOLD MARCH 1957

Washday will never be the same again!

Did you ever!...a detergent that washes and bleaches, *all by itself*!



First time a detergent ever gave you whiteness like this!

New Oxydol...the only detergent in America that
Contains its
own Bleach!

(Color-safe Oxygen Bleach)

What a simple, and simply wonderful idea—this new detergent that's changing America's washday, because it's the *only* leading detergent that contains its own bleach... wonderful color-safe Oxygen Bleach.

Only new Oxydol gets clothes detergent-clean... bleach-white... and helps remove stains as no other suds can... all in one simple operation. And for colored washables? Excellent! It's color-safe. So get in on this great new idea next washday!





Unretouched photo of Mrs. Virginia Lawson's hands. Only right hand was given Jergens care.

PROOF: JERGENS LOTION STOPS "DETERGENT HANDS"

This photo is unretouched!

You can see with your own eyes what a tremendous *difference* Jergens Lotion makes to hands.

447 women took this test*

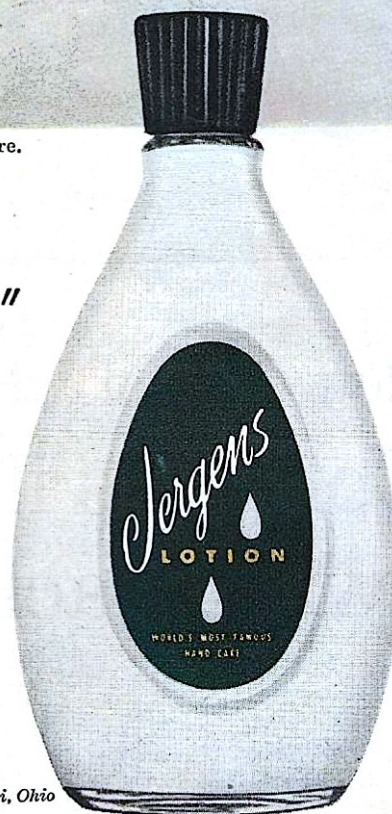
Both hands were soaked in a household detergent three times a day. Jergens Lotion was applied to *right* hands only. In a few days, the untreated left hands were rough and red. The right hands, treated with Jergens, were soft and white. No other lotion tested this way proved so effective.

Doesn't coat . . . it penetrates

Jergens doesn't just "glove" hands with a sticky film, but penetrates deep down where the hurt begins. That's why it's so much more effective than lotions that merely coat the skin. It halts all chapping — damage from wind and weather, too!

Instantly absorbed

Jergens Lotion is rich and creamy — *never* leaves a sticky feeling. It's the most popular hand care in the whole world — and it's only 15¢ to \$1.



* Notice to doctors and dermatologists — for a summary of this test, write The Andrew Jergens Co., Cincinnati, Ohio

How badly could a fire hurt you?

*It's a good bet the things inside your house
are worth a lot more than you realize.*

Here's how to check and find out

By Harlan Smith

It's your business if you want to gamble on no fire at your house. All I'm suggesting here is that you make it an eyes-open gamble. Know what you stand to lose. Because the evidence insurance men are gathering shows that as far as our household goods go, most of us can't estimate their value within thousands of dollars.

We protect our *houses* with insurance pretty well. The mortgage holders see to that. What's *inside* our houses we acquire gradually, lose track of its value, little realize that inflation and such additions as television and new appliances have more than doubled the total worth. We're way under-insured, millions of us, and millions more of us carry no insurance at all on the contents of our houses.

And yet in 1956 fires destroyed \$1,250,000,000 worth of property, an increase of 10 percent over the 1955 loss, the previous high. The loss was so unexpectedly big that 34 of the 46 largest fire insurance companies went into the red on their insurance operations in the first half of last year.

We're flocking to the "country" where the chances of having a bad fire are doubled. I have been looking into this. Half the homes in many subdivisions have no insurance on furnishings. Yet even in modest homes these may be worth \$4,000, \$5,000, \$6,000. Families that rent may have their entire savings in household goods.

We're the sleepers, men. This is our responsibility. Can't expect the little woman to do it. Protection is *our* business. I have a little plan here. You'll need your wife to help do it. If it works with you as it did with me, she's going to discover you're simply a long-headed businessman, that's all.

It isn't peanuts we're talking about. At least to most of us it isn't. If you're making somewhere between \$5,000 and \$7,500 a year, and you live in an apartment, it will cost you \$3,500 to \$4,750 to replace your furnishings and clothing. If you earn that much and live in a house—as most HOUSEHOLD families do—you will have more things, and it will cost you \$4,250 to \$6,750 to replace them.

Find yourself in your income group of the accompanying table and see how much you're worth *inside* your house. The range, that is. Later on I'll show you how to meas-

ure it almost exactly. You'll be finding gold nuggets all over.

That onetime \$100 leather chair you're sitting in would cost \$225 now. That plain little \$50 chest of drawers would cost you about \$125 today. Your wedding linen didn't cost you anything. Try to replace it for \$300! And clothing! Even a junior executive would need \$450 to \$600 to restore his normal sartorial standard in suits, shoes, hats, ties.

The living room couch you paid \$150 for some years ago would set you back \$300 to \$400 today. You could collect probably \$250 on that \$150 couch, because insurance adjusters figure their payoffs on what it would cost to replace the item, less depreciation. That is, you could collect that much *if* you had enough insurance. Have you increased your insurance to cover your TV set?

This is hard money you could lose in a fire, not imaginary money. The average payoff on losses is running about 40 percent of replacement values. So what should you do? Fire insurance on household goods isn't cheap. It costs more than fire insurance on your house, because house furnishings suffer greater damage in most fires. I'd say add up what you have first; then you can decide what to do on the facts, not a guess.

You can, of course, gamble on no fire. Like Jenkins. He carried no fire insurance, not even on his house. It was an eyes-open gamble with Jenkins. His new house was of brick, only a quarter mile from the fire station. But the roof was wood frame and a wind-fanned fire took all. [Continued on page 48]

How much would you lose?

This is what it would cost to replace your furnishings and clothing. Estimates by consensus of insurance experts.

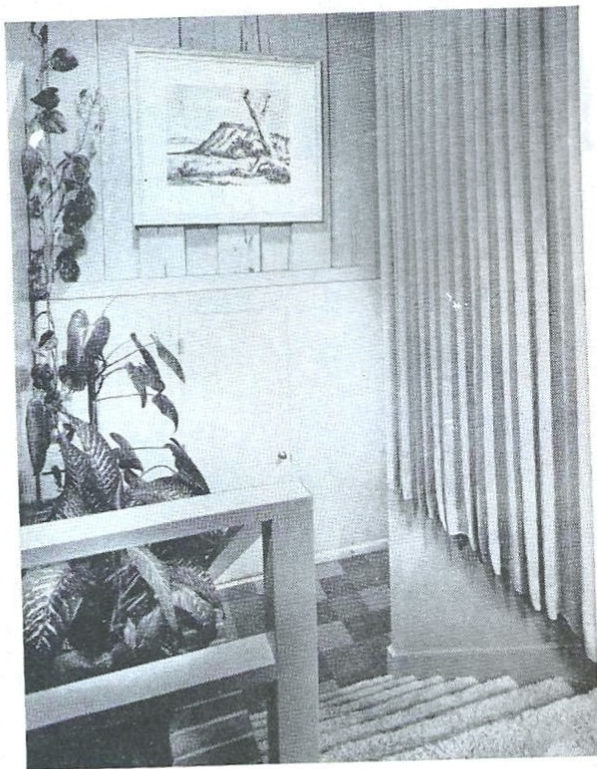
If your income is	If you live in an apartment	If you live in a house
\$3,000 to \$5,000	\$2,500 to \$4,000	\$3,000 to \$5,000
\$5,000 to \$7,500	\$3,500 to \$4,750	\$4,250 to \$6,750
\$7,500 to \$10,000	\$4,750 to \$7,750	\$6,500 to \$9,000
\$10,000 to \$15,000	\$7,250 to \$12,250	\$8,250 to \$15,000

Color is everything!

By Josephine E. Moroney

The William R. Kienes of Topeka, Kansas, love color in their home, a contemporary split-level designed by Mr. Kiene, who is an architect. So, after finding a bold and interesting drapery fabric for their living room, they let the colors in the fabric set the scheme for decorating. One wall of the living room is painted purple, exactly matching the purple in the draperies. The fireplace wall is warm pink brick, with the other two walls and ceiling left natural.

The furniture in the living room is kept at a minimum, which tends to create a spacious effect. Two modern day beds placed at right angles with a large glass-top coffee table between make a stunning group at one end of the room and also serve as the divider between the living and dining areas. The dining area is used for more formal occasions since there is space for family dining at one end of the kitchen. All of the furnishings are sophisticated and modern, and are a skillful blending of birch and rosewood.



The driveway-level entrance has a brown corktone floor, with natural shag wool carpeting covering the stairs to the living room. The crisp casement cloth at the ceiling-to-floor windows at right exactly matches the carpeting.



PHOTOGRAPHS: KRANTZEN
DECORATOR: DESIGN FORUM

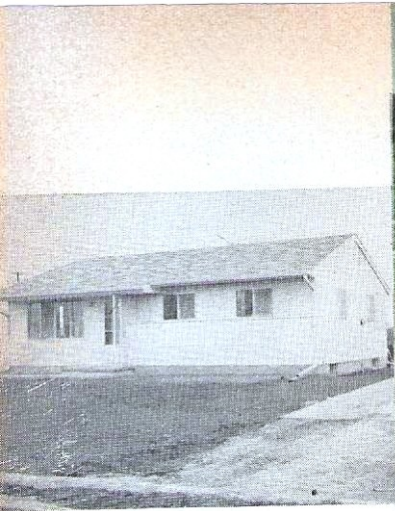
The unusually bright and cheerful kitchen has natural birch cabinets and ceramic tile countertops. The yellow plastic chairs contrast with the dark red floor. Household's new Hi-Speed Cook Book on the counter is as attractive as it is useful.



Modern day beds divide the living and dining areas, and also make a comfortable grouping. The Danish fixtures against the purple wall are white glass combined with teak.

In the master bedroom, a bold fabric at the windows contrasts with the subtle avocado velvet bedspread and the off-white walls to make the room restful yet interesting.





Superior

Hal Mulford would rather garden than golf! His lawn is his hobby. It was planted to the finest grass seed, then given *everything* in the way of food, weed and disease control. If YOU want the show-lawn of your neighborhood—lush, thick, and velvety—and are willing to work for it, this is for you!



GRETCHEN HARSHBARGER

Have the kind of lawn you want

By Gretchen Harshbarger

It's up to *you*! You can have *whatever* kind of lawn you want, depending on what you're willing to put into it in the way of materials, money, time, and effort! That's what we proved by the comparative lawn experiment HOUSEHOLD conducted last summer. We set out to show exactly what it takes to develop a "Superior," "Average," or "Quick Utility" lawn. We used real yards and families (see cover) for our experiment so that the results would be accurate and meaningful for every homeowner. The data is collected here for the benefit of you and your lawn.

Outline for our experiment was prepared by Dr. W. H. Daniel, turf specialist of Purdue University. It called for finding three nearly identical new homes, side by side, just ready for lawn-making. Owners had to be willing to put in the three different kinds of lawns, following instructions exactly. Same brands of fertilizer, seed, and chemicals would be used on all lawns, but in different amounts. The three homes chosen were on Pine Street in Iowa City, Iowa. Only front yards were included in the project. The families did all the work and bookkeeping. Special meters were attached to the sillcocks of each house to measure the water

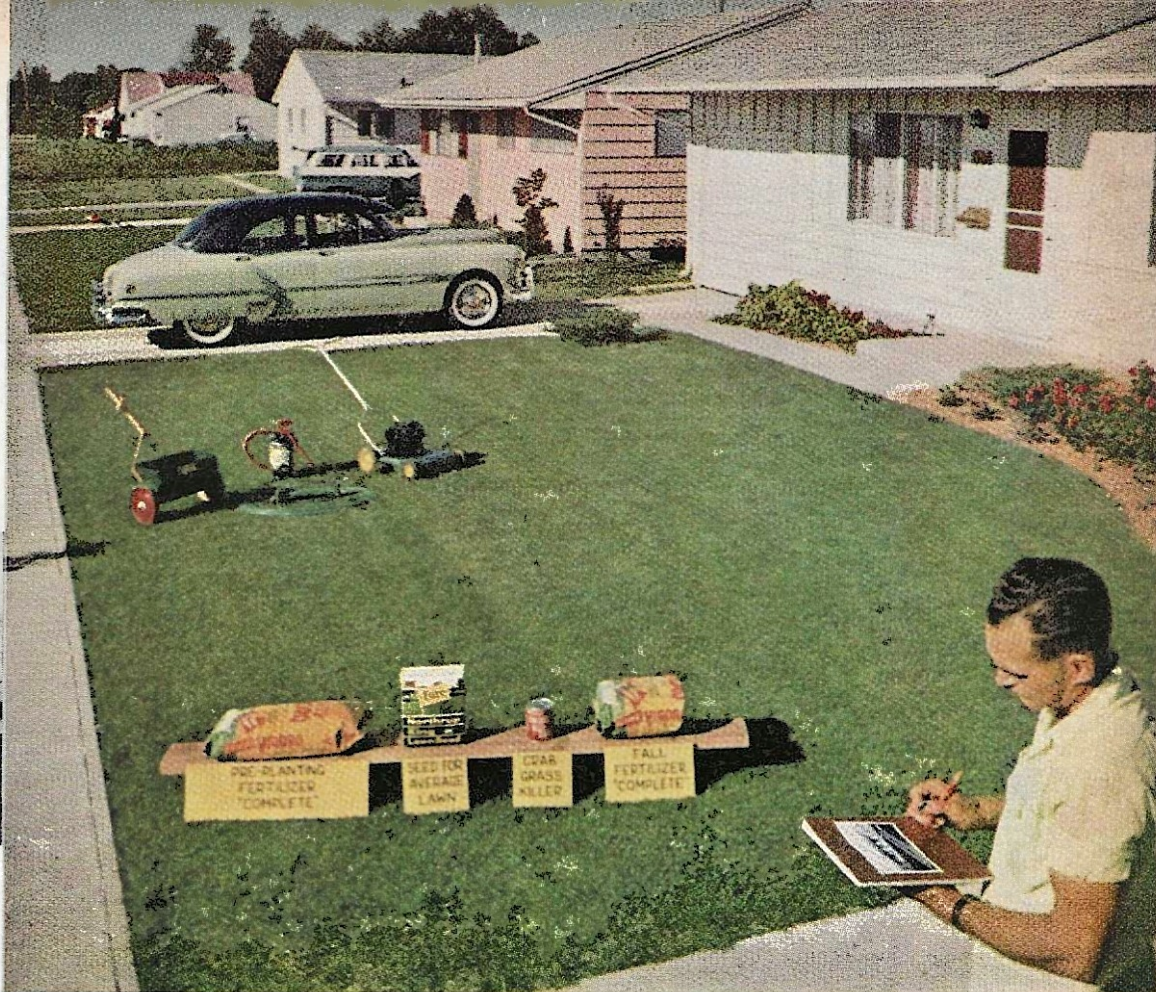
used. We started the lawns from raw dirt on April 7, 1956, and kept records until September 23, by which time the differences in quality of grass and care were conspicuously apparent. The color photos on this page were taken September 2. To see the families on the job, see page 40.

Biggest emergency: Our utility trenches caved in! We'd had such a dry winter and spring that yards hadn't settled properly. Came big rains in August and foot-deep ditches dropped through the center of the lawns! It took loads of dirt and 10 hours of labor per lawn to fill in and replace sod. Moral: Before planting a new lawn soak, soak, *soak* over utility lines. Check around house foundation, *tc*

What about future upkeep? Depends on what's wanted. Fine grasses demand fine care, so "Superior" should have a minimum of three feeds annually, plus ample water and weed, insect, and disease control. "Average" needs two yearly feedings, weed control, water during drouth. "Utility" can get along with one feed yearly (more's better); needs weeds treated; water in severe drouth or arid regions.

Average

Mike Poggenpohl likes a nice-looking, well-kept place, but has time and inclination for only routine lawn care. He used good permanent grasses, which he fed in the fall, in addition to original fertilizing. He also treated for crabgrass. The lawn looked good, with regular feeding will get even better.



**Continued
on next page**



Utility

Dick Gay needed durable grass in a hurry, to get his three little boys and their dog out of the mud! So he sowed a mix containing plenty of fast-growing (though short-lived) rye grass. It looked good quickly! Mowing took extra time because of speedy grass growth and hand-trimming needed around shrubbery.

Grass just up

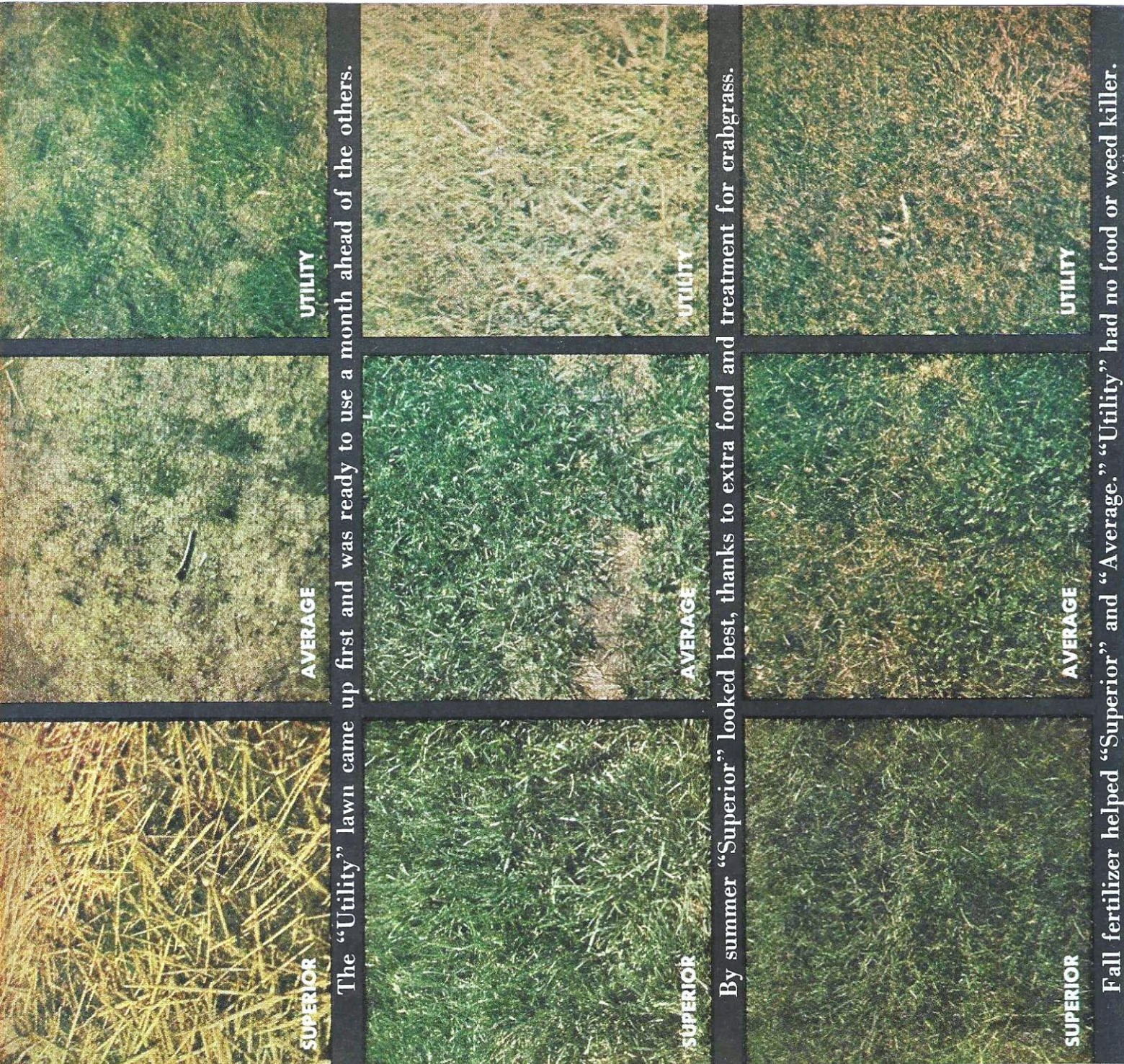
This is how the lawns looked in early May. The "Quick Utility" was way ahead of the others, and remained the envy of the neighborhood all spring. That's because seeds of coarse grasses germinate quicker than seeds of finest perennial kinds, and grow more robustly in spring. Highest quality grasses germinate slowly and irregularly, take patient care.

Midsummer

Now it's early August, and you can see what a difference feeding and weed control make. The "Superior" lawn had the benefit of supplementary food in June (about the time our cover photo was taken). It and "Average" had crabgrass and other annual grasses killed in July. "Utility," with least fertilizer to begin with, got no food and no weed control.

Autumn

Look what fall feeding did for the two lucky yards! More important, compare the end-of-first-year looks of the three types of lawns. "Superior" has fine-textured grass, beautifully green, dense, healthy, and weed-free. "Average" looks nice but not fancy; it has a few broadleaf weeds. "Utility" is exactly that—more practical than pretty, also weedy.



The "Utility" lawn came up first and was ready to use a month ahead of the others.

By summer "Superior" looked best, thanks to extra food and treatment for crabgrass.

Fall fertilizer helped "Superior" and "Average." "Utility" had no food or weed killer.

SUPERIOR

PREPARATION	HRS. COST	FERTILIZER	HRS. COST	MOWING	WATER	WEEDS, DISEASE HRS. COST	
TEST SOIL	0	BEFORE PLANTING SEED	1/2	Set mower at 1 1/2 inch height. Cut first when grass reaches 2 1/2 inches.	WATER AMPLY AS NEEDED Let sprinkler run about two hours per spot to water deeply (stop sooner if run-off occurs); then don't water again until soil is dry. We experimented: We placed special moisture meters in the ground at several points. Grass was watered only when meters indicated dry soil. As a result, total number gallons used on "Superior" was less than that used by "Average" and "Utility" owners who watered weekly or when they thought grass needed it. Surprisingly, different parts of yard needed more water.	CRABGRASS Use crabgrass killer after 4th mowing when crabgrass seedlings become conspicuous. Use rates and number of applications advised by manufacturer. We used Sodas in 3 applications at 5-day intervals. BROADLEAF WEEDS..... Use 2,4-D when needed after 2nd mowing or later, following manufacturer's directions closely. We made spot applications of a dust formulation. DISEASE Use special lawn fungicide weekly or if disease appears.	3 <

Total cost 1155 sq. ft. "Superior" lawn first season: \$40.14 (\$34.75 per 1000 sq. ft.). Total work time 26 3/4 hrs.

AVERAGE

SPREAD FERTILIZER (See next column)		BEFORE PLANTING SEED	1/2	Set mower at height of 1 1/2 to 2 inches.	WATER WEEKLY or when lawn is so dry grass blades stay down in your footprints. Let sprinkler run about 2 hrs. per spot. Our "Average" owner (new to gardening) was surprised to learn that nightly light sprinkling is bad. Explanation: It barely wets surface; doesn't help deep roots; encourages disease.	CRABGRASS Treat as in "Superior" lawn above. Our experience with Sodas: Applied during hot weather it discolored grass somewhat, but grass soon recovered. Crabgrass and other annual grasses yellowed and died.	3 1/2	3.50
DEEP CULTIVATE	4.00	Cultivate balanced fertilizer generously into soil exactly as for "Superior."						
Tractor.		FALL FEEDING	1/2	In spring mow once a week; summers every other week.				
RAKE SMOOTH	3	Nothing's applied in summer, but come autumn put on either a "complete" fertilizer or nitrogen alone. We used "complete" plant food 6-10-4; 16 lbs. per 1000 sq. ft. Result: magical greening of grass.		We mowed 14 times at 10 min. each.				
Use "Average Lawn" mix at rate suggested on package. Our seed had equal parts bluegrass and fine-leaved fescues; was planted 1 lb. per 300 sq. ft.	1							
ROLL: THEN DAMPEN	2							
TOTAL	6	TOTAL	1	TOTAL: 2 1/2 hrs.	WATER USED: 2830 gals. COST: \$7.92.	TOTAL	3 1/2	\$ 3.50

Total cost 1653 sq. ft. "Average" lawn first season: \$25.87 (\$15.65 per 1000 sq. ft.). Total work time 13 hrs.

UTILITY

SPREAD FERTILIZER (See next column)		BEFORE PLANTING SEED	1/4	Set mower at height of 1 1/2 to 2 inches.	WATER ANY TIME, Surprise! Because owners of our "Utility" lawn were experienced gardeners who instinctively watered both thoroughly and with smart timing, their grass looked better than the "Average" lawn for months! The human element makes a difference!	NO WEED CONTROL..... Interesting observation: Because grasses in "Utility" mix came up fast and strong, they shaded soil and deterred crabgrass and other sun-loving weeds from germinating. Thus "Utility" had far fewer weeds through first months!	0	0
DEEP CULTIVATE: tractor	4.00	Only food given "Quick Utility" lawn its first season is a moderate amount of balanced fertilizer worked into seedbed. We used same "complete" plant food used on other lawns, but at only half the rate: 16 lbs. per 1000 sq. ft. Grass grew very well.		Mow whenever you please.				
ROUGH RAKE	3 1/4							
SEED	1			We mowed 23 times at 45 min. each.				
Use selection for "Utility" lawn. Sow at suggested rate. We used a mix with about 40% rye grass, at rate 1 lb. per 200 sq. ft.								
DAMPEN AS NEEDED..	1							
TOTAL	5 1/4	TOTAL	1 1/4	TOTAL: 17 1/4 hrs.	WATER USED: 2920 gals. COST: \$8.17.	TOTAL	0	0

Total cost 1275 sq. ft. "Utility" lawn first season: \$19.64 (\$15.40 per 1000 sq. ft.). Total work time 22 3/4 hrs.

New materials that give you a

Plastic and glass sheets, flat or with corrugations, can be used *horizontally* for porch or patio roofing, or for luminous ceiling panels, and used *vertically* for providing shade or privacy for porches, outdoor living rooms, shower or bathtub enclosures, or room dividers. The material is clear, translucent with milky or fibrous pattern, and in several colors.

Ready-hung doors simplify installation in old or new houses by being delivered complete with frame, door fitted and hinged, lock installed, and trim for both sides. Casings are securely fastened (at least on one side) to the head jamb and two side jambs. Sometimes these jamb members are made in two parts so that they can adjust to any width from $4\frac{1}{4}$ " to $5\frac{1}{2}$ ".

Soil and drainage pipes of copper tubes and fittings require less space and less labor than other types. Entire sections can be pre-assembled in the plumber's shop. Three-inch stacks will fit between 2x4 studs.

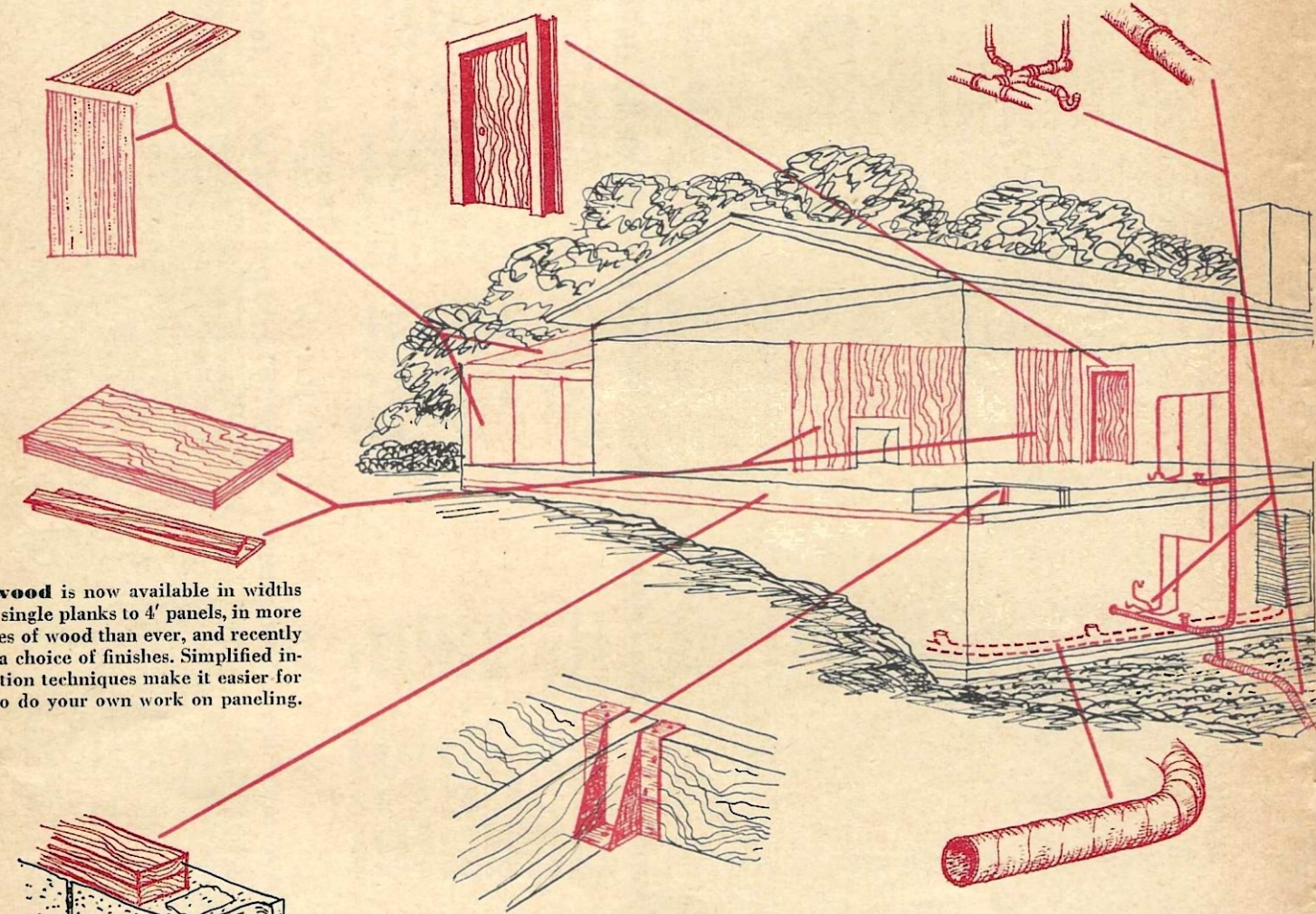
Sewer pipes of plastic, fiber, or asbestos-cement, 8' long and lightweight, are easy to install. Perforated types are for foundation drains and septic-tank filter fields.

Plywood is now available in widths from single planks to 4' panels, in more species of wood than ever, and recently with a choice of finishes. Simplified installation techniques make it easier for you to do your own work on paneling.

Joist hanger improvements include eliminating notching, shimming, and the use of heavy straps, while at the same time increasing strength and rigidity. They come in a wide variety of sizes. The strength of any floor is no greater than at the juncture between joists and beams, so don't try to save a few pennies by "toe-nailing" joist ends into beams. Good hangers permit maximum spacing between joists. They also allow you to use smaller joists.

Pressure-treated wood, chemically impregnated with preservative, for sills (horizontal members on top of foundation walls), joists and subflooring above crawl spaces, provides protection against termites and rot. Termites now cause damage in all states (except some parts of the dry southwest). To replace vulnerable and essential wood members near the ground costs many times more than the initial cost of using impregnated wood.

Fiber ducts are one of the best means of conducting warm air from the heating unit to registers around the perimeter of a house built on a concrete slab. These lightweight fiber ducts are made in 23 sizes (2" to 36" in diameter), and up to 50' long. The interior is lined with aluminum foil to reduce air friction, and the outside is wrapped with asphalt duplex kraft. They are low-priced, easy to handle, easy to saw, and rapid to install.



better house

Factory-fitted, pre-hung windows in frames should not be compared in cost with unfitted, single windows, without taking into account the savings in carpenter time on the job, which is otherwise necessary to fit windows in the frames and to install balances, weatherstripping, etc. These ready-hung windows come in all types, with or without screens and storms.

Here are only a few of the new or improved products which can solve or simplify your problems in an old or a new house. Some save money on the job by cutting installation costs. Others combine longer life with reduced upkeep

Aluminum nails can't rust and discolor siding or exterior trim. They are made of high-temper aluminum alloy, and they are economical because you needn't countersink and putty them before painting. Order the type of nails you need—for wood casings, wood siding, asbestos siding, cedar shingles, cedar shakes, standard shingles, gypsum lath, plain roofing, etc.

By Gerald K. Geerlings,
Architect

Plug-in electric strip: There is no limit to the number of electrical necessities, comforts and improvements which kitchens need now or will require in the future. If your kitchen (or bedroom or end of living room) is limited in outlets, consider the value of installing a plug-in strip which permits you to slip in an electric cord terminal wherever you want, then move it anywhere on the entire length of the strip.

Rigid insulation comes in a variety of new or improved forms to solve three common problems: to prevent heat loss around the perimeter of a radiant slab; to adhere to the inside face of a masonry wall and then be plastered over; and to insulate and serve as a flat or sloping roof.

Spray finish for masonry blocks is a new approach to make even the drabest masonry block wall hold its own with mottled tile. The surface of the blocks is sprayed with a cold-glazed cement mixture which becomes an integral part of the original masonry. The work must be done by a licensed contractor, and costs about 60¢ per square foot including labor. Its wide color range and variegated effect make it a natural for any basement room which needs a lift.

Vapor barriers (polyethylene plastic film, that is sometimes backed by reinforced, impregnated kraft paper) are used to prevent moisture from penetrating walls, floors, and ceilings in several ways: (1) on the ground below crawl space, (2) under a concrete slab, (3) on existing concrete floors (such as garages to be converted into usable living rooms) and below new finish flooring, and (4) over studs and insulation.

How to use these materials, page 45



OKLAHOMA PLANNING AND RESOURCES BOARD

Spectacular Western Hills Lodge, opened last summer, is typical of new family-type resorts in Oklahoma State Parks. Many rooms in lodge open directly onto pool. Other rooms and cottages overlook Fort Gibson Lake.



TAYLOR

Real redskins! Daily dances in authentic costumes are highlight of visit to Indian City, U. S. A., at Anadarko. Here dwellings and customs of tribes that roamed western plains a century ago have been faithfully preserved.

The biggest vacation surprise of your life!

So you never thought of Oklahoma as exciting country? Neither did we until the Morgan family brought back this tale of Indians and cowboys, mountains and oil wells, tremendous lakes, and a \$7,000,000 set of the fanciest state-park lodges—brand new—that ever catered to Pop, Mom, and the kids

By Clarence and Ruth Morgan

How would you like to discover the unusual in a most unexpected place—close to home, too, for many of you? Do you like the wide, open spaces and sincere, friendly hospitality of the West, without having to drive too far to find them? Do you go for the soothing sight of low, red-granite mountains, blue lakes, rolling pine-clad hills, or the exciting hustle and bustle of a large metropolis? Do you want to swim, ride, water ski, or fish? If your family, like ours, likes to study history the easy way, you can throw that in too, in a region rich with memorials and museums and visible reminders of pioneers who blazed the very trails you'll so blithely follow. Indians? You'll visit one of the most interesting and authentic villages in the U. S. To top it all off, how would you like to participate in specially planned events—rodeos and Indian dances—to help one of our younger states celebrate 50 years of statehood in 1957?

Have we sold you? If so, set your sights for Oklahoma, the land of surprises, with a short run through her neighbor state of Kansas en route. (If you want information in advance on these two states write: Oklahoma Planning and Resources Board, 533 State Capitol, Oklahoma City 5; and Kansas Industrial Development Commission, State Office Building, Topeka.)

Here are your statistics for this journey. You'll travel 1,333 miles in eight days (unless you have time to stop over longer at some of the places you like best), spend about \$100 (or \$86.50) on 8 overnights, depending upon the ages of your children, \$112 on food, \$35 on the car, and \$20 for miscellaneous, including boat rides and fishing, making a total of \$267. Add to this your expenses to and from the area. If you don't want to drive, Oklahoma is crisscrossed from all four points of the compass by train, bus, or plane. But, if you're driving with us, let's be on our way!

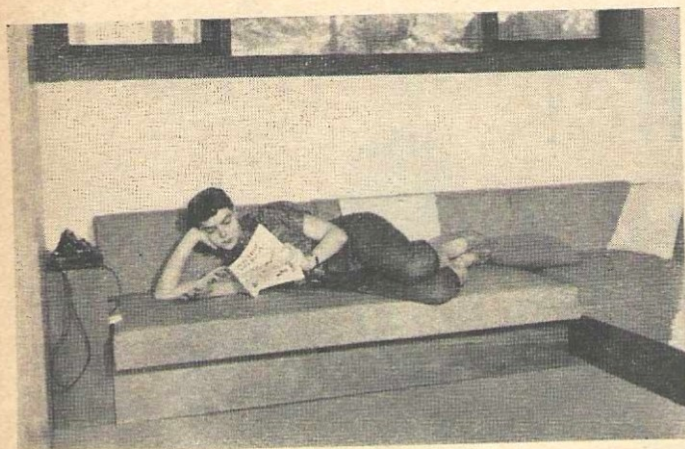
FIRST DAY: Kansas City to Wichita—265 miles

If you're approaching from the east, you'll probably make Kansas City, Missouri, the jumping-off place for your tour. If you have time to sight-see a little in Kansas City, there's the William Rockhill Nelson Art Gallery, nationally famous and worth visiting. There's a fine zoo—also one for children—in Swope [Continued on page 50]



Statue of Oklahoma's most famous son stands in Will Rogers Memorial in his hometown of Claremore. The beloved actor and humorist is buried in front of museum which contains relics and dioramas of Rogers' career.

How to make a built-in couch



This built-in couch is a really practical project: no special skills needed to make it—and the result is a rugged piece of furniture that can “take” children easily and that will keep looking smart.

A plywood frame, foam rubber pad, plastic covering, and a few hours' work will give you this smart-looking couch—that doubles as storage bin, comfortable guest bed

By Darrell Huff



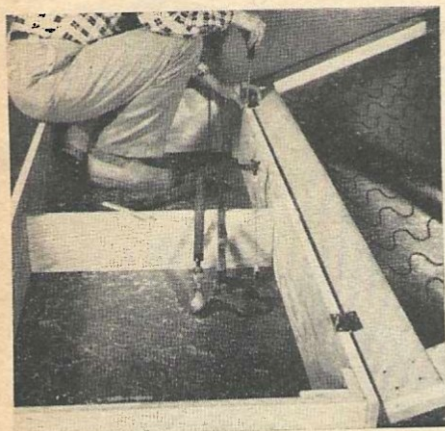
Build a box 25½" by 72", 9" high, using ¾" plywood. Add a center partition, about 6" high. For maximum strength, glue and nail to the inside of each corner a reinforcing piece made from ¾" plywood. This adds rigidity, keeps corners from wobbling.



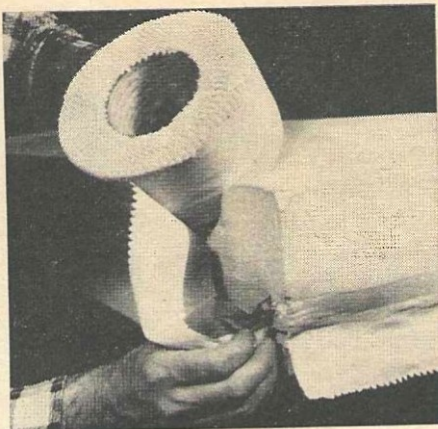
Top of couch is 30" by 72" frame, with zigger wire installed across it as shown. Make the frame using a 2x6 for one long side and 2x4's for the others. (Instead of zigger wire, you may wish to use regular upholstery webbing, basket-weaving the strips about ¾" apart.)



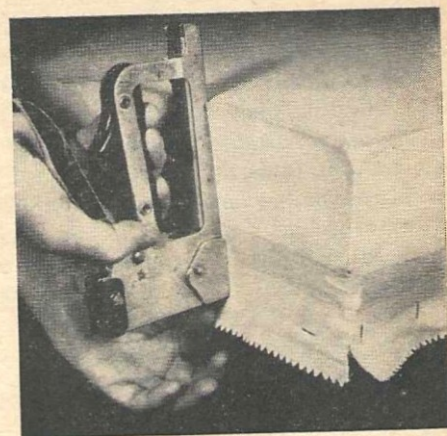
Next, cover the zigger wire to protect the foam rubber pad from damage. We used plastic screening—or you can get material made for this purpose at an upholstery shop. Tack it to the frame—a stapler works fine and does the job fast. Now, you can assemble.



Hinge top frame to bottom, mortising the hinges so lumber will rest on lumber. The 2x6 long side goes in front, and will stick out beyond bottom panel to protect it from kicks. For dustproof storage, you may want to add a hardboard bottom and metal lining.



Fasten a standard 30" by 72" foam rubber pad, 4" thick, to the top frame, using the tape made for this purpose. You first glue the tape to the foam rubber pad with the appropriate adhesive, as shown, following carefully the manufacturer's instructions.



Finally, staple the tape to the top frame, and you're ready for upholstering. You can use fabric, or one of the excellent, durable plastic materials now available. Finish the base of the couch with either paint or a natural finish to fit your room's decorating scheme.



Live Better

...in a home
of your
own!



Make your first budget consideration your home and your happiness. And when you build or buy, be sure your home is built of sturdy, beautiful West Coast lumber, the home-building choice of millions of Americans. Your lumber-built home is a wise investment for the future. Equally important, it is the place where family ties are made stronger as you share the feeling of pride only a home of your own can bring. Plan now. Budget now for a new home of West Coast lumber. See your retail lumber dealer for helpful advice on builders and procedures.

build better with...

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WEST COAST HEMLOCK
WESTERN RED CEDAR
SITKA SPRUCE**

*West
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SEND FOR BEAUTIFUL FULL COLOR BOOKLET "DISTINCTIVE HOMES"

WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison, Room 222, Portland 5, Oregon

Please send me your 24-page full-color booklet containing more than 50 large full color photographs, sketches and floor plans. I enclose 25c.

Name

Address

City Zone State



Not the old way: no more tissue-burning antiseptics that make children resist first aid



But the new way: gentle Johnson & Johnson First Aid Cream doesn't sting, speeds healing

Mother...stop hurting your child with old-fashioned, harsh antiseptics!

Johnson & Johnson First Aid Cream
fights infection, relieves pain, speeds
healing...yet does not sting!

This new cream antiseptic promotes
faster healing of minor skin injuries
because it does not irritate tissue.

Johnson & Johnson First Aid Cream
combines effective ingredients to
fight infection while it relieves pain.

Soothes...never stings.

As a cream, it penetrates deeper,
protects longer. Stainless, greaseless.

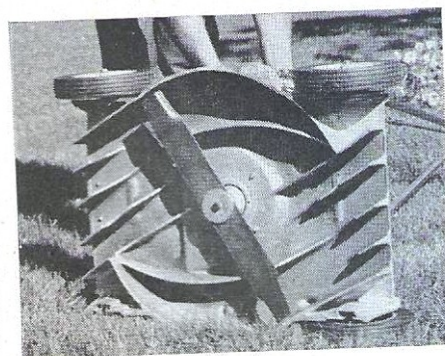


For cuts, burns
abrasions—
no other antiseptic
is so effective,
yet so safe!

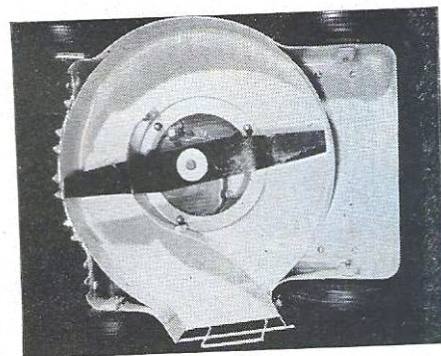
Johnson & Johnson

First look at the '57 mowers!

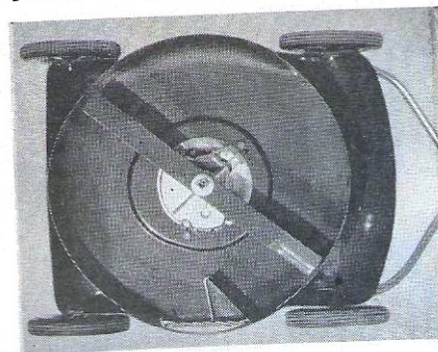
[Continued from page 18]



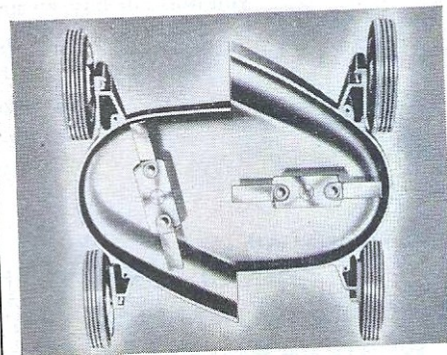
Scotts' new mower expels clippings from both front and rear quickly. The unique, diagonal baffles serve as a safety device to prevent the blade from throwing objects.



Eclipse Duo-Master has an inner baffle to control flow of air and discharge clippings quickly through its side discharge chute.



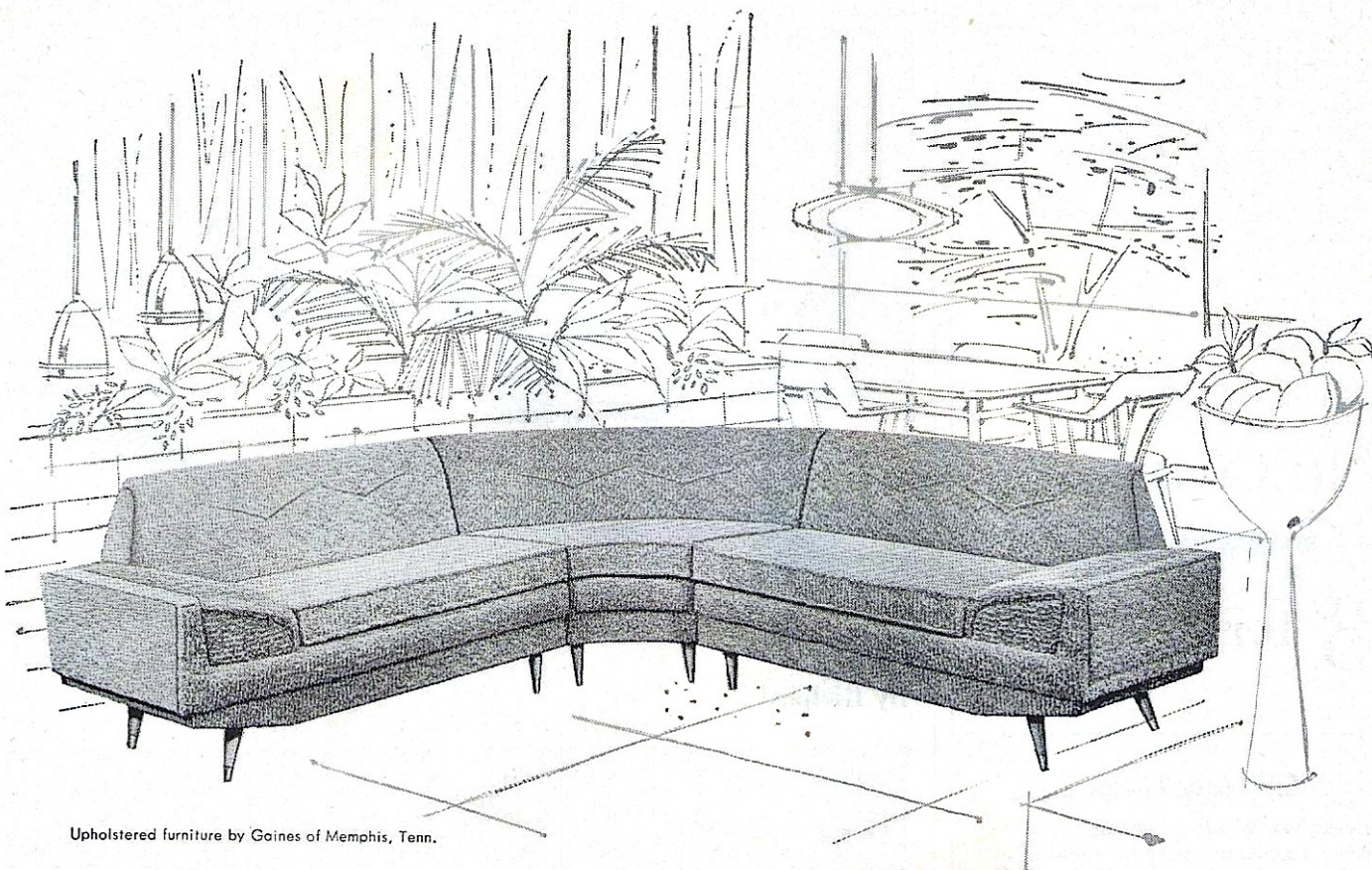
Wizard power mowers have high-dome bases for extra safety and pulverizing of clippings. Smooth shape prevents grass accumulation.



Sunbeam electric mower has twin blades with twin discharge chutes. This design permits a shorter wheel base than a single large blade, and also helps reduce lawn scalping.

More pictures on page 44

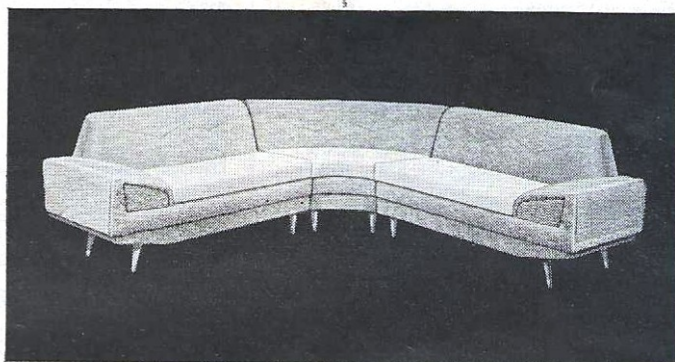
HOUSEHOLD MARCH 1957



Upholstered furniture by Goines of Memphis, Tenn.

IT'S AS GOOD AS IT LOOKS — it has

Airfoam
INSIDE!



Want good design? AIRFOAM is the choice of outstanding designers.

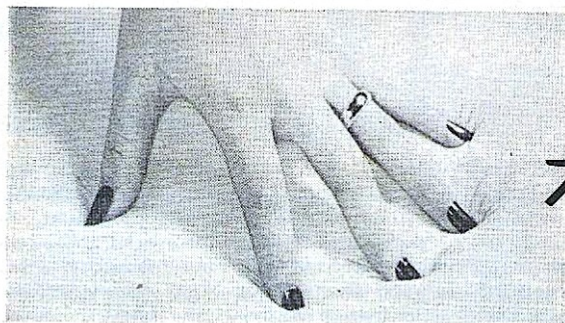
Want good construction? AIRFOAM is the choice of manufacturers of high repute.

Want lasting comfort, lasting good looks and easy care? AIRFOAM has been proved through the years in millions of homes—and in the latest national survey, was preferred by more homemakers than all other foam cushionings combined!

So don't buy before you ask, "WHAT'S INSIDE?"—or until the royal blue AIRFOAM label tells you the inside story! Goodyear, Foam Products Division, Akron 16, Ohio.

What's Inside Full-Value Furniture:

Here, full-depth AIRFOAM seat cushions (see uncovered furniture) promise other unseen values. Because AIRFOAM is finest-quality latex, charged with billions of interconnecting fresh air cells, it assures years of good looks, luxurious comfort and easy care. Unlike other cushionings, AIRFOAM isn't just stuffed in. It's molded, all-one-piece and tailored to the furniture's measure—nothing to sag, snag, break down or come apart.



Don't take "foam rubber"
for an answer—Insist on

Airfoam

MADE ONLY BY

GOOD YEAR

THE WORLD'S FINEST, MOST MODERN CUSHIONING



Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

Airfoam—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio



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Dvorak: New World Symphony	___P-14
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Music by Candlelight	___P-128
South Pacific Highlights	___P-40
Victor Herbert Favorites	___P-63
George Gershwin Favorites	___P-67
Sigmund Romberg Favorites	___P-68
George M. Cohan Favorites	___P-105
An Hour of Hawaiian Music	___P-86
Famous American Marches	___P-99
An Hour of Viennese Waltzes	___P-100
Echoes of Paris	___P-126
Organ at Twilight	___P-141
Rhapsody in Blue	___P-145
One Hour of Strauss Waltzes	___P-61
Tschaikovsky: Symphony No. 5	___P-2
Rimsky-Korsakov: Scheherazade	___P-15
Chopin: Polonaises, etc.	___P-20
Beethoven: Symphony No. 5	___P-65
Tschaikovsky: Nutcracker Suite	___P-56

Household Magazine

Department R

Topeka, Kansas

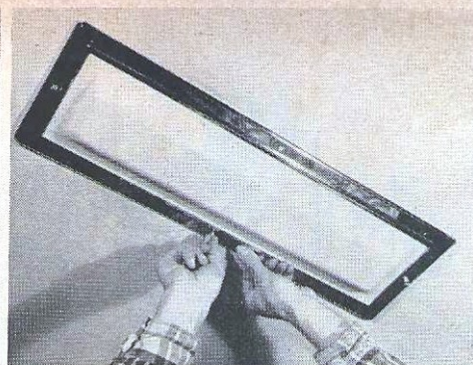
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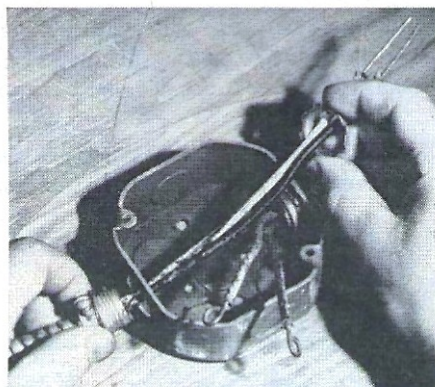
From old to new: Replacing an antiquated fixture with a modern recessed one is an easy job. (Be sure to check your local code.)

How to install a recessed light fixture

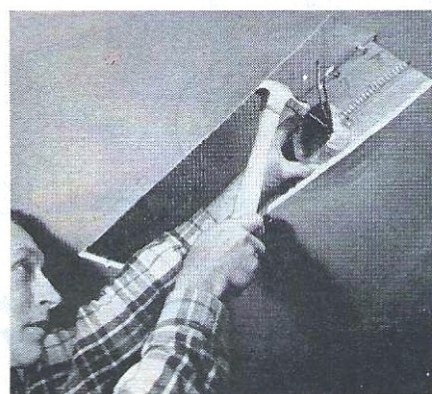
By Richard Day



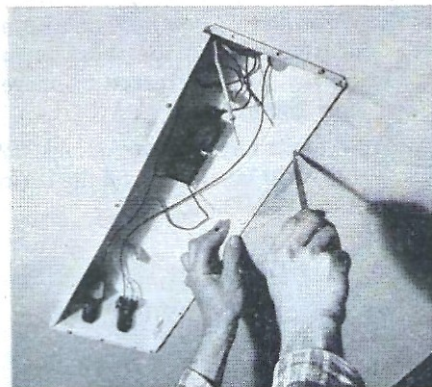
1 After turning off current and removing old fixture, saw opening for fixture housing (point of saw will push through plaster, or drill a starter hole). Make cut so you won't be sawing through joists—long fixture must be installed parallel to them. Be careful not to cut into any wiring above the ceiling.



3 Connect fixture housing to outlet box with a 2-wire armored cable (2' or 3' long). Strip off 8" of armor and 1 $\frac{1}{2}$ " of insulation from cable ends; insert fiber bushings inside armor; fasten connectors to cable. Next, slip connector in knockout hole; install nut as shown. Put metal cover on outlet box.



2 You will probably have to renail the outlet box out of the way of the new recessed fixture housing. Do this without detaching the outlet from the armored cable or conduit. Then, remove round knockout piece at side of outlet (still in place in photo), and you are ready to connect it to the housing.



4 Slip fixture housing into opening and fasten it with screws around flange. Screws will not hold in plaster or gypsum board, so you will need either the special above-ceiling yoke sold with some fixtures, or a 1x1 wood frame glued above ceiling around the fixture housing. Last, install the cover.

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great products even better!***

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LONGER, PERFORM BETTER**

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**Select-O-Width
Tines**

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Food Machinery & Chemical Corp.
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FIELD-TESTED SINCE 1922

The yard on our cover!

How to build a new lawn

By Gretchen Harshbarger

Here are step-by-step pictures of how we built our experimental lawns, the ones featured on the cover and on pages 28-31. Note that we feature the "Superior" lawn of the Mulford family in the lawn-building pictures below. That's because it had the full treatment!

When should lawns be started? Early in spring or early fall, because grass grows best in cool weather. (Exception: southern hot-weather-loving grasses.) We started in early April, got caught by snow flurries. See how everyone's bundled up in our photos at right!

What about soil? It's a major key to your

success. If your contractor saved your topsoil, and put it back several inches deep all over your yard, that's swell! We had it that lucky. But if your lot's been scraped to barren subsoil, its top layer will need improving by incorporating humus such as peatmoss, or adding topsoil. Expensive? Not in the long run; remember your lawn's future depends to great extent on present action. If you're in acid-soil country, you'll want to apply lime. If in doubt, consult your county extension director.

What about seed? Buy a reputable brand. Practically all seed companies have mixes equivalent to "Superior," "Average," and "Utility," plus one for shady lawns.



Preliminaries. Don't be in such a hurry to get grass that you omit vital preparations. You'll regret it forever. For instance: Grade so water drains away from house. Put in sidewalks *before* you build your lawn. Soak soil over utility trenches so they'll sink now.



Cultivate. Loosen soil deeply. It's possible to spade a small area; however, we used a light tractor with toothed cultivating attachment on our three test lawns—then the "Superior" one had additional tilling. This mixed the fertilizer thoroughly into the soil.



Fertilize. Grass needs plenty of food for a vigorous start. We distributed "complete" plant food over the soil and worked it in during seedbed preparation. But another system is to prepare the ground first, then spread fertilizer just prior to or with seed.



Smooth. Rake and roll and rake some more until lumps are broken and everything is level. Add soil to depressions so water won't stand and damage grass. Use a *light* roller (ours was only half-full of water), or you'll compact soil you carefully cultivated.

HOUSEHOLD MARCH 1957



Seed. Distribute evenly by hand or mechanically at rate suggested on package. Rates vary according to size of seed: A pound of tiny seeds of finest grasses goes farther than same weight of large-size seed of coarse grasses. One pound covered 300 sq. ft. on this lawn. Then roll, or rake lightly.



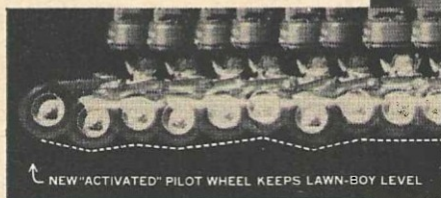
Mulch. This step isn't vital for quick-germinating "Utility" grasses. But finest kinds are slow and uneven in germinating, must be moist for long period. So we mulched our "Superior" lawn lightly with straw to protect it from drying. Peatmoss works, too.



Keep moist through germination, spray-watering two to four weeks for "Utility," four to six weeks for "Average" and "Superior." After grass is well started, remove most straw; water less often but more deeply.

More pictures on next page

Lawn mowing luxury!



No hand-trimming with a LAWN-BOY. Trims to $\frac{3}{4}$ inch trees, walls, and sidewalks.



LAWN-BOY weighs little, works hard, lasts long. It's precision-machined from special lightweight aluminum.



21" AUTOMOWER . . . IT'S SELF-PROPELLED!

From LAWN-BOY...A new concept in lawn care... Smooth, smart-looking level-cut lawns...easily!

Lightweight LAWN-BOYS roll along . . . leaving behind the world's level-est cut lawn. They're built to do just that . . . designed to make your lawn the beauty spot of the neighborhood. And new LAWN-BOY AUTOMOWERS eliminate drudgery. They're self-propelled, start instantly and have a simple, sure control. LAWN-

BOY AUTOMOWERS are available in 18" or 21" sizes. But pick any of the eight beautiful LAWN-BOY models. Your lawn will show the difference . . . for years! Ask your LAWN-BOY dealer for a free demonstration.

For the name of your LAWN-BOY dealer look in the Yellow Pages under "Lawn Mowers," or call Western Union, by number, and ask for Operator 25.



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Make your home a show place with these magnificent roses. You will be thrilled by the cascades of colorful blooms all spring and summer. You get 10 2-year-old, field-grown, budded, Hybrid Rose Bushes that bloomed in our fields, and will do the same in your yard.

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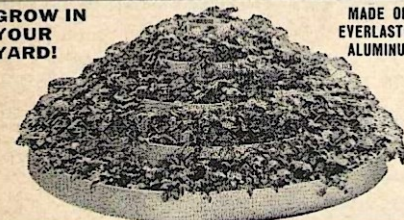
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How to build a new lawn

[Continued from preceding page]



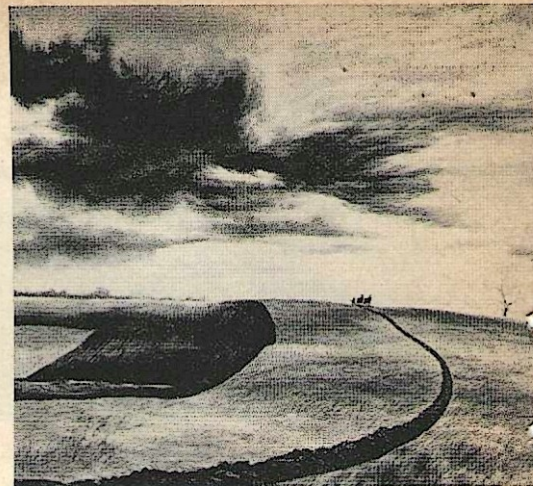
Ready to use. There'll come a happy day when the grass is sturdy enough to take kids and dogs! But *until then* keep 'em off! Give the tiny seedlings a fighting chance. Our families put up white string barriers, and kept strict rules while lawns were young.



Mowing. First cutting comes when grass is about 2 inches tall. Set mower at 1½ inches. After that, cut often enough that you never remove more than one-third grass height at one cutting. Reason? Leaves manufacture food; removing too much shocks the plants.



Feed. Fertilizing should be done from one to three times each year, depending on how good a lawn you want! You'll be more apt to do it if it's easy, so a mechanical spreader is a smart investment. Photo: Hal Mulford putting nitrogen on "Superior" lawn in June.



Spring

BY FREDERIC JAMES

You can buy this colorful painting for just \$1.25!

Or one autographed by the artist himself for \$1.50

No one does landscapes like Frederic James, one of America's best-known artists. Here is one of his best. Exciting, yet restful, it can be a conversation piece in any living room.

Prints of this quality cost at least \$7.50 elsewhere. **HOUSEHOLD** purchased reproduction rights from Mr. James and made its own special printing. That's why we can offer it to you for only \$1.25.

Spring is beautifully lithographed on heavy paper. It measures 22" by 17", with a 1" margin at top and sides and a 2" margin at bottom. It comes to you in a heavy cardboard tube, ready for framing, for just \$1.25. We also have a few copies personally autographed by the artist (not a printed signature), for just \$1.50. Please indicate on coupon below if you want the autographed print.

Household Magazine, Department S
Topeka, Kansas

Send _____ print(s) of Frederic James's painting, *Spring*, at \$1.25 each, ppd.
Amount enclosed, \$ _____

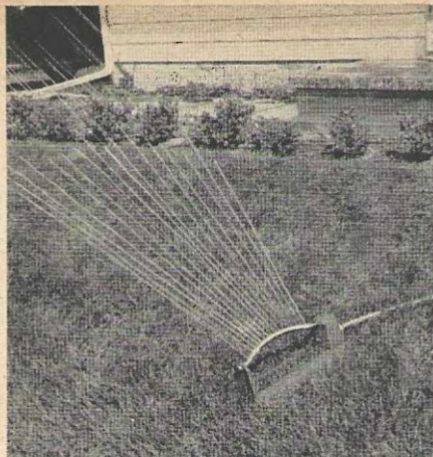
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HOUSEHOLD MARCH 1957



Water. If you don't get plenty of rain after your lawn's well started, water it! Don't give little teasing surface sprinkles, but soak deeply. Running the sprinkler two hours per spot is about right. Do the watering during the day so the grass will be dry by night.



Crabgrass and disease. Battle to oust crabgrass can start after fourth mowing. Use special crabgrass killer in dry or spray form. We sprayed first June 18, made two more applications at five-day intervals. Lawn fungicide also was put on as disease prevention.

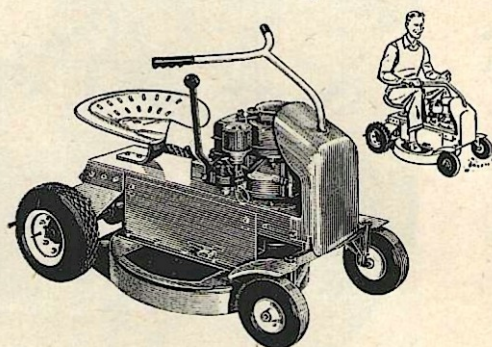


Broadleaf weeds. Seeds of these do not come in grass seed! They're in your soil! If you kill weeds while lawn's young (2,4-D as dust or spray after second mowing or later), then help the grass grow vigorously by continual feedings, you'll have little trouble.

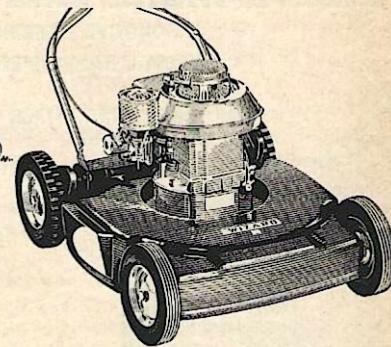
HOUSEHOLD MARCH 1957

Announcing The All New 1957 Wizard Power Mowers

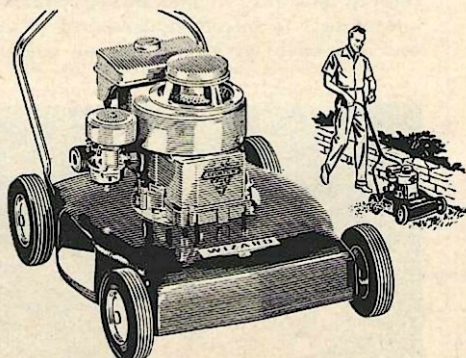
Before you buy any power mower, be sure to see the complete line of new WIZARDS



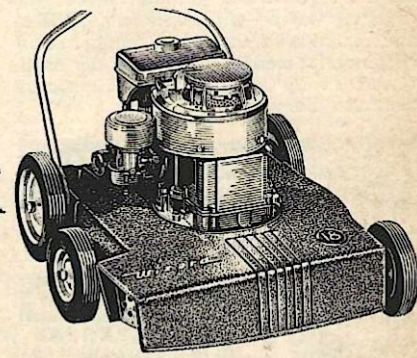
Wizard 24" Riding Mower with 3½ h.p. 4-cycle engine, recoil starter, throttle, ignition shutoff, forward speeds and reverse, pneumatic tires, optional attachments\$269.95



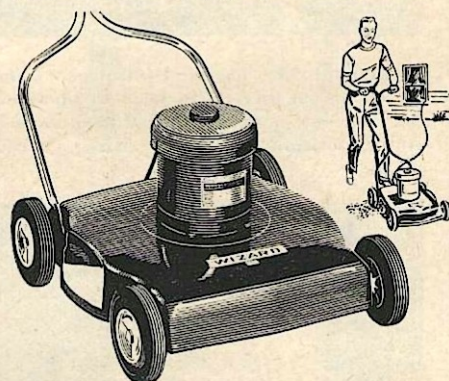
Wizard 21" Self Propelled rotary has mighty 2½ h.p. 4-cycle engine, recoil starter, hand throttle, chain drive, 4 adjustable cutting heights. Leaf mulcher included. Only.....\$135.95



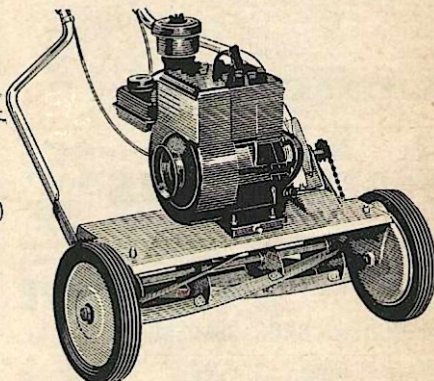
Wizard 18" Side Trim has 2 h.p. 4-cycle engine, recoil starter, three adjustable cutting heights, leaf mulcher included\$75.50
21-inch model, 2½ h.p.....\$89.95



Wizard 18" Right Front Discharge has 2 h.p. 4-cycle engine, recoil starter, four adjustable cutting heights. Leaf mulcher incl.....\$79.95
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Western Auto
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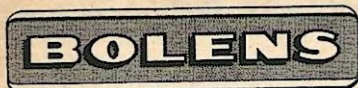
the family store

(H37)

NOTE: in some areas of the U.S., Hawaii, Alaska, and Mexico, prices slightly higher. Western Auto Associate Dealers own their stores, set their own prices, terms and conditions.

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when you ride a



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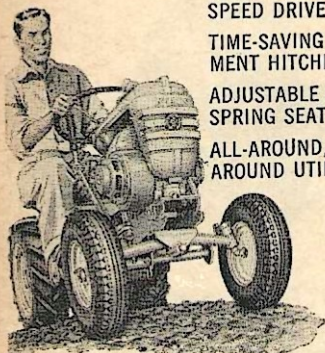
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BIG RED FRUITS RIPEN EARLY AS JULY 4th. Regular price 15c per pkt., but to introduce Jung's Quality Seeds we will send you a trial pkt. of Wayhead Tomato and also a pkt. of **GIANT HYBRID ZINNIA**s which bloom from early summer until frost and rival chrysanthemums in size and beauty. Both pkts. for 10c.

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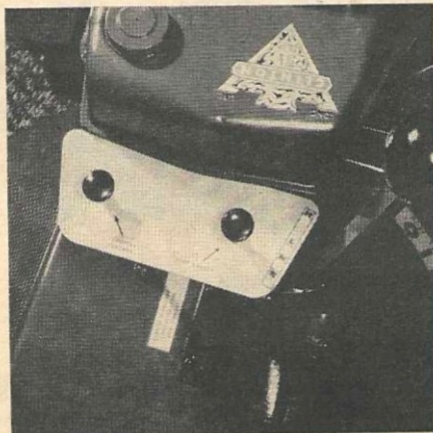
Dr. Scholl's Zino-pads

First look at the '57 mowers!

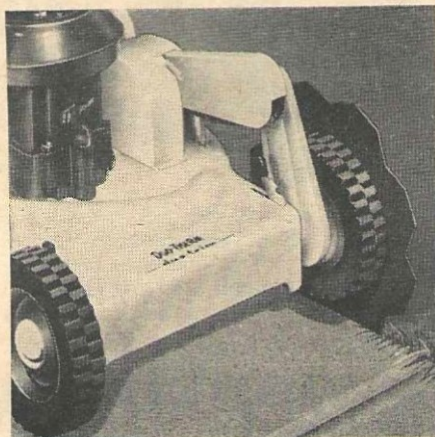
[Continued from page 38]



This year there's a trend to simplify the controls on mower engines. Power Products, one of first to introduce a control panel, uses one knob for all controls on engine.



Springfield rider has the control panel and clutch placed directly in front of operator. All controls are easily reached from normal riding position—just as in driving a car.



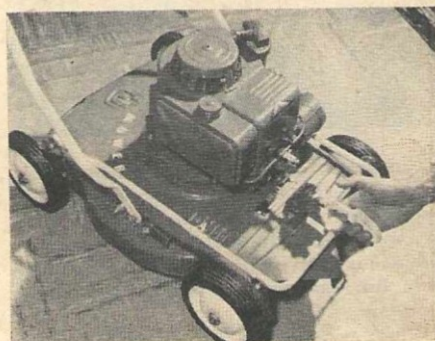
Duo-Trim has handy new edger attachment for self-propelled that eliminates hand edging. To attach, simply remove cotter pin, slip off wheel, and replace it with edger wheel.



Power Products is introducing a positive shorting device this year on their smaller engines to stop engine instantly. This device also prevents accidental starting of mower.



Adjusting height of cut on Scott's new power mower is extremely easy and precise. Single control in front adjusts two front wheels; identical control in back adjusts rear ones.



Huffy's Hytamatic controls cutting height with one lever. You just squeeze handle of height adjuster, set height desired by means of scale on mower body, and release handle.



Most mowers this year have automatic recoil starters. Lawn-Boy's starter has a large drum to boost the starting power. All the engine controls are operated from one position.

HOUSEHOLD MARCH 1957

New materials that give you a better house

[Continued from page 33]

Plastic sheets: Follow the manufacturer's directions, so as not to exceed the maximum distance between supports when using this material for a roof or ceiling. Since corrugated sheets are stiffer than flat ones, they can be unsupported for greater spans in both directions. If there is a possibility that snow or ice may slide down on these plastic sheets from an upper roof or overhanging cornice, select a sturdy, corrugated type which will not be damaged. Molded rubber, formed to correspond with the profile of corrugated plastic sheets, is available for use at the end of sheets, such as at the lower end of a sheet which is used for a bathtub or shower enclosure, or to fill the openings at the ends of plastic sheets which are used for a sloping roof. Manufacturers:

Resolite Corporation, Zelienople, Penn.
"Plexiglas"; Rohm & Haas, Philadelphia 5, Penn.
"U. S. Royalite"; United States Rubber Co., 2638 North Pulaski Rd., Chicago 39, Ill.
Alsynite Company of America, San Diego 9, Calif.
American Panel, Inc., 9 West Park Way, Pittsburgh 12, Penn.
Corrulux Div., Libbey, Owens, Ford Glass Co., P. O. Box 20026, Houston, Texas.

Glass sheets: You'll be stimulated by the variety of designs in patterned glass now avail-

able. These will recommend themselves as a means of giving your interiors a lift. For example, you can create the illusion of spaciousness by using a few fluorescent bulbs behind a sheet of patterned glass positioned in front of an uninteresting blank wall. Or, in a basement recreation room, you can achieve luminosity where there now is gloom. If you use glass sheets for a roof, and prefer clear glass to the stronger but translucent corrugated type, select the type which is reinforced with wire to prevent breakage from the impact of sliding snow or ice from a higher level. Formerly the reinforcing was only in the well-known "chicken wire" hexagonal shape, but now there is also a rectangular pattern of thin wire which is both decorative and strong. Manufacturers:

Libbey, Owens, Ford Glass Co., Toledo 3, Ohio. (Blue Ridge patterned glass, wire glass, corrugated glass.)
Mississippi Glass Co., St. Louis 7, Mo.
Pennsylvania Wire Glass Co., Philadelphia 3, Penn.
Southwestern Sheet Glass Co., Okmulgee, Okla.

Ready-hung doors:

Ready-Hung Door Corp., Neil P. Anderson Bldg., Fort Worth, Texas.

Soil and drainage pipes of copper: Two advantages these copper tubes and fittings have, compared with the brass pipe formerly used, are that (1) they are more resistant to corrosive effects of chemicals in the water, and (2), where it formerly was necessary to

use relatively short lengths joined by fittings that required cutting threads deeply into the wall thickness of the pipes, the longer copper tubes require fewer connections, and these are easily and quickly made by soldering a slip joint, which in no way weakens the tube. Manufacturers:

American Brass Co., Waterbury 20, Conn.
Chase Brass & Copper Co., Waterbury, Conn.
Mueller Brass Co., Port Huron, Mich.
Revere Copper & Brass, Inc., 230 Park Avenue, New York 17, N. Y.

Plastic, fiber, and asbestos-cement sewer and drainage pipes: Labor costs are less than for old types because the increased unit-lengths require fewer joints. The latter are made with such a tight fit that roots can't force an entry and clog the pipe. The types used for drainage have perforations, or else are made of porous material, and while the material cost is higher than for clay pipes, the labor cost is less. Manufacturers:

"Transite" pipe; Johns-Manville, New York 16, N. Y. (Asbestos-cement.)
(Plastic and fiber products.)
Orangeburg Mfg. Co., Orangeburg, N. Y.
L-M Permaline Fibre Pipe; Line Material Co., Milwaukee 1, Wis.
"Poroswall" drain pipes; Poroswall Pipe Div., Walker Cement Products Co., Little Ferry, N. J.

Plywood: Beautiful woods from the far corners of the world, with all manner of grains and patterns, are yours for a modest sum. Look at actual samples in order to appreciate the almost limitless variations of this ever-

WHICH "LAWN TYPE" ARE YOU?

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Regularity*

Kellogg's All-Bran has helped millions overcome constipation due to lack of bulk. Mrs. D. Heer, Winslow, Ill., writes: "For 2 years I had a serious constipation problem. Since eating All-Bran every morning, I needn't worry." All-Bran is effective because it restores to your diet the natural laxative bulk you need daily to avoid irregularity. Try it for 10 days. Enjoy its old-time bran muffin flavor. And see if it doesn't put you back on schedule. Must satisfy you fully or return empty carton and get twice what you paid.

Kellogg's ALL-BRAN
Best liked by millions

New materials that give you a better house

[Continued from preceding page]

improving product. Many dealers are prepared not only to help you plan how to use the plywood sheets to best advantage, but also to give you detailed printed instructions, or to show you mock-ups illustrating do-it-yourself installation techniques. Manufacturers:

U. S. Plywood Corp., 55 West 44th St., New York 36, N. Y.
Roddiss Plywood Corp., Marshfield, Wis.
Georgia-Pacific Plywood Co., Equitable Bldg., Portland, Ore.

Pressure-treated wood: There are many excellent wood preservatives on the market which can be applied by brush, by spray, or by dipping; but for genuine protection against termites and rot attacking sills and other wood members near the ground, buy pressure-treated wood, because only with this impregnation method are there enough chemicals absorbed in the wood to render it unappetizing or toxic to termites or fungus growth. Most lumberyards stock. Manufacturers:

"Wolmanized" lumber; Koppers, Inc., Wolman Preservative Dept., Pittsburgh 19, Penn.
"Chemonited wood"; J. H. Baxter & Co., 200 Bush St., San Francisco 4, Calif.

Joist hangers: A new type which will fit all sizes of joists from 2x4's to 2x12's, called "Trip-L-Grip," is made by Timber Engineering Co., 1319 18th St. N.W., Washington 6, D. C.

Fiber ducts: The wide variety of diameters of these long cylinders may be useful to you (even though you may not need ducts), because they are excellent as forms for poured concrete piers for a new porch, an addition, a summer cabin, or a boathouse. Instead of having to make a concrete form, just dig the hole, set the fiber cylinder in position (be sure it is vertical), insert a steel rod, then pour the concrete. Or, if you want to make permanent gateposts or fenceposts, cut the fiber cylinders to the required lengths with an ordinary saw, put a steel rod down the center of each, and fill with concrete. Manufacturers:

"Sonoairduct"; Sonoco Products Co., Construction Products Div., Hartsville, S. C.

Factory-fitted, pre-hung windows: These units make every novice an expert window carpenter. If your house has needed more natural light, but you have hesitated to have new windows installed because of the high price of labor, have your dealer show you how simple it is to install these units yourself. Manufacturers:

R.O.W. Sales Co., 1348 Academy Avenue, Ferndale 20, Mich.
Andersen Corporation, Bayport, Minn.
Carr, Adams & Collier Co., Dubuque, Iowa.
Curtis Co., Clinton, Iowa.
Rolscreen Co., Pella, Iowa.
Morgan Co., Oshkosh, Wis.

Aluminum nails: These are worth waiting for if your dealer doesn't have them in stock. Insist that they be used for all exterior work so that there will never be any unsightly rust "bleeding" through the paint. Still more im-

All 4 Pkts 10c



Climbing Tomato

Enormous Fruits, perfect in form. Thick, solid and delicious flavor. Weight from 1 to 3 lbs. each. Attain a height of 12 to 15 feet. Bears large quantities of very delicious fruits. Fine for slicing or for salads.

Yd. Long Beans

An excellent variety and a very interesting curiosity. Vines are rampant growers. Produce an enormous crop of long slender round pods, 2 to 4 ft. long, that are of excellent quality for snap beans.



Vine Peach

Ripe fruit in 80 days. Resemble oranges, color, shape and size. Grow on vines like melons. Beautiful, tempting appearance when canned. Makes delicious preserves, sweet pickles. Fine for pies or jelly. Easy to grow.



New Climbing Cucumber

Vines climb readily on fences, poles, etc. saving valuable space in small gardens. One hill will keep a good sized family supplied all summer. Bear early and continue to produce fruit throughout the season. One plant will bear from forty to fifty fruits. Delicious flavor. To introduce our catalog of rare and unusual seeds we will mail all 4 Pkts. for 10c and 4c Postage — 12 Pkts. for 25c and 6c Postage. E. J. MURVON Dept. 11, NORWALK, CONN.



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RO-HO GARDENER

WEEDS
HOES
MULCHES
CULTIVATES

Grow better crops, have more fun, save gardening work! 40 rotating hoe points, scuffle knife, and 5 cultivator teeth kill weeds, mulch soil, make extra-fine seed beds. "Every tooth in every blade digs the soil like a spade." Easy as mowing a lawn, RO-HO GARDENER works as you walk.

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STRAWBERRIES

Allen's 1957 Berry Book tells best varieties for home and market, and how to grow them. Free copy. Write today.

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14 Evergreen Ave., Salisbury, Maryland



PURPLE FRINGE

SMOKE TREE
WESTHAUSER NURSERIES, Box H-12, Sawyer, Mich.

Enchanting tree-like shrub enveloped in midsummer in showy masses of misty purplish flowers turning into scarlet and golden autumn foliage.

Free Color Catalog
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Beautiful HOUSE PLANTS & Everblooming ROSES

GUARANTEED TO BLOOM THIS SUMMER
AT BARGAIN PRICES Send for our Big Seed and Nursery Color Catalog. Will include 3c packet (100 seeds) Gorgeous Roggii Swiss Giant Pansy. Send 3c stamp for postage.
CONDON BROS. SEEDSMEN Box 57, Rockford, Illinois



portant is their usage where exterior wood is to be stained, because if the nails are not aluminum, it means they must be countersunk and covered with tinted putty. Manufacturers:

Nichols Wire & Aluminum Co., Davenport, Iowa.
Independent Nail & Packing Co., Bridgewater, Mass.

Plug-in electric strip: There have been electric strips on the market which have fixed receptacles at a choice of intervals, such as 12", 18", 24", etc., but this new plug-in strip offers unlimited flexibility in spacing. This multi-outlet, attractive strip is readily installed on any existing wall surface, and can be connected to any fixed outlet. Manufacturers:

"Electrostrip"; Bulldog Electric Products Co., Detroit 32, Mich.

Rigid insulation: Not too long after the first houses were built with a concrete slab on the ground, having radiant heat but without any insulation around the perimeter, it was found that so much valuable heat was lost through the outer edge of the slab that nearby grass remained green throughout the winter even in the coldest climate. Since this discovery, it has been standard practice to enclose the edge of the slab with rigid insulation. If you are thinking of converting a garage to a livable room, it will be good insurance against losing heat to dig away the earth for a depth of about 2', and to use one of the types of rigid insulation which can be cemented to a masonry wall. Flash top edge of insulation with copper.

The usual means of insulating the inside of a masonry wall has been to nail wood furring strips to the masonry, then fill the space in between with insulation enclosed with vapor-proof material (aluminum is one of the best), or to nail large sheets of insulating board to the wood strips. But it takes considerable time to fasten the wood strips in place, and there is no way to prevent the condensation on the inside of the masonry wall from being transmitted to the wood or to the wallboard or plasterboard. A new method consists of using a type of rigid insulation that can be cemented to the masonry with Portland cement mortar. Plaster will readily adhere to this insulation material, thus saving the wood furring strips and the plasterboard or wire lath.

Several types of rigid insulation produced for ceilings or roof decks have structural strength (so as to support workmen or snow loads), insulation (to keep out unwanted solar heat in summer and to retain heat on the inside during the winter), a vapor barrier (to prevent moisture on the inside from penetrating and saturating the insulation and thereby reducing its effectiveness), and a pleasing surface material (to comprise the ceiling). Some types of rigid insulation come in the form of planks, others as panels (smallest about 2'x3', largest about 2'x8'). Manufacturers:

"Styrofoam"; Dow Chemical Co., Midland, Mich.
"Temlok" Roof Deck; Armstrong Cork Company, 3509 Sixth St., Lancaster, Penn.
"Foamglas"; Pittsburgh Corning Corp., 1 Gateway Center, Pittsburgh 22, Penn.
"Fiberglas"; Owens-Corning Fiberglas Corp., Toledo 1, Ohio.

"Celotex" roof insulation; Celotex Corp., 120 South La Salle St., Chicago 3, Ill.
Homosote Co., Trenton 3, N. J.
Tectum Div., Peoples Research & Mfg. Co., 212 South Sixth St., Newark, Ohio.

Spray finish for masonry blocks:

"Vitricon"; Cincrete Corp., Long Island City, N. Y.

Vapor barriers: Only in the last few years has it become generally recognized that the entire living space of the interior of a house (except for doors and windows, of course) should be completely enclosed by vaporproof material (usually by means of thin-gauge plastic film or aluminum foil). This barrier prevents moisture in the air inside the house (doctors suggest 50% relative humidity indoors as ideal, while heating and ventilating engineers recommend 40% to 45%) from migrating to the exterior through the walls and topmost ceiling. Moisture is needed in living areas but should be excluded from exterior walls because it renders insulation ineffective, and makes wood sheathing and siding damp, which in turn makes the paint blister and peel. Vaporproofing on the ground throughout all crawl space areas can retard an excess of moisture from forcing its way upward, but it can't eliminate all moisture in this confined space, without ample air circulation. Manufacturers:

"Vis Queen"; Visking Corp., Plastics Div., Terre Haute, Ind.
"Sisalkraft Vaporstop" and "Sisalite"; American Sisalkraft Corp., Chicago 6, Ill.
E. L. Bruce Co., Memphis 1, Tenn.

Now! Easier, surer protection for your most intimate marriage problem

Tested by doctors...proved in hospital clinics



1. *Antiseptic* (Protective, germicidal action)

Norforms are now *safer and surer than ever!* A highly perfected new formula releases its antiseptic and germicidal ingredients *right in the vaginal tract.* The exclusive new base melts at body temperature, forming a powerful protective film that permits long-lasting action. Will not harm delicate tissues.

2. *Deodorant* (Protection from odor)

Norforms were tested in a hospital clinic and found to be more effective than anything it had ever used. Norforms are powerfully deodorant—they *eliminate* (rather than *cover up*) embarrassing odors, yet have no "medicine" or "disinfectant" odor themselves.

3. *Convenient* (So easy to use)

Norforms are small vaginal suppositories, so easy and convenient to use. Just insert—no apparatus, no mixing or measuring. They're greaseless and they keep in any climate. Your druggist has them in boxes of 12 and 24. Also available in Canada.

Mail this coupon today

FREE informative Norforms booklet

Just mail this coupon to: Dept. HH 73
Norwich Pharmacal Company, Norwich, N. Y.

Please send me the new Norforms booklet, in a plain envelope.

Name _____ (PLEASE PRINT)

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Tested by doctors
Trusted by women



New! Clearasil Medication 'STARVES' PIMPLES

SKIN-COLORED... hides pimples while it works



At last! A new-type greaseless medication especially for pimples that really works... as proved in skin specialists' tests on 202 patients. 9 out of every 10 cases were completely cleared up or definitely improved while using CLEARASIL.

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1. **PENETRATES PIMPLES**... kera-tolytic action softens and dissolves affected skin tissue... permits medication to penetrate down into any infected area.



2. **ISOLATES PIMPLES**... antiseptic action of this new-type medication stops growth of bacteria that can cause and spread pimples.



3. **'STARVES' PIMPLES**... CLEARASIL's famous dry-up action 'starves' pimples because it helps to remove the oils that pimples 'feed' on.

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NEWLY IMPROVED DENDEX RELINER, a plastic, builds up (refits) loose upper and lower dentures. Really makes them fit as they should without using powder. Easily applied. No heating required. Brush it on and wear your plates while it sets. It adheres to the plates only and makes a comfortable, smooth and durable surface that can be washed and scrubbed. Each application lasts for months. Not a powder or wax. Contains no rubber or gum. Neutral pink color. Sold on MONEY-BACK GUARANTEE. Not sold in stores. Proved by 15 years of Consumer Use. Send \$1.00 plus 10¢ handling charge (stamps or coin). **DENDEX COMPANY, DEPT. 16-L**
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ONE BULB EACH
RED CHIEF, LAVENDER BLUE
Grows 12" to 15" flowers on strong, sturdy stems. Separately labelled. Culture included. **Send only 25¢ for 2, 50¢ for 4, \$1 for 8 and Seed & Nursery Catalog.**
R. H. SHUMWAY Seedsman, Dept. 362, Rockford, Illinois

NEVER BEFORE OFFERED
2 BULBS for 25¢ POSTPAID

How could a fire hurt you?

[Continued from page 25]

House valued at \$22,000, contents \$6,500, and a tragic loss because most of Jenkins' savings were in there.

You can be careless about your values. Like Johns, the university professor. Math prof, too, good with figures, except his own. Fifteen thousand seemed like enough on his new house and \$2,500 on the contents, but it was \$9,500 short of covering his losses in a fire, six weeks after he moved in, that left nothing. Nothing but a gaunt fireplace in which no fire had yet burned, not even this one.

You could be Stevens. Move to another town, assume your policy on furnishings follows you. It doesn't, and Stevens put off having it transferred, even after his insurance agent, right next door, reminded him. Stevens' \$4,500 loss by fire, just after an expensive vacation in the hospital, hurt.

Or you can choose to sleep well at night, like Irving. His house and contents are insured at full value. He pays sizable premiums, but certainly not devastating, averaging \$100 a year on \$25,000 of house coverage and \$90 a year on a \$12,000 contents policy. Irving's voice was calm on the phone the other night, the fire chief said. Irving had just managed to get a flaming skillet of grease from the stove to the sink and saw the flames leap to the curtains. Our fire department, modern and nimble, kept the building damage to \$283 and contents damage to \$67.

I have just quoted from authentic records of typical fires, some from my own community, but I have changed the names. In the suburb of a large city we are a mixture of white-collar workers, skilled laborers, and retired people. "You'd be surprised," Fire Chief Bassett told me, "how many of these new \$15,000 to \$20,000 homes have no insurance at all on contents." In many of these subdivisions for average families, fire losses could be extremely heavy. "Half of them carry no insurance on their furnishings," an insurance adjuster told me.

We were flabbergasted when we inventoried our things. (Don't say "inventory" when you speak to your partner about this. Women hate that word as much as men do. Call it a *treasure hunt*, or something.) I had got in the habit of carrying \$4,000 on our household goods. The premium notices would come, I would glance at them, let out a low yelp, and send a check. Four thousand dollars wouldn't go halfway in replacing what we have now. For instance, we had been well served for years by a refrigerator that cost us \$50 secondhand. The one we replaced it with four years ago cost \$522. Same rate of increase on the change from a gas range to electric. Inflation put the Midas touch on our furniture.

Let's get going. Date the missus for this right after you've done something big and generous. Put a few sheets of paper in the clip chart, and at the top of the first sheet write:

	Year	Present
Piece	Purchased	Cost Value
Carpets		
Rugs		
Floor covering		
Tables		
Chairs		

COMPLETELY NEW AND AUTOMATIC BIG 48-CUP ELECTRIC PERCOLATOR COFFEE URN



GIVEN TO YOUR CHURCH OR GROUP WITHOUT 1¢ COST!

Amazing! Just add cold water and coffee, turn switch and watch it perk. Brews 48 cups automatically. I'll send this Percolator to your group in advance, with a supply of my famous flavorings. Have 10 members sell only 5 bottles each, and it is yours to keep! Take up to 60 days; we give credit. **Write Now for Complete Details FREE!** Rush name and address for my exciting Plan which gives your group this new Percolator and other valuable equipment or adds many dollars to your treasury—sent free, no obligation. **ANNA ELIZABETH WADE, 2343 Tyree St., Lynchburg, Va.**



FLOWER ARRANGEMENT

Learn to make Professional corsages, arrangements, wedding and funeral designs. Study and earn your diploma at home. Unusual spare or full time money making opportunities or hobby. Send for FREE booklet, "OPPORTUNITIES IN FLORISTRY."

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Amazing Free Trial!

Terrible, stinging, itching Bunion Pains relieved! Gives comfort to Bunions. You may wear the smart shoes you like. FAIRYFOOT acts amazingly quick. Write today for **FREE SAMPLE**. A post card will do. **FAIRYFOOT, 1223 So. Wabash, Dept. 93, CHICAGO 5, ILLINOIS**

WAKE UP RARIN' TO GO

Without Nagging Backache

Now! You can get the fast relief you need from nagging backache, headache and muscular aches and pains that often cause restless nights and miserable tired-out feelings. When these discomforts come on with over-exertion or stress and strain—you want relief—want it fast! Another disturbance may be mild bladder irritation following wrong food and drink—often setting up a restless uncomfortable feeling.

For quick relief get Doan's Pills. They work fast in 3 separate ways: 1. by speedy pain-relieving action to ease torment of nagging backache, headaches, muscular aches and pains. 2. by their soothing effect on bladder irritation. 3. by their mild diuretic action tending to increase output of the 15 miles of kidney tubes.

Find out how quickly this 3-way medicine goes to work. Enjoy a good night's sleep and the same happy relief millions have for over 60 years. Ask for new, large size and save money. Get Doan's Pills today!

How HIGH TENSION

**And These Ailments
Make Each Other Worse:**

It is now well known how often strains of modern living lead to serious gastro-intestinal disorders, from stomach ailments to colitis, constipation, and hemorrhoids. Equally important is the way these bodily ailments aggravate nervous tension and catch victims up in a "vicious circle." Now a world-famous clinic tells its methods for helping patients correct the bodily ailments and help relieve some serious causes of "tension troubles." This book may be vital to you. If you are suffering from this common combination of nerve strain and gastro-intestinal troubles, write for yours.

McCleary Clinic and Hospital

347 Elms Blvd., Excelsior Springs 6, Mo.



And follow with sofas, desks, table lamps, standing lamps, vases, piano, sheet music, phonograph, records, TV set, etc.

Then take the dining room, bedrooms, and den, one to a sheet, and don't think you have to do it all in one evening. Besides the above items look for pictures, buffet, china closet, electric utensils, mirrors, curtains, draperies, linens, silverware, chinaware, glassware. Beds, mattresses, dressers, toilet sets, pillows, pillowcases, sheets, blankets, quilts, comforters, spreads. Cameras, typewriter, bookcases, books, golf clubs, fishing gear.

It goes pretty fast with one calling them out and one writing them down. Look for these additional golden eggs in the kitchen, breakfast room, pantry, and bathroom: cutlery, utensils, appliances, cabinets, stove, cooler, refrigerator, sweeper, clocks, radios, towels, bath mats, scales. And these, wherever you keep them: washing machine, dryer, electric iron, tubs, ironing board, canned goods, trunks, luggage, power mower, bicycles, tools, porch furniture, ladders.

You're almost through now, with only clothing and jewelry left: Better separate men's,

One in a million

There goes the greatest optimist
I've met in all my life—
He keeps the motor running while
He's waiting for his wife!

—F. G. Kernan

women's and children's clothing under coats, overcoats, suits, dresses, skirts, blouses, shoes, hats and caps, hosiery, negligees, sweaters, handkerchiefs, night clothes, overshoes. Girdles, bathrobes, handbags, gloves, sport clothes, shirts, ties, socks, underwear. Put jewelry and furs together under these items: watches, rings, cuff links, earrings, pins, brooches, necklaces, fur coats, jackets, stoles.

Now add up your estimates of "present value" and you're ready to talk business sense to your insurance agent. Consult a mail-order catalog for current prices if you need to. Stash away the inventory sheets in your safe deposit box or some other fireproof place. They're going to save you money, help you get a good settlement if you should have a fire. "In five years I've never found a family with a list," said an insurance adjuster. "Yet it's so much harder to make it after a fire. You must do it then and swear to it. Families take 4 to 6 weeks sometimes, delaying settlement of course."

If you live in a large city you'll pay a base rate of around \$5 per thousand dollars of insurance for a three-year policy on household goods. In smaller cities and towns base rates will run from \$5.50 to as much as \$9 per thousand for three years.

Best time to find out what it would cost to replace your household things is now, not after a fire. No check from an insurance company of course can replace everything. Grandmother's carved rosewood chairs are gone forever. But you can replace them with chairs of comparable taste and design and quality if you have the money.

Moreover, when you take care to buy enough insurance you live in greater comfort. Like Irving. You know that no matter how bad the fire you can quickly re-establish the standard of home enjoyment your family would sorely miss.

"Imagine! Getting lovely, thick Reversible BROADLOOM Rugs at SAVINGS of Almost 1/2"

"It Was All so Easy! We sent our Old
Carpet, Rugs, Clothing to the OLSON
FACTORY. They did the rest!"

Olson Rug Magic—that's what so many homemakers call our amazing reweaving process. And for good reason! They have found that the materials in their old rugs, carpets and discarded clothing are *valuable* and helped them get better, heavier "2 in 1" carpets and rugs direct from the factory at big savings.

You Can Have Better Broadloom For Less by sending us your old carpet, rugs and clothing. We merge and reclaim the valuable hidden materials, add choice NEW WOOLS and weave beautiful new Broadloom (almost 1/2 inch thick) containing 33 to 50 percent more material than in most one-sided rugs anywhere near the price. Best of all, Olson Broadlooms are *Reversible for double wear*. Customers say, "They Wear Like Iron."

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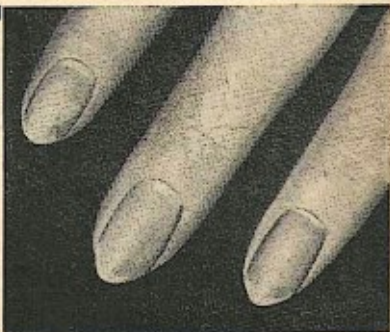
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The vacation of your life! [Continued from page 35]

Park, which is the home, too, of the celebrated Starlight Theater which presents outdoor opera.

Cross the intercity viaduct to Kansas City, Kansas, and watch for signs directing you to the spanking-new Kansas Turnpike, opened last October. (Toll: Kansas City to West Lawrence, 50 cents; West Lawrence to East Topeka, 35 cents.) Follow this super highway to Lawrence and across the long Kaw River bridge to the West Lawrence interchange. Turn off there for a look at the University of Kansas campus atop Mt. Oread.

Lawrence, established in 1854 as a free-state stronghold, was the scene in 1863 of the bloody Quantrill raid in which "bushwhackers" from Missouri sacked the city, killing 140 citizens.

There are four worthwhile museums on the University of Kansas campus: the Dyche Museum of Natural History; Spooner-Thayer Museum of Art; Wilcox Museum of Greek and Roman antiquities; and the Snow Entomological Museum with 2,000,000 insects.

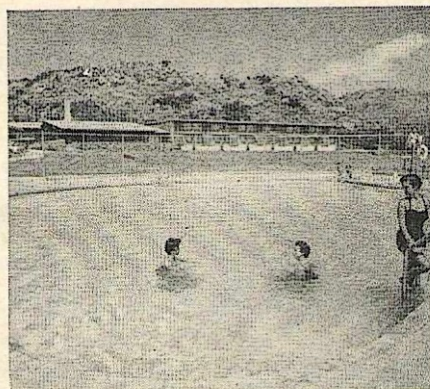
Return to the turnpike and continue westward to Topeka, capital of the state. Within a surprisingly few minutes, you'll see Topeka spread out on the distant plain below you, the green dome of her capitol building standing high above the city. The building on its left that looks like the United Nations Building in New York is the new state office building, just opened in 1957. Be sure to see the murals on the ground floor of the capitol building, as well as the famous John Steuart Curry murals of John Brown on the second floor. The kids will remember a climb to the top of the dome—and so will you! The state historical mu-

seum on 10th Street, just a block from the capitol, has splendid exhibits of pioneer days.

Go west from Topeka on U.S. 40, a fine new highway, the elusive end of which is always over the horizon at the top of the next hill.

Fort Riley is just north of the highway as you approach Junction City. Watch for big helicopters. Fort Riley was for many years the headquarters for General "Yellow Hair" Custer and his famous Seventh Cavalry.

Continue on to Abilene, now a quiet, tree-shaded town, but in days gone by the busy northern terminus of the Chisholm Trail where Wild Bill Hickok was once a frontier marshal.



An air-conditioned jewel in a desert setting, Quartz Mountain Lodge is another of Oklahoma's fine family resorts opened in 1956.

Follow the signs to the Eisenhower Museum, erected on the site of the Eisenhower family garden. Admission for adults is 50 cents, children 6-18, 25 cents, and under 6, free. This beautiful building, imposing in its simplicity, is of native stone quarried about 20 miles northeast of Abilene. Air-conditioned, it houses many treasures from the long and busy career of President Eisenhower. Many of them are priceless gifts bestowed upon the Supreme Commander of the Allied Expeditionary Forces by grateful governments the world over to celebrate victory in World War II. Some of these include: a Russian medal with 91 diamonds; an intricately carved ceremonial sword of gold, gift of Ibn-Saud, King of Saudi Arabia; and a Grecian vase and a helmet, each almost 3,000 years old, presented by the Prime Minister of Greece. Also on display are 2nd Lieutenant Eisenhower's first uniform, the first "Eisenhower Jacket," the original order for a cease-fire in Europe, a china bowl—the only object to escape destruction in a Japanese temple at Hiroshima, a 750-year-old Samurai sword and a Samurai warrior costume from Japan, one of the present state dining plates from the White House, the original Norman Rockwell portrait of the President, and a Sheraton dining table, seating 16, around which the general and his staff of British and Americans planned the invasion of Europe.

Just west of the extensive rose gardens is the boyhood home of President Eisenhower, kept just as it was at the death of his mother in 1946. Register at the office in the back of the house before taking a guided tour of the small, 2-story, white house.

Resume your journey southward on Kan. 15
[Continued on page 52]

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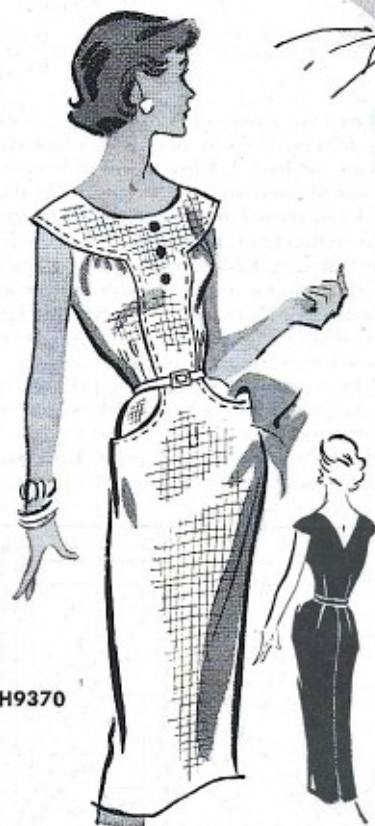
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Sew-right for spring



H9038 Three from one—for a wardrobe of fashion-right blouses! Misses' sizes 10 to 20. Size 16 sleeveless, high collar version requires $1\frac{7}{8}$ yards of 35-inch fabric; shirtwaist requires 2 yards; mandarin collar style takes $1\frac{5}{8}$ yards.



H9370

H9370 The rounded front neckline extends downward into pockets at the hip-line and dips to a graceful V in the back. Misses' sizes 10 to 18. Size 16 requires $3\frac{3}{8}$ yards of 39-inch fabric.



H9038



H4606 A sundress with smart yoke detail, and a cover-up bolero fashioned for the fuller figure! Half sizes $14\frac{1}{2}$ to $24\frac{1}{2}$. Size $16\frac{1}{2}$ dress requires $3\frac{3}{8}$ yards of 35-inch fabric; bolero takes $1\frac{7}{8}$ yards.



H4606



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BY JOHN P. WHEAT

Your own copy of this painting—just \$1.25

Here is your opportunity to own a reproduction of this handsome painting by one of America's favorite artists, John P. Wheat. Its warm tones of blue, gold, and red will go with almost any color scheme, and the restful scene will add an air of serenity to any living room.

HOUSEHOLD purchased reproduction rights from the artist and from the famous Grand Central Art Galleries of New York and made its own special printing in order to bring you this outstanding painting at the unbelievably low price of \$1.25.

Handsomely lithographed on heavy paper, *The Mellow Valley* measures 22" by 17", with a 1" margin at top and sides and a 2" margin at bottom. It is mailed to you in a heavy cardboard tube and is ready for framing. A print of this quality would cost at least \$7.50 elsewhere. These splendid reproductions are available only to HOUSEHOLD readers at this special price of \$1.25 each, postpaid.

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Department MV
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You want a built-in refrigerator—but it's not quite time to trade in your standard model? Some hardboard, a few pieces of lumber, and a can of paint are all you need to do the job.

First, remove the bottom panel in front of the refrigerator motor. Position refrigerator so that cutout hardboard panel will fit right behind hinges, and flush with cabinet at top. Fasten hardboard panel to strips of lumber, using screws for easy removal in case you need to get to refrigerator motor.

Leave about 4 inches at either side and at top of refrigerator, and drill holes at top and bottom of panel for proper ventilation. Then install baseboard, and paint hardboard to match cabinets. You're done!



"It still sticks!"

For a pert little miss



H4812



H9323

H4812 Choose the collar style for school-time—the pretty squared neckline for party occasions. Children's sizes 2, 4, 6, 8, 10. Size 6 collar version requires $2\frac{3}{4}$ yards of 35-inch fabric; $\frac{1}{4}$ yard contrast.

H9323 She'll love the empire princess lines in a school jumper or dress—add the ribbon sash for a party-time version! Children's sizes 2, 4, 6, 8, 10. Size 6 requires $2\frac{1}{2}$ yards of 35-inch nap fabric.

Printed patterns may be obtained from HOUSEHOLD, Pattern Department, P. O. Box 148, Old Chelsea Station, New York 11, New York, for 35 cents each. Be sure to state correct size when ordering.

HOUSEHOLD MARCH 1957



Entered at State Fair in first year of cooking competition

Missouri Cook Wins 2 Awards in First Competition

Those prize ribbons are the center of attraction as far as Bette and Charles are concerned! And it's no wonder they're so interested... their mother, Mrs. Charles Patterson, Jr., won the awards for her cooking skill at last fall's Missouri State Fair.

Mrs. Patterson says that she enjoys cooking, and she enjoys using Fleischmann's Active Dry Yeast, too. "It's so fast and easy," Mrs. Patterson adds. "And so handy—stays fresh right in the cupboard."

Meatless meals during the Lenten

season mean you'll be serving more yeast-raised specialties—and they're easier to make with Fleischmann's Active Dry Yeast handy. It keeps for months, always rises fast. And try the new "Yeast-Riz" recipes—one on every "Thrifty Three." When you bake at home, use Fleischmann's Active Dry Yeast—prize-winning cooks prefer it.

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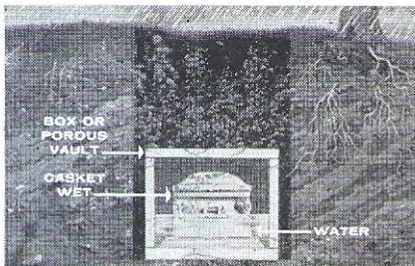
Outdoor dramas,
summer theatres,
mountains to coast.



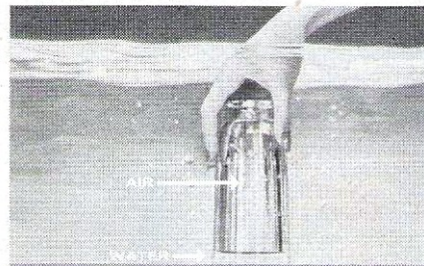
When suddenly you must know "what to do"

Some day it will happen. And you'll be the one they turn to for strength and gentle understanding in their time of loss. They'll count on you to take charge. They'll lean on you to make the difficult decisions. Quietly. Calmly. Confidently.

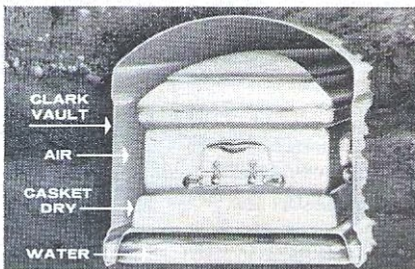
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The finest tribute . . . the most trusted protection

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[Continued from page 50]

straight to Newton. Then take U.S. 81, a 4-lane highway, for the 25 miles into Wichita. Notice the oil wells on your left, and then the huge grain elevators at the north edge of the city. The latter remind you that you're in Kansas, "the wheat state." U.S. 81 comes right into the city on Broadway; so you won't have to hunt for an overnight stopping place. We stayed at the Allis Hotel at Broadway and William Street. A one-exposure room is \$9.50 for two. The Allis offers a family plan whereby children under 14 are free. For older ones, rollaway beds are supplied for a nominal charge. The hotel coffee shop serves an excellent chicken dinner, all you can eat for \$1.50. If you prefer a cafeteria, walk west one block on William to Market Street and dine at the Forum, for very reasonable prices.

After dinner, walk one block north to Douglas, and go westward to where it crosses the Arkansas River. It was at this point that the Chisholm Trail crossed the Arkansas. The busy air traffic overhead will remind you that you're in the "Air Capital of the World." Five aircraft companies have plants here.

SECOND DAY: Wichita to Oklahoma City—195 miles

After breakfast, a left turn out of the hotel parking lot will put you on your way south on U.S. 81. As you leave Wichita's city limits, look to your left to see the big Boeing plant; you can't be admitted for security reasons, but you'll see planes of all kinds parked on the nearby aprons. You can also take the Kansas Turnpike from East Wichita to an interchange just above the Oklahoma line. (Toll, 55 cents.)

Just before you cross the Kansas-Oklahoma state line, at the small town of South Haven, bear left onto U.S. 177 through Blackwell. Ten miles south, U.S. 60 crosses your highway; turn left on it to Ponca City, gateway to the Cherokee Strip and named for the Ponca Indians. Follow U.S. 77 into Ponca City.

The highway takes you past the Ponca City Library, the basement of which houses an Indian Museum, to the spot on which is located the Pioneer Woman Statue, a bronze figure of a stalwart young woman, her right hand clutching a Bible. Her left hand tightly grasps the hand of her sturdy young son.

Follow U.S. 77 southward out of Ponca City, past a vast sea of oil storage tanks, through Perry to Guthrie, focal point of the 1889 Oklahoma land rush. It was here that the Territorial Government was established in 1890. When Oklahoma was admitted to the Union in 1907, Guthrie became the first capital.

Leaving Guthrie, continue south on U.S. 77 into the present-day capital and metropolis of Oklahoma City. A few miles outside the city limits is the Holiday Inn, 12001 Northeast Urban Expressway. We found this to be an excellent overnight stopping place with air-conditioned rooms, gift shop, coffee shop, pool, and an attractive Sirlon Room for excellent dinners at popular prices. A room for two adults and two children under 14 would cost \$9; for four adults, it would be \$12.

You'll enjoy spending the rest of the afternoon in Oklahoma City; so drive in on U.S. 66 and 77 (4-lane) following the signs to the state capitol. As you turn south on Lincoln, you'll see the capitol building apparently blocking the distant end of the street. The Tourist Bureau is located on the fifth floor of the capitol; stop in and ask for state maps or state park

information. Drive around this beautiful building and see the huge, busily pumping oil wells which line the boulevard, creating a real Oklahoma background. If you would like to see one of America's newest and most-talked-about churches drive out to NW. 36th Street and Walker Avenue for a view of the First Christian Church. This beehive-like structure has been called "the church of tomorrow" for its startling new design.

THIRD DAY: Oklahoma City to Quartz Mountain State Park—160 miles

Leave Oklahoma City on U.S. 77 for Norman, site of the University of Oklahoma, which has a 280-acre campus located south of town—and America's best football team!

The Willis Stovall Museum on the campus has exhibits characteristic of the region including Indian historical objects and geological, archeological, and botanical collections. The University of Oklahoma also has the Frank Phillips collection of Indian history and art.

You'll cross the Washita River just before you enter Chickasha, situated in the heart of the fertile river valley. Okla. 9 continues on to Anadarko. The Southern Plains Indian Arts and Crafts Museum is at the east edge on your right. It contains a display of ceremonial costumes, weapons, arts, and crafts of the Plains Indians. A huge arrow in the center parkway indicates your left turn to Indian City, U.S.A., 2½ miles south on Okla. 8. Another left turn starts you on a winding road lined with slender, bare poles, topped with buffalo skulls. You'll spiral up to a lodge on top, its white roof centered by a great, black thunderbird.

This building houses a complete collection of Indian curios, jewelry, and souvenirs—all for sale. But Indian City is not just another wayside souvenir shop; on a sprawling hilltop in back of the lodge are re-created the life and times of the Plains Indians of more than a century ago. The dwellings and villages are authentic, built mostly by Indian labor under the direction of the University of Oklahoma.

After you've paid your admission, \$1 for adults, 50 cents for school children, you'll be introduced to your Indian guide, who, in a colorful tribal costume, will conduct you through the various villages and answer your questions. You'll see the earth lodges of the Pawnees, made by placing grass sod over thousands of strips of willow branches—it is delightfully cool and roomy inside; the Wichita grass houses, built by the women (note here the cradles made from dogwood so the babies would grow strong and straight like the tree); the familiar tipis; the Chirakawa wickiups with their accompanying, tiny "sweat lodges"; and the Caddo mud lodges. You'll sit on benches arranged on the outer edge of a large circle to witness several types of Indian dances. Your family will consider Indian City well worth the money and time spent there.

Retrace your route down the skull-lined road to Okla. 9; continue your journey westward on 9 through Hobart. Just east of Lone Wolf, turn south on Okla. 44 to Lugert. You've been watching your gradual approach to those low-lying, rugged mountains on the southern horizon; now their red granite jaggedness will loom ever larger as you find yourself encircling Lake Altus on your right, then driving through a low pass in the mountains to where a large sign announces: "Quartz Mountain State Park."

Turn right here for a 2-mile drive around the lakeshore and through another low pass, from the far side of which you'll suddenly look down upon your destination—the low, sprawl-

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[Continued from preceding page]

ing Quartz Mountain Lodge. You'll have your choice of mountain-view or lakeside rooms in the 2-story air-conditioned lodge, just opened in June, 1956, with rates from \$7 for two (no charge for children under 14) and a \$2 fee for a rollaway bed for older youngsters. Lakeside cabins, half a mile from the lodge, air-conditioned and equipped with linens, dishes, electric refrigerator, etc., are \$9.50 for four. The views over the lake and mountains from the glass-walled dining room are superb; so are the dinners, from \$1.25.

You may spend the evening watching TV or playing cards or table tennis in the lobby or shuffleboard on the patio. You can cool off in the keyhole-shaped pool, admire the cactus garden which reminds you you're in desert country, or stroll along the road waiting for the moon to rise out of the lake. Listen for the howl of the coyotes or the snarl of bobcats who come down close at night. If you have extra time and appreciate the feeling of complete relaxation which comes from being "away from it all," Quartz Mountain is your Shangri-La. For reservations, write to Manager, Quartz Mountain Lodge, Lone Wolf, Oklahoma.

FOURTH DAY: Quartz Mountain to Lake Murray State Park—220 miles

You'll leave Quartz Mountain reluctantly, but take cheer; there are more beauty spots ahead. Your early morning ride south on U.S. 283 to Altus will provide new highlights and shadows on the mountains. Turn left on U.S. 62 for 43 miles to Cache, then left there on Okla. 49 for a short drive northward to the Wichita Mountain Wildlife Refuge. In 1905, this area was set up as a game preserve by executive order of Theodore Roosevelt. As you enter this 60,000-acre tract, maintained by the U. S. Fish and Wildlife Service, keep a sharp eye for buffalo, elk, antelope, and white-tailed deer. Also within the refuge is the largest remaining herd of Texas longhorns.

This is an area of strangely eroded, brilliantly colored, rugged mountains. Geologists have estimated that the Wichitas were once 15,000 feet high. However, time and the elements have worn them down, so that now Mt. Scott, which stands 2,455 feet above sea level, is the tallest peak.

At a "Y" in the road, bear right, following the signs to the "Holy City"—an ancient stone city and three crosses. All were built by man amidst the cathedral-like grandeur of the Wichita Mountains, wherein God dwells, according to the late Reverend A. Mark Wallock, whose idea it was to conduct an annual Easter Sunrise Service here.

Leaving the Holy City, pick up the trail of Mt. Scott signs. As you approach the mountain's base, turn left for a 3-mile, wide, well-paved, but corkscrew-like road for an easy ascent to the summit. You'll gasp at the breath-taking views as you spiral upward.

At the very top, park your car and walk around to enjoy the panorama of green and tan prairie and deep blue lakes to the south and east (there are 17 lakes in the refuge), and the reddish, jagged mountains undulating into the purple distance north and west. You can see at least 25 miles in all directions from this "eagle's aerie." The wind really whistles across the summit, too, twisting into weird patterns the sparse cedars which cling to the rocks. Jeff Griffin, Director of Publicity for the Oklahoma Resources and Planning Board, told us that people refuse to believe that photo-

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500 South 4th Street, Minneapolis 15, Minnesota

graphs taken atop Mt. Scott portray a place which actually exists in "flat" Oklahoma.

Descend Mt. Scott, noticing near its base the "river" of red boulders—the aftermath of a rock slide. Turn left at the sign for a drive past those blue lakes upon whose jewel-like surfaces you looked from Mt. Scott's summit.

Make a right turn onto U.S. 62 for a drive through the Fort Sill Military Reservation. Keep a sharp lookout for a small sign on the left side of the road, marked "Apache Indian Cemetery," (opposite a large gate on right). Turn left on this gravel road for a one and one-fourth mile drive to the grave of Geronimo, the famous chief of the Apaches—a simple stone monument, topped by a thunderbird.

Return to U.S. 62 and drive to Lawton. Just south of the main part of town, turn left on Okla. 7.

At Davis, turn right, onto U.S. 77, to drive across the crest of the Arbuckle Mountains. They're of limestone 7,000 feet thick and are said to be the oldest surface formations in the country. Your road passes opposite and above Turner Falls, but there is a mere trickle of water over them during the summer. Look for a large billboard on the left announcing the Lazy S Ranch; then notice the rock formations on both sides of the road—a series of sharply pointed rows of rocks, all slanted in a northerly direction as though carefully placed by man to create a gigantic cemetery.

Continue south of Ardmore for 7 miles; turn left at the sign to Lake Murray State Park. A 2-mile ride brings you to the lodge and cabin area. A two-room, deluxe, glass-walled, air-conditioned cabin on the lake front will cost \$12.50 for four. Rooms in the lodge are priced from \$8.50 for two with a \$2 charge for a rollaway which will accommodate two youngsters. The dining room faces the lake and serves fine meals at moderate prices. For reservations write: James R. Shaffer, President, Lake Murray Lodge, Ardmore, Oklahoma. There's a fine pool here too (50 cents).

FIFTH DAY: Lake Murray State Park to Lake Texoma State Park—48 miles

Fortified with a 65-cent breakfast of wheat cakes, bacon, and coffee, give the kids a break and devote this morning to the water. Walk the short distance down to the boat docks. Here you have a choice of a speedboat ride (adults, \$1; children, 50 cents) or an excursion boat for the same price. If you're energetic, rent a water bicycle for two at \$2 per hour. Skis or surfboards rent for the same rate; a 20-minute ski tow with everything furnished is \$2. Boat rentals for fishing are \$2 for 24 hours; horseback riding on trails around the lake is \$1 an hour.

After lunch, you'll have a short drive to another state park. Retrace your steps the 9 miles to Ardmore; turn right onto U.S. 70 through Madill, scene of the annual Pickens Inter-Tribal Pow-Wow, July 4, 5, and 6. Write H. A. Bass, Manager of the Madill Chamber of Commerce, for particulars. He'll also include a map on which "x" marks the spot for good fishing areas on Lake Texoma which you are now approaching. This man-made lake, largest lake between the Great Lakes and the Gulf, backs up behind Denison Dam, which when it was completed in 1944 was the world's largest, earth-filled, rolled earthen dam.

Shortly after passing through Kingston, you'll spot a streamlined, 3-story, white structure, spread out like the giant wings of an earthbound plane. This is your destination, Lake Texoma Lodge, opened in May, 1956. Room rates are from \$8 for two in the lodge

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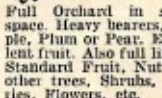
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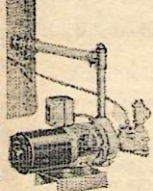
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[Continued from preceding page]

(\$1 for children over 6 or \$12 for four in modern, concrete cabins lining the lake front). All facilities are air-conditioned. For reservations, write to Boyce Harkey, Manager, Lake Texoma Lodge, Kingston, Oklahoma.

If your rooms have an eastern exposure, you'll have your first glimpse of the lake from there. The mile-long bridge on which U.S. 70 crosses the Washita arm of the lake is the Roosevelt Memorial Bridge.

Now is your chance for a boat tour of the lake, or a swim in the pool, or nine holes of golf. Try the "Doughnut," popular name for the Johnson "Merry-Go-Round" Fishing Pier, located near the west end of the Roosevelt Bridge. Fifty cents admits you to this large circular structure; a nominal fee furnishes you with a pole, bait, and fishing license for the day. Then you are offered your choice of easy chairs; you bait your hook, settle yourself comfortably before tossing the line into that open expanse of water around which you're sitting, and watch the fish being lured to the bait.

Dinner in the lodge dining room is a delight, both for scenery and for good food at moderate prices. The glass walls of this long wing overlook the patios and lake. The tip of it houses an orchestra which plays nightly for dinner dancing, a sure-fire attraction for teen-agers.

SIXTH DAY: Lake Texoma

Today is yours for the planning, and you couldn't select a better spot for your favorite recreation. Lake Texoma attracts more visitors each year than any other federal attraction—more even than Yellowstone Park! The ever-changing shoreline, which varies from low, sandy beaches to steep, rocky crags, is 1,250 miles in length. For your convenience, the Corps of Engineers has created 29 picnic areas, complete with 370 concrete picnic tables and 200 fireplaces.

One spot you'll want to visit, if you've never seen the inside workings of a big dam, is the \$54,000,000 Denison Dam on the Red River in Texas and Oklahoma. Now you know where this lake gets its name, though 72 percent of it belongs to Oklahoma. Guided tours will show you the massive concrete spillways, the outlet works with the control gates and the powerhouse with its huge turbines and generators.

SEVENTH DAY: Lake Texoma State Park to Sequoyah State Park—315 miles

As you leave the lodge, turn right on U.S. 70 across the bridge to Durant. Continue eastward across the Blue River. Then turn left on U.S. 271 to Antlers. Notice that the hitherto flat countryside is now gradually humping. Blue mountains are beginning to appear in the hazy distance, and you are entering upon what our family voted the most scenic drive of our entire tour. The hardwoods are now intermingled with pines and the smooth road widens as you pass the foothills and get deeper into the mountain country. Suddenly you have the feeling you're not in Oklahoma at all; but riding through the verdant, heavily timbered slopes of the Blue Ridge Mountains in North Carolina. There's very little traffic; so even the driver can admire the panoramic sweep of mountain scenery which greets your family at every turn. Actually, you're in the Kiamichi Mountains of southeastern Oklahoma.

Just north of Clayton, turn left onto Okla.

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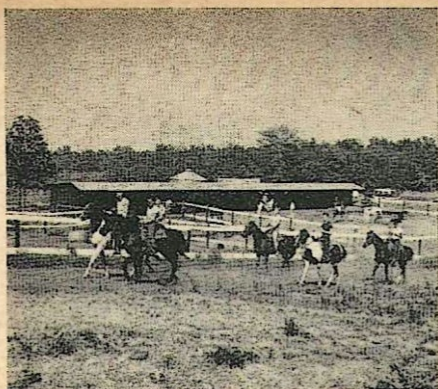
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Don't forget Oklahoma is a *western* state! Riding stables at Sequoyah State Park offer hayrack rides as well as horses and trails.

2. As you top the summit of Blue Mountain, 1,048 feet, you'll look over a wide expanse of blue and green countryside.

In Wilburton, turn right on U.S. 270. Okla. 2 continues north 6 miles to Robbers' Cave State Park, which is said to have been the hiding place of outlaw gangs in stagecoach days. There are housekeeping cabins and a free campsite. You'll ride past heavily wooded mountains for the next 43 miles.

In Wister, turn north on U.S. 271 through Poteau to U.S. 59. Turn left onto this road across the Arkansas River via a long bridge to Sallisaw. Now you've left mountains behind and are again approaching flat countryside.

Turn west onto U.S. 64 to Vian, then north onto Okla. 82 for a view of Tenkiller Lake—another big Corps of Engineers development. Turn left at the sign for a 4-mile drive to see the dam and picnic area. Tenkiller has been left largely in the natural state. There are a picnic area and a camping area in the State Park. Tenkiller is good for fishing.

Now return to 82 and continue northward through pretty mountain country and across the Illinois River. At a point three miles before you reach Tahlequah, former capital of the Cherokee Indian nation, you will find just east of the highway, the historic community of Park Hill, where the "Trail of Tears" ended for the Cherokees. In this area still stands the old Murrell Home, a roomy frame house that was the early-day cultural center for the Indians. It will remind you of the high civilization that existed in this Indian community more than 100 years ago. Drive east 6 miles on Okla. 51 if you want to buy authentic Cherokee baskets from a shop operated by members of the Cherokee Foundation.

From Tahlequah go west on 51 for 19 miles. Turn left at the Sequoyah State Park sign for your final 4 miles to Western Hills Lodge. You'll ride past the stables and between rows of new concrete block cottages, to the extreme tip of an arrowhead-shaped peninsula that juts out into Fort Gibson Lake. On this tip is the \$1,600,000 Western Hills Lodge, opened just last summer. As you enter the lobby, you'll pass a stone waterfall on your right, beyond which you'll glimpse a massive stone fireplace in a large lounge with walls of vertical oak paneling and stone. Facing the lobby entrance are two large, circular desks, the sides of which are covered with Hereford calf hides. A cottage for four is \$13.00 a day. A lakeside room in the lodge is priced at \$9.50 for two (poolside rooms are \$1.50 higher), with \$1.25 additional charge for children under 12 (baby cribs free), and a \$2 charge for

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The vacation of your life!

[Continued from preceding page]

older youngsters. All facilities are air-conditioned. For reservations write Charles W. Bliss, Jr., Manager, Western Hills Lodge, Wagoner, Oklahoma.

Below the Fort Gibson Dam, which you can see just south of the lodge, is the town of Fort Gibson, and the historic Fort Gibson Stockade established in 1824 to protect the settlers from the Osages and the Comanches. Such men as Sam Houston, Washington Irving, and Zachary Taylor walked the streets of Fort Gibson in the days when paddle-wheeled steamboats came up the now-shallow Arkansas River to this point where it is joined by the Grand and Verdigris Rivers. The stockade has been faithfully rebuilt and gives you an unforgettable feeling of what a frontier post was like 100 years ago. The graves of Talahini Rogers, Sam Houston's Indian wife, and Captain Billy Bowlegs, famed Seminole warrior, are in the nearby Fort Gibson National Cemetery.

After a moderately priced dinner in Western Hills' fine dining room—dancing here, too—you may take a sunset cruise in an excursion boat on the lake and enjoy a late swim in the lodge's 60' x 90' pool (no charge to guests).

EIGHTH DAY: Sequoyah State Park to Bartlesville—130 miles

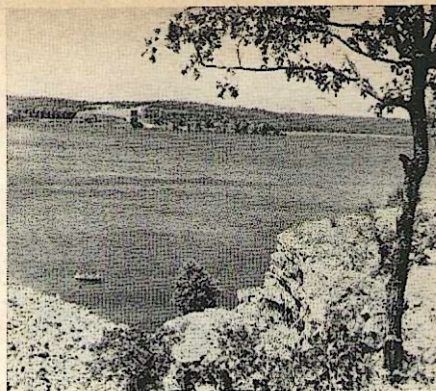
If you're lucky enough to have extra vacation days, you may want to make Western Hills your headquarters while you follow in your own car one or more of the four planned tours of the neighboring area. (Get leaflet containing directions at registration desk.) However, if your time is getting short, you can hit some of the highlights on this last day.

Drive the 50 miles over Okla. 51 through Broken Arrow to Tulsa, "Oil Capital of the World." The big Mid-Continent Sunray Refinery welcomes visitors on week days from 10 to 2. Drive to the refinery gate, on the southwest side of town; guides will take you on a tour of the plant.

For the museum-minded, Tulsa offers the Gilcrease Institute of American History and Art (west end of Newton Street), which houses important Indian collections and emphasizes American art (free). The Philbrook Art Center, 2727 South Rockford Road, is an elaborate estate, located amidst beautifully landscaped grounds, and has permanent collections of Italian Renaissance and American Indian art. (Free Tuesday, Wednesday, and Sunday afternoons; 25 cents other times.)

From Tulsa, follow U.S. 66—27 miles to Claremore. There, on a high knoll, commanding a view of the countryside is the Will Rogers Memorial, erected by the people of Oklahoma as a tribute to their native son and "world citizen." It's open from 8 to 5, free. A bronze statue of Will mounted on his favorite pony, "Soap Suds," is in front of the entrance walk. The stone building itself is simple, but impressive, like the man whose memory it immortalizes. It houses pictures, writings, and treasures, including a saddle collection which once belonged to the well-loved American humorist. In one wing of the memorial is a fascinating diorama of Will's life; the last miniature stage depicts the barren Alaskan wasteland in which stands a lone Eskimo, surveying the partly buried wreckage of a plane.

Take Okla. 20 west to its junction with U.S. 169; drive north 3 miles, then turn left on Okla. 20; after 3 miles, turn right onto U.S. 75. After 29 miles, turn left on U.S. 60 for your last 2 miles into Bartlesville. The



Newest of Oklahoma's big lakes, Tenkiller, extends 30 miles back into wooded hills. Famous for fishing, it has good campground.

first sight you see here is the 221-foot Price Tower, designed by Frank Lloyd Wright.

The Price Tower was built on cantilever design with all floors and walls projecting from four interior vertical shafts of reinforced concrete. All glass is gold-tinted, and stamped copper plates of special design decorate much of the exterior and parts of the interior of this unusual building. If you're in Bartlesville on a Saturday or Sunday afternoon between 1:30 and 4:30, you can take a conducted tour.

You can't leave this land of oil wells without visiting the Nellie Johnstone I, the first oil well of commercial importance to be drilled in Oklahoma. Turn north on N. Cherokee to Johnstone Park, just north of the city limits. You'll find the Nellie Johnstone standing amidst quiet surroundings on the bank of a tree-bordered stream, reproduced as it was originally drilled.

There's still one more museum in this vicinity, located 14 miles southwest on Okla. 23. It is the Woolaroc Ranch and Museum, established by "Uncle Frank" Phillips, founder of Phillips Petroleum. The ranch covers 4,000 acres of rugged timberland. Many wild animals roam the range and the museum itself is a large 300-foot long, modern, air-conditioned building, with an impressive front entrance which portrays, through the medium of vividly hued glass mosaic, the ceremonial costumes and dress from the five Indian Cultural Areas of the United States. Inside is told a story which starts with the earliest known man in the New World and unfolds in chronological order right up to the present day. Woolaroc, open daily except Monday, 9-5, also contains a number of originals by famed painters of the West, Remington and Russell, and the finest collection of Indian blankets in the world.

Whether you're returning to Western Hills or starting for home, you're sure to agree that Oklahoma, whose name is a Choctaw Indian word meaning "Red People," and whose official seal is a composite of the "Five Civilized Tribes"—Cherokees, Creeks, Choctaws, Chickasaws, and Seminoles—is truly a land of surprises. It's called the "Sooner State" because the first settlers to enter on April 22, 1889, the official opening day for white men to enter the territory in search of new homes, found that some of the best claims had already been preempted by "Sooners." Today's Sooners laughingly say that it's better to be sooner than later.

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It's an old, old story, but very, very true. What goes into the pot is bound to come out! So start with good coffee of the right grind, carefully measured. Add the right amount of water, carefully measured. Only you can decide how strong to make your coffee. When you get a vote of "good," remember the exact proportion that you used and then never, never vary.

By Eleanor C. Halderman

Chances are you make two or three cups of coffee each day for yourself and each member of your family. That's the national average consumption. Of course, you and Dad get the biggest share of that pot—you, Dad, and those round-the-block coffee drinkers. But more than half of all our teen-agers drink coffee, too.

How good is that pot of coffee you make? Always good? Always the same?

If Dad sets down his empty cup with an "M-m-m—that's good coffee!" you have no problem. But if Dad looks up from his morning paper to say, "Little weak this morning" or "What's the matter with the coffee?" better take stock of your coffee-making habits!

Only *good* coffee hits the spot!



"But I *do* measure—and my coffee isn't always the same," you say. Then it's time to get suspicious of that coffeepot. Coffee deposits have a way of lurking in the spout, in coffee-maker crevices, in the "perc" stem if you use that method. Disassemble your coffee maker often and scrub, scrub, scrub! You'll reap the dividends in cup after cup of good coffee.



Perc, siphon, drip, or filter . . . which is the best method to use? You choose—only you can decide which method you like best. Each is good if you follow the manufacturer's directions for making coffee. If yours is a non-automatic coffee maker, remember coffee should brew slowly—never boil! An automatic coffee maker controls timing for you.



One last word of caution for "constant" coffee drinkers. *Never* reheat coffee! Once the coffee's hot, you can keep it hot if you have an automatic coffee maker. If not, try pouring the hot coffee into a large thermos bottle or into a coffee warmer. The coffee warmer is also fine for keeping coffee hot when you want to make a second pot for a crowd.

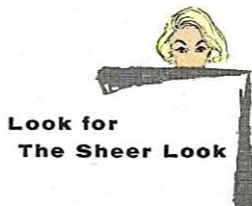
Now- a range with an Automatic Timer easy to set as your watch



Spacious Wonder Oven—Two Ovens in One—lets you bake and broil or bake and roast at different temperatures—at the *same* time! Exclusive in the Frigidaire RI-60-57 model!



French Doors—in the popular, compact RI-39-57 model—swing open at a slight pull on *either* handle—and your roast glides toward you *automatically*!



Busy day? Just decide when you want dinner ready and how long the food should cook—turn two knobs—set the temperature control and walk away!

You can't forget how—the simple instructions are on the panel, right in front of you. You'll come home to a perfect oven dinner—ready to serve. Because not only is the new Frigidaire Cook-Master easy as pie to set—but it cooks to *perfection*, with unerring precision.

That's just *one* hint why we call the new '57 Frigidaire Ranges the "thinkingest" ranges ever. Other mastermind features include such marvels as the Heat-Minder that keeps pots from burning or boiling over. And the "Thinking Panel" that does your tending and timing. And the Miracle Filter that actually *swallows up* smoke and fumes from broiling, roasting and baking.

And on top of all their quick, clean, automatic conveniences—all '57 Frigidaire Ranges boast the new Sheer Look—to fit plumb-line straight and T-square tight into your kitchen, for that modern "built-in" look. See them in their lovely colors, at your Frigidaire Dealer's. Look for his name in the Yellow Pages of your Classified Telephone Directory, under the heading: "ELECTRIC APPLIANCES."

'57 FRIGIDAIRE

ELECTRIC RANGES



Frigidaire — Built and Backed by General Motors

Fix these cake mix dress-ups

By Eleanor C. Halderman

Just let your imagination go and see how elegant—and unusual—you can make a cake-mix cake! Start with any cake on these pages, vary the cake and the filling, and you'll see how easy—and exciting—it is.

The Caramel-Fluff Angel Cake is wonderfully good, but for variety try filling it with cocoa whipped cream. The Coconut-Currant Layers could be mint-filled chocolate cake. Any cake mix could be given the upside-down treatment, and Frosty Star variations are endless. Once you begin, you'll be fixing dozens of new dress-ups.




Coconut-Currant Layers



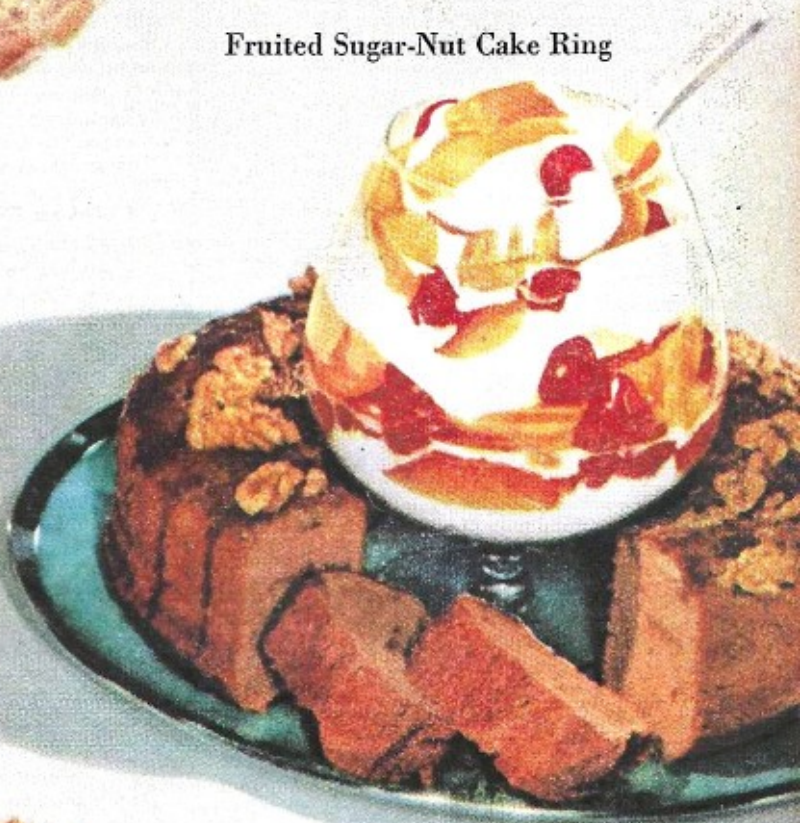
Caramel-Fluff
Angel Cake



Frosty Orange Star



Pineapple Trifle



Fruited Sugar-Nut Cake Ring



Recipes on page 78

Upside-Down Gingerbread

Pancakes round the clock!

By Helen Fritz



Apple-Pancake Dessert



Chicken Roll-ups

Pancake Puffs

You can't beat a stack of hotcakes served with oodles of warm, buttered syrup and yards of bacon for a topflight breakfast—but don't stop with breakfast! These pancake treats will take you right around the clock. Serve them chicken-stuffed for lunch, stacked with cinnamon-applesauce for dessert, or bake them light, fruit-filled, and fancy for a late snack. No matter when you serve them, these pancakes will ring a bell.

Chicken Roll-ups

Hide the chicken-mushroom mixture in a pancake roll-up and top with cheese sauce. Compliments will come a-flying!

- 1 cup finely chopped onions
- 1 can (3 oz.) mushrooms, drained and sliced
- $\frac{3}{4}$ cup diced, cooked chicken
- 2 tablespoons butter
- $1\frac{1}{2}$ cups milk
- 3 tablespoons all-purpose flour
- $\frac{3}{4}$ teaspoon salt
- Dash of pepper
- 1 teaspoon Worcestershire sauce
- 1 cup grated sharp Cheddar cheese
- 6 hot pancakes (6-inch)

Sauté onions, mushrooms, and chicken in butter until onions are tender and lightly browned. Pour milk into top of double boiler. Sprinkle flour, salt, and pepper over surface. Beat with rotary beater until just blended. Cook over hot water until thickened, stirring constantly. Add Worcestershire sauce and cheese; stir until cheese is melted. Remove from heat.

Stir 4 tablespoons of the cheese sauce into chicken mixture. Reserve remaining sauce. Place $\frac{1}{4}$ cup of cheese-chicken mixture in the center of each baked pancake. (These may be made from package mix or your favorite pancake recipe.) Roll up, fasten with toothpick, and place in shallow baking dish. Pour reserved cheese sauce over pancakes. Bake in slow oven (325°) for 10 minutes or until sauce bubbles. Serve immediately.

Apple-Pancake Dessert

Lacy looking—luscious tasting! Just stack them high and cut in wedges. A perfect snack-team with hot coffee.

Follow your favorite pancake mix recipe. (You will need approximately 10 8-inch cakes.) Drain excess liquid from 1 can (16 oz.) applesauce. Add sifted powdered sugar to taste and heat slightly over low heat. Fold in $\frac{1}{4}$ teaspoon cinnamon and 1 stiffly beaten egg white. Spread between 4 or 5 layers of pancakes. Sift powdered sugar over top and cut in wedges.

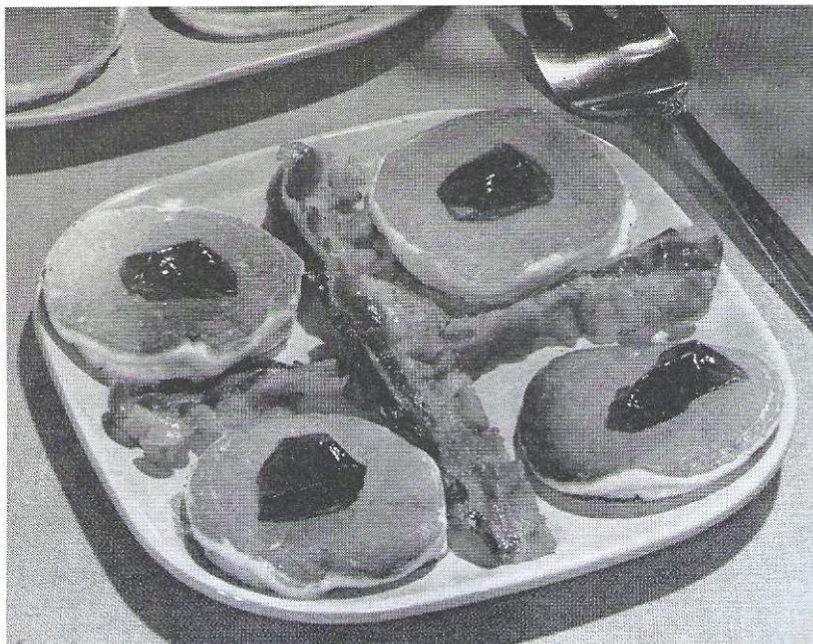
Pancake Puffs

So light and airy they literally melt in your mouth. Better double the recipe!

- $\frac{1}{4}$ cup all-purpose flour
- 1 teaspoon sugar
- $\frac{1}{4}$ teaspoon salt
- Dash of nutmeg
- 3 eggs, separated
- $\frac{1}{2}$ cup dairy sour cream

Sift together dry ingredients. Beat egg yolks until thick [Continued on page 66]

LARRY FRITZ



"SHEER LOOK" OUTSIDE - SHEER MAGIC INSIDE!



You've never seen so many surprises as you'll see
in the new Frigidaire Food Freezer-Refrigerator!

• It's like Christmas when you see how this new Frigidaire Cold-Pantry showers you with wonderful things!

Right off, you get a refrigerator AND a food freezer in one glamorous Sheer Look masterpiece that glorifies your kitchen with its built-in look. Wonderful fashion colors, too, like Charcoal Gray.

Want loads of room? You get 12.3 cubic feet of storage space—illuminated with glare-free light. All three full-width shelves roll-to-you *all* the way.

Want fruits and vegetables handy? A beautiful Picture Window Hydrator in the door supplies them. Lifts out, too.

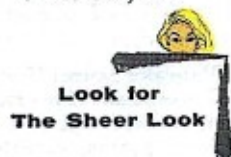
Like clever conveniences? A conditioner keeps butter spreadable. Then there's a utility compartment, a cheese compartment and 3 door-wide shelves.

Need a REAL freezer? A separate compartment at the bottom has room for 94 pounds of frozen food in roll-to-you baskets.

For ice, just touch a lever — dry cubes drop into a storage bin.

Handy? It's the "handiest" refrigerator in history! Its quality is lighthouse clear and high. So is the value.

Thrill to the Sheer Look at your Frigidaire Dealer's. His name is in the Yellow Pages of your Classified Telephone Directory under "ELECTRIC APPLIANCES."



'57 FRIGIDAIRE
AMERICA'S HANDIEST REFRIGERATORS



Frigidaire—Built and
Backed by General Motors

*now why didn't someone
think of this before...*



**A
WONDERFUL
NEW FUDGE
YOU
DON'T HAVE
TO COOK**



Let junior chefs make it—simply delicious

Safety Fudge Recipe

Melt over hot (not boiling) water 1 12-oz. Jumbo pkg. (2c.) Nestlé's® Semi-Sweet Chocolate Morsels.* Remove from hot water. COMBINE and stir in till smooth and satiny—DO NOT BEAT— $\frac{3}{4}$ c. sweetened condensed milk, 1 tbs. water, 1 tsp. vanilla. Spread in greased pan 10" x 5" x 3" or drop by teaspoonfuls on waxed paper-lined cookie sheet. CHILL till firm. YIELD: approx. 1 $\frac{1}{4}$ lbs.

Try wonderful variations of Safety Fudge. Add peanut butter, nuts and raisins, Nescafé® or gumdrops. Recipes on package. All fun! All delicious!

*or 2 6-oz. pkgs.



Copyright 1957, The Nestlé Company, Inc.

Pancakes round the clock!

[Continued from page 64]

and lemon colored. Stir in sour cream and dry ingredients. Beat egg whites until stiff and fold into flour mixture. Bake tablespoonfuls of batter on lightly greased hot griddle. Serve with jelly and bacon strips. Makes about 15 3-inch Pancake Puffs.

Cottage Cheese Pancakes

Dainty pancake roll-ups with a delicate cottage cheese flavor! Spread and roll with your favorite jam—or fill with in-season berries.

- 3 eggs, well beaten
- 1 cup sieved cottage cheese
- 3 tablespoons enriched flour
- 2 tablespoons melted butter or vitaminized margarine
- $\frac{1}{4}$ teaspoon salt
- Apple butter
- Powdered sugar
- Jam or in-season fruit

Combine eggs, cottage cheese, and melted butter or margarine. Blend thoroughly. Add flour and salt. Blend thoroughly. Heat well-oiled pancake baker. Make 4-inch pancakes. Bake on each side. While cakes are hot, spread with apple butter. (Any fruit jam or marmalade may be used.) Roll like jelly rolls. Sprinkle with powdered sugar.



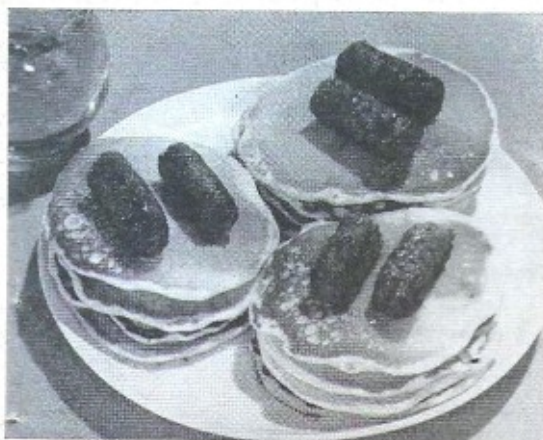
Silver Dollar Pancakes

Here are coin-size pancakes for those who like theirs small but plentiful. Serve with V.I.P. (Very Important Pancake) Sauce.

- 1 $\frac{1}{2}$ cups sifted all-purpose flour
- 1 $\frac{1}{2}$ teaspoons baking powder
- 1 teaspoon salt
- 1 teaspoon sugar
- 2 eggs, slightly beaten
- 1 $\frac{1}{4}$ cups milk
- 2 tablespoons melted butter
- Very Important Pancake Sauce

Sift together dry ingredients. Combine eggs, milk, and butter; stir into dry ingredients. Pour batter on hot griddle by teaspoonfuls, making pancakes about the size of a silver dollar. Serve with warm Very Important Pancake Sauce. Makes 6 servings.

Very Important Pancake Sauce: Heat over low heat about 6 ounces of any citrus marmalade. Stir in water, 1 teaspoonful at a time, until the sauce is of pouring consistency. Serve warm over cakes.



Mix-Your-Own Griddle Cakes

For the mix-your-own school, this recipe is basic except for the sausages. Increase or omit the sugar according to your preference.

- 2 cups sifted all-purpose flour
- 3 teaspoons baking powder
- $\frac{3}{4}$ teaspoon salt
- 1 tablespoon sugar
- 2 eggs, well beaten
- $1\frac{1}{2}$ cups milk
- 3 tablespoons melted shortening
- 5 brown and serve sausages, diced and lightly browned
- Additional sausages
- Honey

Sift together dry ingredients. Combine eggs, milk, and shortening; gradually add to dry ingredients and mix enough to just dampen flour. Fold in diced sausages. Bake on hot griddle. Serve with additional sausages and honey. Makes about 20 medium-size cakes.

Pancake Primer

Whether you serve pancakes as a hearty morning-menu dish or as a dainty dessert, they are so easy to fix—an almost foolproof favorite if you follow these few suggestions.

Heat the griddle slowly while you make the batter. Wipe off any excess fat with absorbent paper. Test for correct baking temperature by sprinkling a few drops of water on griddle. When drops dance around in a lively fashion before evaporating, bake cakes immediately. Set electric griddle at temperature suggested by manufacturer.

Add liquid all at once to dry ingredients. Stir until flour is just dampened. Do not over-mix pancake batters.

Pour desired amount of batter from measuring cup or spoon all at once onto griddle. This gives uniform browning and evenly shaped cakes.

Bake pancakes made with butter at a slightly lower temperature than those made with salad oil or vegetable shortening.

Turn cakes as soon as small bubbles form beneath surface—but before they break. Turn cakes only once during baking—excess turning will make them heavy.

Make dessert pancakes ahead of time and keep warm by placing between folds of tea towel in warm oven. Do not stack the cakes directly on top of each other—this will make them soggy.

For tastier Lenten dishes made the easy way...

Smother cheese sauce in just 3 minutes!



"from Contented Cows"

The secret is better-blending Carnation—no other form of milk will do!

Imagine! Just 3 minutes for a cheese sauce!

Smoothest you've ever made, too. And all because Carnation has special blending qualities not found in ordinary milk. The easy recipe's right here. Try it tonight in the delicious new Lenten casserole below.

RECIPE:

CARNATION 3-MINUTE CHEESE SAUCE

- $1\frac{2}{3}$ cups (large can) undiluted CARNATION EVAPORATED MILK
- $\frac{1}{2}$ teaspoon salt
- $1\frac{1}{2}$ teaspoons dry mustard
- 2 cups (about 8 ounces) grated process American Cheese

Simmer Carnation, salt and mustard in saucepan over low heat to just below boiling (about 2 minutes). Add cheese. Stir over low heat until cheese melts (about 1 minute longer).

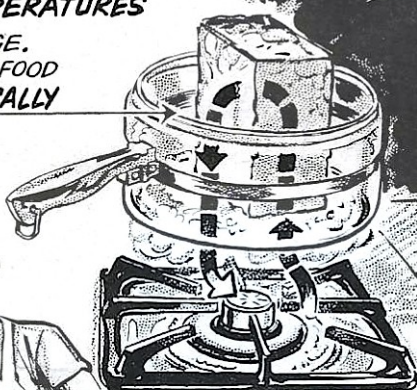


SEAFARER CASSEROLE: Mix 4 cups cooked macaroni, 1 cup well-drained canned tuna, 2 tablespoons finely diced onion, $\frac{1}{4}$ cup chopped stuffed olives together in bowl. Pour Carnation 3-Minute Cheese Sauce over mixture; blend. Place macaroni mixture in buttered $1\frac{1}{2}$ -quart casserole. Bake in moderate oven (350°F.) about 30 minutes.

Did you know?

NEW "AUTOMATIC BRAIN" CONTROLS COOKING TEMPERATURES

ON MODERN LP-GAS RANGE.
FOR EXAMPLE, WHEN FROZEN FOOD
THAWS, THIS BRAIN **AUTOMATICALLY**
LOWERS FLAME...
FOODS CAN'T BURN!



NEW LP-GAS INCINERATOR REDUCES A BARREL OF TRASH TO A TABLESPOON OF ASH!



SILENT! ODORLESS!

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GET RID OF MESSY GARBAGE CANS NOW!

FOR RENT

YOU CAN
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SUN**

FOR PENNIES
PER DAY!



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RUN A NEW LP-GAS
CLOTHES DRYER.
FULLY AUTOMATIC,
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SUN-FRESH CLOTHES
FASTER THAN ANY
OTHER TYPE OF DRYER!

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FROM ONE 45 GALLON HOME WATER HEATER. SMALL,
COMPACT UNIT CAN HEAT **1,000 GALLONS PER DAY!**
THAT'S TWICE AS MUCH
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NON-GAS HEATERS CAN
PRODUCE... **LP-GAS
IS CHEAPER, TOO!**



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200 AMAZING FACTS!**
SEND TODAY! WRITE TO...
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CHICAGO 1, ILL.

Do it with peanut butter

Peanut Butter Fritters

- ½ cup corn meal
- ½ cup sifted all-purpose flour
- 1 teaspoon baking powder
- 1 teaspoon salt
- 1 teaspoon sugar
- ½ cup chunky peanut butter
- 1 egg, well beaten
- ½ cup milk
- Dash of pepper

Sift together corn meal, flour, baking powder, salt, and sugar. Add peanut butter. Mix well into dry ingredients, using pastry blender. Combine egg, milk, and pepper. Add to flour mixture. Blend thoroughly. Drop from tablespoon onto well-oiled hot griddle. Cook on both sides until golden brown.

Peanut Butter Soup

- 6 cups milk
- 2 bouillon cubes
- 3 tablespoons butter or margarine
- 6 tablespoons smooth peanut butter
- 2 tablespoons all-purpose flour
- 1 teaspoon celery salt
- ¼ teaspoon Worcestershire sauce
- 2 tablespoons grated onion
- Salt and pepper to taste

Heat milk in top of double boiler. Add bouillon cubes. Stir until cubes are melted. Combine butter or margarine and peanut butter in small saucepan. Place over low heat. Stir until melted. Add flour. Blend thoroughly. Gradually add 3 tablespoons of hot milk mixture to flour mixture, stirring constantly. Return to hot milk mixture, stirring constantly. Add celery salt, Worcestershire sauce, and onion. Season to taste. Serve at once.

Peanut Butter Rabbit

- 6 tablespoons smooth peanut butter
- 2 tablespoons butter or margarine
- 2 cups sieved canned tomatoes
- ¼ cup grated cheese
- 2 teaspoons onion juice
- ¼ teaspoon salt
- 8 drops Tabasco sauce
- Pepper and paprika to taste

Combine peanut butter and butter or margarine in saucepan. Melt over low heat. Heat tomatoes. Combine with butter mixture. Blend thoroughly. Add cheese, onion juice, salt, Tabasco sauce, pepper, and paprika. Stir constantly until cheese melts. Beat until smooth and creamy. Serve hot on toast wedges.

Peanut Butter Pie Shell

- 2 cups finely crushed graham cracker crumbs
- ¼ cup sugar
- ¼ cup smooth peanut butter
- 2 tablespoons water

Combine ingredients in order listed. Blend thoroughly. Press mixture firmly and evenly over bottom and sides of well-oiled 9-inch piepan. Chill. Fill with favorite cream pie filling. Chill until served.



**“Get more nourishment for less money
with Starlac, the heart of milk,”** *says Elsie,
the Borden Cow*

Why is Starlac, Borden's nonfat dry milk, so good for you? Because it's the heart of milk . . . contains all the proteins, B vitamins, and minerals of the finest pasteurized milk.

Since water and fat have been removed, it costs less . . . as low as 7¢ a quart in the 12-qt. family-size package. Slightly higher in other sizes.

Starlac mixes instantly, dissolves

completely, even in ice water. Tastes like what it is—the delicious heart of milk. So convenient, too, for cooking and baking! Use Starlac in all your “made-with-milk” recipes.



Baked turkey ring with Starlac. Add extra proteins, vitamins, and minerals . . . improve texture . . . with Starlac in ground meat dishes.



Use Starlac in meat loaf. Get more delicious flavor and rich juicy goodness by using Starlac in such main dishes as baked meat loaf.



Delicious desserts with Starlac. No sogginess in upside-down cake with Starlac! Light . . . browns to a turn . . . tastes wonderful.



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As little as 7¢ a quart in the moneysaving 12-qt. family size



it's the most... at any price!

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THE FINEST ALUMINUM
WATERLESS COOKWARE

The most in brilliant beauty and skillful design, from the massive, gold-banded knobs right down to the flat, burner-fitted bottoms. The most in everyday usefulness... perfect pans for *every* cooking purpose, *plus* the saving, healthful benefits of "waterless" cooking in solid, thick, heat-holding aluminum.

And, it's the most in personal pride and pleasure to own, to use, and to display, all rich and glistening in your kitchen.

So, see it for yourself, soon... at department, hardware and home furnishing stores, wherever dealers sell the finest aluminum. Once you have, you'll never be satisfied with second-best.



Dependable FUEL SAVER in cover signals when to turn heat low, saving fuel and avoiding shrinkage. Unique cover closure forms a tight Vapor-Seal, retaining minerals and vitamins.

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gold band
ON EACH KNOB

*your
best buy...*



THE ELEMENT OF A SECOND OPINION
Guaranteed by
Good Housekeeping
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Covered Fry Pan
10 1/2" \$6.95

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3-qt. \$7.50

Dutch Oven
5-qt. \$7.50

Strainer Pan
3-qt. \$5.95

Sauce Pan
1-qt. \$3.75
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6-cup \$4.50
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Prices slightly higher in West.

ALUMINUM GOODS MANUFACTURING CO., MANITOWOC, WIS., World's Largest Manufacturer of Aluminum Cooking Utensils

Decorating problems?

Ask *Household* your questions about home decoration. We'll try to answer them for you each month.

Josephine E. Hursey

HOME FURNISHINGS EDITOR

Our kitchen has two different-size windows. How can they be properly curtained?—Bethlehem, Pennsylvania.

You can conceal the fact that they are not the same size by using lined draperies and making the draperies the same length. Or you can use inside shutters in two sections and keep the lower section closed.

Our dining room is broken up with many doors and windows. We would like to paper one end with a scenic wallpaper. How can we do this?—Marion, New York.

You can conceal the fact that the room is broken up with doors and windows by painting the woodwork and walls the same color, and then use the scenic wallpaper at one end.

We have converted the dining room of an old farmhouse into a kitchen. What can we hang in the double door that would be appropriate for both kitchen and living room?—Kent, New York.

I would suggest a shutter-type door—they are good looking and practical. They can be obtained either unfinished or in several wood finishes.

What color rugs and slip covers should I purchase that will go well with camellia pink?—Stony Creek, Virginia.

Colors that go well with camellia pink are soft greens, darker pinks to rose, and you can use many shades of turquoise.

We are planning only a counter between our kitchen and den. Can the walls be different colors?—Hudson, North Carolina.

I, personally, feel that it would be better if the walls were the same. However, if different, they should be planned to blend well in color.

I have a desire for a French Provincial bedroom in my modern home. Would this be in poor taste?—San Antonio, Texas.

No, it would not be in poor taste, but I would plan to confine it to one room.

To receive a free list of decorating booklets, include your name and address when you write to "Decorating problems."

Kelvinator announces the new FOODARAMA '57



Only Kelvinator gives you these great new *store-easy, see-easy, reach-easy* features: transparent Tilt-Out Crisper and great big *super shelf* for tall bottles, turkeys, watermelons and other bulky foods.

STORE EASY... SEE EASY... REACH EASY!

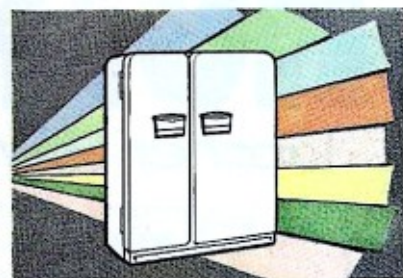
The only upright refrigerator and upright freezer combination . . . puts everything at your fingertips!

WHAT A JOY to have this spacious automatic defrosting refrigerator in the same cabinet with a big, upright home freezer. Huge 16 cubic foot capacity in a cabinet only 47 inches wide.

Everything about this fabulous food-keeper is carefully planned to make all foods *easy to store, easy to see, easy to reach*. You never have to "make room" for bulky foods, such as turkeys or watermelons. The huge new *super shelf* keeps them in plain sight and easy reach.

That big crisper at reach-easy height simply *tilts* out when you want to put something in or take something out. Even when it is closed you see everything in it.

Breakfast Bar for bacon, eggs and juices; Handi-Chests and Handi-Tray; Dispenser Rack for frozen juices and soups; unrefrigerated space for bananas . . . all add to the store-easy, see-easy, reach-easy convenience. New safety doors open as easily from inside as from outside. See the new Foodarama '57 at your dealer's now.



The FOODARAMA '57, like many Kelvinator appliances, is available in eight different customer-approved colors . . . plus white. "Polar-Hue" interior color styling.

Kelvinator

Division of American Motors Corp., Detroit 32, Mich. In Canada: Kelvinator of Canada, Ltd. Toronto 15, Ont.

American Motors Means  More for Americans

Hotpoint freezers use more

ALUMINUM

to conduct cold faster,
to give you dependable

PERFORMANCE

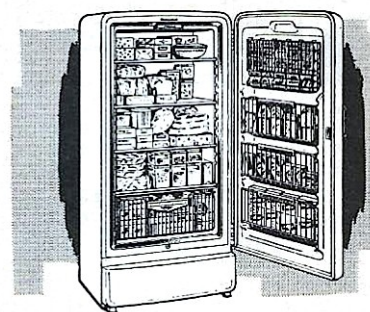
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steadier cold ...
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so good to your food

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Kitchen Questions

By Ruth Dahlberg Smith

My jelly roll looks perfect when I remove it from the oven, but when I roll it, the crust comes off on the towel. Can you help me?—Dresden, North Dakota.

The golden-brown crust will not peel off if you turn the hot cake upside down on a towel generously sprinkled with powdered sugar. Roll the warm cake in the towel and cool on a cake rack. Unroll, fill with your favorite filling, and reroll.



NELSON, PHOTOGRAPHY, INC.

How can I keep the bananas in my banana cream pies from turning dark?—Seattle, Washington.

Bananas darken when they are peeled and exposed to air. To prevent this, peel and slice them directly into a cooled pie shell. Then, as shown in the picture above, pour the cooled cream filling immediately over the sliced bananas. This seals the air away from them. If sliced bananas must stand exposed to air, dip them in a citrus fruit juice or a powdered citric-ascorbic acid solution to prevent discoloration.

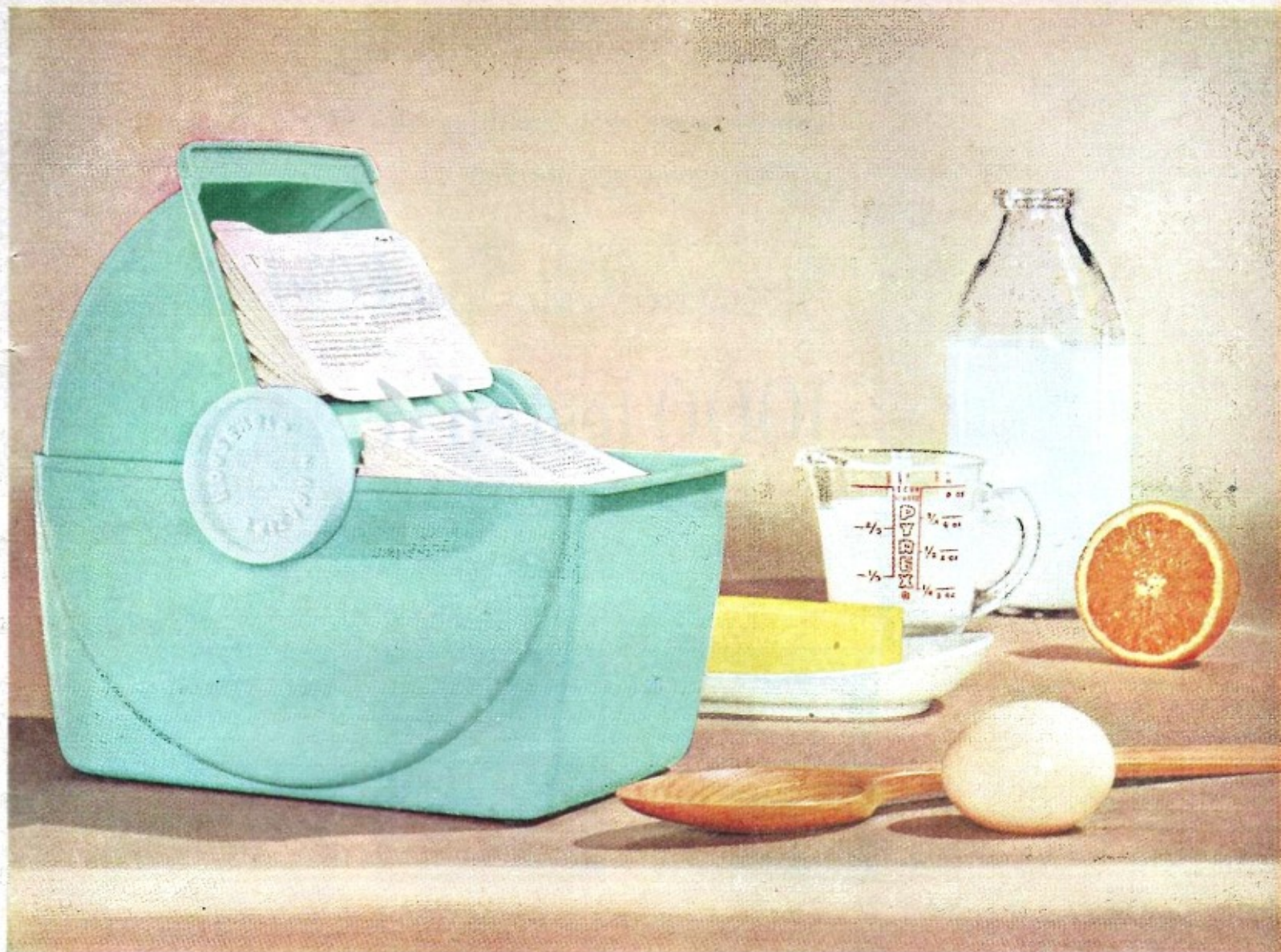
Why do many recipes say to add vanilla or other flavoring last? Wouldn't it be better to add it to the creamed shortening and sugar?—Wichita, Kansas.

You are right! Several authorities believe that it is best to add the flavorings to the creamed fat and sugar mixture, because fats seem to carry the flavor well. Flavorings added to the creamed mixture or to the liquid, rather than to the finished batter, are distributed more thoroughly.

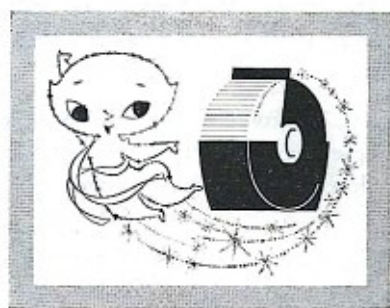
How long is baking powder good to use if the can is kept tightly covered?—Chester, Montana.

It is best not to buy more than an 8 to 12 months' supply of baking powder at one time.

Address Kitchen Questions to Ruth Dahlberg Smith, HOUSEHOLD Food Department, 912 Kansas Avenue, Topeka, Kansas. Inquiries cannot be answered by mail. Those of general interest to readers will be answered in the magazine.



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Household Hi-Speed Cook Book



You've never seen anything like it!
It need never get obsolete . . . never!

Household Hi-Speed Cook Book

1000 tested recipes

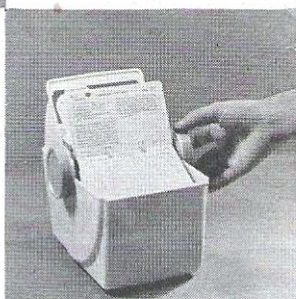
—right out of Household's Kitchen . . .
the cook book that has everything!

It's tops in convenience,
brings office efficiency right
into your kitchen!

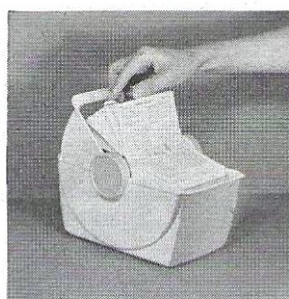
*Hi-Speed
Cook Book*

\$5.95

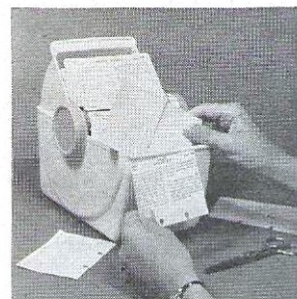
PREPAID



It's the speediest cook book
you've ever used—only 1
recipe to a page!



Recipes are 6 inches off the
table—no stooping to read!
No squinting—type is big!



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Your Hi-Speed Recipes

Breads

Nut Bread

- 2 cups sifted all-purpose flour
- $\frac{3}{4}$ cup sugar
- 3 teaspoons baking powder
- $\frac{1}{2}$ teaspoon salt
- $\frac{1}{4}$ cup quartered maraschino cherries
- $\frac{1}{2}$ cup nuts, coarsely chopped
- $\frac{1}{2}$ cup currants
- 1 tablespoon grated orange rind
- 1 cup mashed banana
- 2 eggs, beaten
- $\frac{1}{4}$ cup melted butter

THREE-FRUIT

Page—

Sift together flour, sugar, baking powder, and salt. Combine with cherries, nuts, and currants. Combine orange rind, mashed banana, eggs, and melted butter. Add the dry ingredients and stir until just blended. Spoon into greased 9- by 5- by 3-inch loaf pan. Let stand for 20 minutes. Bake in moderate oven (350°) for 50 to 60 minutes. Makes 1 loaf.—Mrs. Ida Meers, St. Charles, Missouri.

HOUSEHOLD

Kitchen tested



NELSON, PHOTOGRAPHY, INC.

Three-Fruit Nut Bread

Breads

Waffles

- $\frac{1}{2}$ cup halved cranberries
- $\frac{1}{4}$ cup sugar
- $\frac{1}{2}$ teaspoon cinnamon
- 2 eggs, separated
- 2 cups thick sour cream
- 2 cups sifted all-purpose flour
- 1 teaspoon soda
- 1 teaspoon salt
- 1 teaspoon baking powder
- $\frac{1}{4}$ cup melted shortening
- $\frac{1}{2}$ cup chopped pecans

CRANBERRY-NUT

Page—

Combine cranberries, sugar, and cinnamon. Set aside. Beat egg yolks thoroughly, and add cream. Sift together flour, soda, salt, and baking powder. Stir into egg mixture. Add shortening. Beat egg whites until stiff and fold into mixture. Add cranberries and pecans. Bake in hot waffle iron. Makes 8 waffles.—Mrs. M. Leavitt, Amsterdam, New York.

HOUSEHOLD

Kitchen tested



Cranberry-Nut Waffles

Breads

Popovers

- 1 cup sifted all-purpose flour
- $\frac{1}{4}$ teaspoon nutmeg
- $\frac{1}{4}$ teaspoon cinnamon
- $\frac{1}{8}$ teaspoon cloves
- $\frac{1}{8}$ teaspoon mace
- 1 teaspoon sugar
- $\frac{1}{2}$ teaspoon salt
- 3 eggs
- 1 cup milk
- 1 tablespoon melted butter

NUTMEG POPOVERS

Page—

Preheat oven to 425°. Sift together flour, spices, sugar, and salt. Have

eggs and milk at room temperature. Beat eggs until foamy, and combine with milk and butter. Add dry ingredients to egg mixture and beat with rotary beater until smooth. Fill well greased, oven-glass custard cups or muffin pans one-third full of batter. Bake in hot oven (425°) for 20 minutes. Reduce heat to 325° and bake about 20 minutes more or until firm and crisp. Serve at once. Makes 12 popovers.—Mrs. Stanley Haste, East Walpole, Massachusetts.

HOUSEHOLD

Kitchen tested



Nutmeg Popovers

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KARO PECAN PIE
delicious...easy to make



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recipes call for
corn syrup
...that's
Karo!**

KARO PECAN PIE

1/2 recipe pastry	1 teaspoon vanilla
2 eggs, beaten	1 cup sugar
1 cup KARO® Syrup, Blue Label	2 tablespoons melted butter or margarine
*1/8 teaspoon salt	1 cup pecan meats

Roll pastry 1/8 inch thick. Line a 9-inch pie pan. Mix remaining ingredients together, adding pecans last. Pour into pastry shell. Bake in hot oven (400°F.) 15 minutes; reduce heat to moderate (350°F.) and bake 30 to 35 minutes longer or until a silver knife inserted in center of filling comes out clean.

*If salted nuts are used omit salt.

New about the house

By Miriam McKee



No more scraping—no more rinsing! Just shake off large food wastes, and *Mobile Maid* automatic dishwasher does the rest. Flush-away pump liquefies food particles and drains them away. Super-wetting agent in final rinse gives spot-free drying. Unit is completely portable. In stores, about \$200. By General Electric, Appliance Park, Louisville 1, Kentucky.



Squared-off lines are the keywords in *Frigidaire's* new refrigerator styling. With squared corners and door inset into a chrome frame, refrigerators may be set flush with cabinets—no need to allow clearance for opening door. Free-standing appliances will blend into any kitchen, old or new. By General Motors Corporation, Frigidaire Division, Dayton 1, Ohio.

HOUSEHOLD Magazine, Dept. PW
Topeka, Kansas

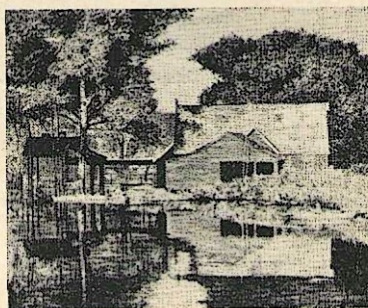
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Keep your workshop living-room clean! The *Delta Workshop Dust Collector* may be attached directly to any power tool—provides powerful vacuum that picks up dust, chips, metal filings, etc. Other attachable cleaning accessories available. Completely portable. In stores, about \$80. Rockwell Mfg. Co., 464 N. Lexington Ave., Pittsburgh 8, Pennsylvania.



Take it from the oven . . . take it to the table! The new oval *Pyrex Brand Decorator Casserole* is as versatile as it is handsome. Comes in 1½-quart and 2½-quart sizes for \$2.95 and \$3.95. Available in stores in turquoise on white, white on turquoise, white on charcoal, and white on pink. Casserole cover may be used as serving platter, baking dish, or tile. Made by Corning Glass Works, Corning, New York.

HOUSEHOLD MARCH 1957

NOW! Baker's Chocolate Chips in the BIG economy package!



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Fix these cake mix dress-ups [Continued from page 63]

Frosty Orange Star

A honey of a last-minute dessert! Easy with a mix... versatile arranged with your choice of sherbet or ice cream.

- 1 package orange cake mix
- 1/2 package (3-oz. size) cream cheese
- 1 tablespoon butter
- 1 1/2 cups sifted powdered sugar
- 1/4 teaspoon salt
- Orange juice
- Fruit-flavored sherbet

Prepare cake mix according to package directions. Bake in two greased 8-inch round layer pans.

To make the frosting, soften cream cheese and butter. Gradually blend in sugar and salt. Add orange juice, a tablespoon at a time, until mixture is of spreading consistency. Frost one layer with orange frosting and swirl with fork tines. (Other layer may be frozen for later use.) Cut cake layer into five wedges.

To make star, arrange cut cake on large plate, turning points away from center. Fill center with scoops of fruit-flavored sherbet. Garnish with in-season fruits.

Variations: Make star of white cake layer topped with pink frosting. Fill center with vanilla ice cream. Or use a chocolate-frosted marble cake layer to make the star, and heap chocolate ice cream in center. Drizzle with chocolate sauce.

Caramel-Fluff Angel Cake

Here's a make-ahead beauty to chill or freeze. So easy to fix... so wonderful to eat!

- 1 package angel food cake mix
- 3 cups whipping cream
- 1 cup firmly packed brown sugar
- 1 teaspoon vanilla

Prepare and bake angel cake according to package directions. Chill thoroughly or freeze for easy cutting. Slice horizontally into three layers. Combine whipping cream, brown sugar, and vanilla; chill for 30 minutes. Whip and spread between layers and on top and sides of cake. Chill in refrigerator for several hours before serving. Serves 12 to 16.

Pineapple Trifle

An elegant new version of grandmother's old-time pudding!

- 1 package sponge or yellow cake mix
- 4 cups milk
- 1/2 cup sugar
- 1/2 teaspoon salt
- 6 eggs, slightly beaten
- 1 teaspoon vanilla
- Slivered blanched almonds
- 1 cup pineapple juice

Prepare cake mix according to package directions. Bake in two greased 9-inch round layer pans. Freeze one layer for later use. Heat milk over low heat to scalding; add sugar and salt, stirring constantly. Gradually blend milk mixture into slightly beaten eggs. Cook, stirring constantly, over very low heat until custard coats metal spoon. Do not overcook. Remove from heat immediately, add vanilla, and chill. Place 3 cups of the chilled custard in bottom of glass dish slightly larger in circumference than cake layer. Stick slivered blanched almonds into top of cooled cake layer, porcupine fashion. Place layer in dish on top of custard. Pour pineapple juice and

the remaining custard over cake. Chill for several hours. Serve from bowl with spoon.

Coconut-Currant Layers

A fix-in-a-hurry, pretty-as-a-picture dessert! Change the type of cake and filling for variety.

- 1 package orange or white cake mix
- 1 jar (10 oz.) currant jelly
- Red food coloring.
- Flaked coconut

Prepare cake mix according to package directions. Bake in two greased 8-inch round layer pans. Whip currant jelly gently with a fork until just smooth. Add a few drops of red food coloring. Spread one-half of the jelly on one cake layer. Sprinkle generously with flaked coconut. Top with second cake layer and spread with more jelly. Top with coconut.

Fruited Sugar-Nut Cake Ring

A frost-as-you-bake cake that goes gala when served with fruit-filled whipped cream.

- 1/4 cup butter
- 1/3 cup firmly packed brown sugar
- 1/2 cup broken English walnuts
- 1 package white or chocolate cake mix
- Fruit Cream

Dot butter over bottom of greased 1 1/2-quart ring mold. Sprinkle with brown sugar and nuts. Prepare cake mix according to package directions. Pour batter into mold. Bake in moderate oven (350°) for 35 to 40 minutes. Remove from pan immediately and cool. Serve, sugar side up, with Fruit Cream.



DELICIOUS TIPS

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remember how your
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Fruit Cream: Whip 1 cup whipping cream and sweeten with $\frac{1}{4}$ cup sifted powdered sugar. Layer in bowl, parfait fashion, with small pieces of drained, canned peaches, chopped nuts, miniature marshmallows, and maraschino cherries. End with fruits on top. Place bowl in center of ring.

Upside-Down Gingerbread

Luscious pair-offs—gingerbread and pears! Delicious with Orange-Cream Cheese.

- $\frac{1}{4}$ cup butter
- $\frac{2}{3}$ cup firmly packed brown sugar
- 6 to 8 drained pear halves
- 1 jar (4 oz.) maraschino cherries
- English walnut halves
- 1 package gingerbread mix
- Orange-Cream Cheese

Melt butter in 8-inch square baking pan. Add brown sugar and stir until dissolved. Tuck cherry in the hollow of each pear half and place, cut side down, in baking pan. Arrange nuts in between pear halves. Prepare gingerbread mix, pour batter over pears, and bake according to package directions. Loosen cake from sides of pan and turn out immediately on serving plate; let pan remain over the cake for a few seconds. Flute Orange-Cream Cheese around edge of cake or spoon on warm gingerbread squares.

Orange-Cream Cheese: Whip 1 package (3 oz.) cream cheese with 2 tablespoons orange juice. Use as directed.

Full o' Flavor Ribbon Cake

Arrange sliced bananas on a baked chocolate cake layer and sprinkle with a few drops of lemon juice. Top with baked caramel or burnt-

sugar cake layer. Frost with Mocha Whipped Cream, garnish with banana slices, and serve at once.

Mocha Whipped Cream: Whip 1 cup whipping cream with $\frac{1}{4}$ cup sifted powdered sugar and 1 tablespoon instant coffee.

Citrus Spice Squares

Prepare spice cake mix batter according to package directions. Bake in greased 13- by 9- by 2-inch baking pan. Cut into individual servings and freeze remainder of cake for later use. Serve warm cake squares topped with Honey-Butter.

Honey-Butter: Combine $\frac{1}{2}$ cup butter and $\frac{1}{2}$ cup honey with 1 teaspoon grated orange or lemon rind. Whip until fluffy.

Butterscotch Torte

Prepare yellow cake mix batter according to package directions. Bake in two greased 8- or 9-inch round layer pans. Cool. Split layers in half horizontally. Prepare butterscotch pudding according to directions on package. Spread $\frac{1}{2}$ cup of the pudding on each layer, stacking them to make a four-layer cake. Chill. To serve, top torte with sweetened whipped cream and garnish with salted pecans.

Angel Food Delight

Frost a cooled angel food cake with thick sour cream and generously sift brown sugar over the top. Chill, and serve.

Ice Cream Freezer Stacks

Bake your favorite cake-mix cake in 9-inch layers and cool. Spread one layer with a pint of slightly softened ice cream. Frost the second

layer with flavored whipped cream or a powdered sugar icing. Place both layers in the freezer. To serve, stack layers and slice into thin wedges.

You'll find endless flavor combinations of cake-mix cakes, ice cream, and toppings. Try spice cake with orange sherbet and mocha whipped cream topping . . . white cake with pink peppermint ice cream and chocolate frosting . . . chocolate cake with butter brickle ice cream and brown sugar icing . . . gold cake filled with strawberry ice cream and topped with whipped cream and fresh berries.

THE INDIVIDUALIST

By RUTH BLACKWELL

Dame Fashion always gets my vote.

When in doubt, I wear a coat.

Perspiring freely, what'll I see?

No one wears a coat, but me.

My hair's just set, I wear a hat.

Feeling miserable at that,
With curls all squashed, what will I
see?

No one wears a hat, but me.

I dress for dinner with great joy,

Feeling glamorous and coy.

But when I get there, what'll I see?

No one's dressed, nor coy, but me!

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THE EASY HOW-TO-DO-IT Turtle-Shaped Cookies, above

1 Per cookie—on ungreased cookie sheet, group 3 big pecans; face out; touch at center. **2** Prepare choc. chip cookie mix (use only $\frac{1}{4}$ c. milk no more). Gently push 1 tsp. dough into each group of nuts. Shape like a turtle. **3** Bake 15 min., 375°F. Cool. **4** Top, fudge frosting mix.



Always refreshing and delicious!

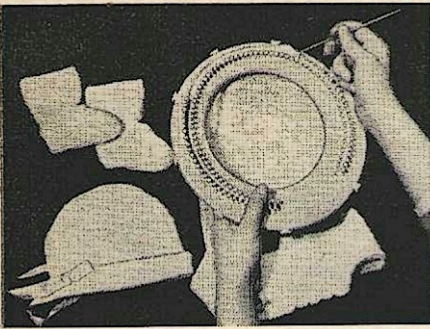
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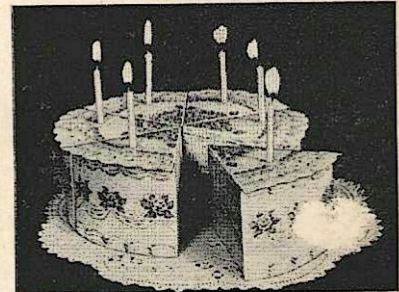
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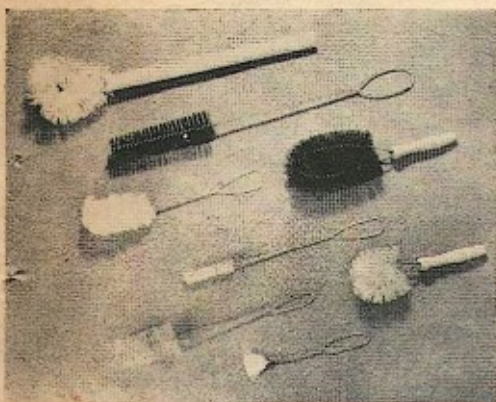
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HOUSEHOLD MARCH 1957

Household



Operation cleanup gets a boost with this set of eight handy Household Brushes. There's a sanitary bowl brush, one for radiators and blinds, a dish mop, and brushes for clothes, coffee makers, bottles, vegetables, pastry. \$2.25 ppd. Wm. Novack, Inc., 35 So. Park Ave., Dept. HH, Rockville Centre, N. Y.



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Our Blue-Green Mondo "Grass" is described by the U. S. Department of Agriculture as "Ophiopogon Japonicus (formerly called Mondo Japonicus)." is native to Northern China and should withstand severe degree of freezing; drought tolerant, evergreen, commonly called Mondo "Grass." It is a "grass" relative to the lily with paper thin blades 1/16" wide. This sod-forming EVERGREEN, low-growing oriental genus is currently used by many owners of distinctive homes in America for lawn grass. Now we can offer this exclusive Blue-Green Mondo "Grass" at popular prices. SO HARDY IT CAN BE PLANTED ANYTIME, it is recommended for beautiful lawns where mowing is not desired. Blue-Green Mondo "Grass" retains its color the year-round, thrives in shade or sun; extremely hardy, rarely requires watering; fantastically beautiful, drooping low to the ground in weeping style year after year. **REQUIRES NO MOWING AND SHOULD NEVER BE MOWED.** Guaranteed to withstand severe freezing or money refunded. Ideal for heavy shaded areas, dry or wet. FREE folder of testimonials and many photos of Mondo "Grass" lawns sent on request. Mondo is resistant to diseases; insects and animals will not feed on it. Stops erosion; grows compactly, crowding out other grass and weeds; multiplies rapidly, approximately 100 times (10,000%) first year. Enhances property value. So sensational we expect to revolutionize lawn-making. For good coverage first year plant 4" to 12" apart. Numerous rooted blades to sprig. Planting and culture instructions with each order. Shipped now or when desired. Remittance with order. Shipped prepaid. **MONEY-BACK GUARANTEE**; if not completely delighted you may return at once for refund. Open account to A-1 rated firms buying 1,000 sprigs or more, FOB, Biloxi. Distributors wanted everywhere.

ORDER TODAY . . . YOU CAN'T LOSE!
Sprigs packed in damp moss. Guaranteed to grow or we will replace.

25 Sprigs . . . \$2.98
50 Sprigs \$ 5.00 1,000 Sprigs \$79.00
100 Sprigs 9.00 5,000 Sprigs or more
500 Sprigs 40.00 per 1,000 . \$50.00

NEW! NONE OTHER LIKE IT! LOOK SLIMMER, more YOUTHFUL REDUCE! your appearance INSTANTLY!

NEW! FLAN-LINED POWER ELASTIC Melts Away Unsightly Bulges

More than 100,000 satisfied wearers know that NO OTHER GIRDLE CAN DO MORE THAN THE TRANZFORM. No other girdle offers you more bulge control. No other girdle has the exclusive patented miracle-working Bulgemaster.*

WHAT IS THE BULGE-MASTER FEATURE?

ONLY 100% DUPONT NYLON STITCHING is used on the Bulgemaster panels. Special pin point perforation allows air to circulate for your added comfort.

MAGIC INSET CONTROL

Magic insets control in complete comfort, guaranteeing healthful, lasting support. They lift and flatten the tummy, slim down the waist, trim the hips, eliminate the "spare tire" waistline roll. Cleverly designed with diagonal control-stretch to give each bulge the exact amount of restraint it requires. No bones — No buckles — No steel — No laces — No adjustments

SEND NO MONEY MAIL COUPON NOW!

Tranzform, Inc., 15 E. 16th, Dept. 225, New York 3

Rush my Tranzform with wonder-working Bulgemaster at once. On delivery I will pay postman \$3.98 plus postage. (Extra large sizes, waist 35-54 or hips 44-65, \$6.98.) I must be satisfied or I will return the Tranzform in 10 days for full purchase price refund.

Waist size Hips Height

NAME

ADDRESS

CITY STATE

() Check here if you are enclosing money with order to save C.O.D. and handling charges. Same Free Trial offer and refund guarantee.



**Hilo
DRY BATH**
for Dogs and Cats

Cleans without water!
Kills fleas! Deodorizes!
No danger of colds! Just puff creamy, fragrant lather from the handy aerosol dispenser, rub on, and wipe off. Leaves the coat soft and glossy. Only \$1.49 ppd. Dept. H-3, THE HILO COMPANY Norwalk, Conn.

NOW IS GOOD TIME TO PLANT

BLUE-GREEN MONDO "GRASS"

Trade Mark Registration applied for U. S. Patent Office



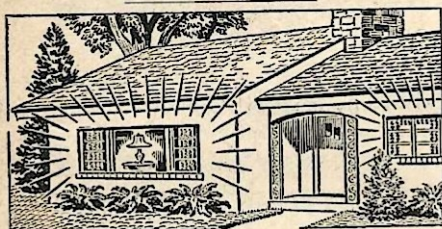
Put Your Hair Up in Seconds—\$2

Make perfect curls every time with this new *Automatic Hair Curler*! Your curls are softer, more natural, last longer. Just put strand in slot. Push handles together for forward curl—push handles apart for reverse curl. That's all there is to it! Fast and easy for every day use . . . wonderful for home permanents. *Guaranteed to do the job or your money back!* Only \$2, postage paid. Order *Automatic Hair Curler* direct by mail from *Sunset House*, 827 Sunset Building, Hollywood 46, Calif.



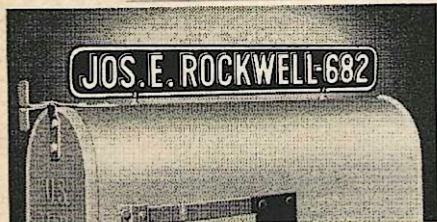
Wigwam Wedge Moccasins....\$5.95

Of glove-soft, smooth, washable calfskin, they cuddle your feet and make walking a pleasure. Built-in wedge heel, 5 lovely shades: White, Natural, Turquoise, Red, Charcoal, with intriguing pinwheel head design. Sizes 3 thru 10, narrow and medium— $\frac{1}{2}$ sizes too . . . \$5.95. Matching clutch bag 9" x 4 $\frac{1}{2}$ " . . . \$3.95. Send Cash, check or m.o. For COD's send \$2 deposit. Old Pueblo Traders, Box 4035, Dept. HH, Tucson, Arizona.



Goodbye to Washing Windows

Once over with permanently activated cloth removes dirt, stains, smoky window film. Polishes crystal clear. Invisible smearproof discovery that stops dirt, water, fog, steam; rain runs off without streaking. No rubbing. Safe, harmless. Also polishes mirrors, lamps, appliances. Rinses clean, lasts months. Large *Keithone Window Cloth* is only \$1 ppd., special 3 for \$2. If C.O.D. postage extra. Money back guarantee. *Walling Keith Chemicals, Inc.*, Dept. 1065-C, 910 N. Second Ave., Birmingham 1, Ala.



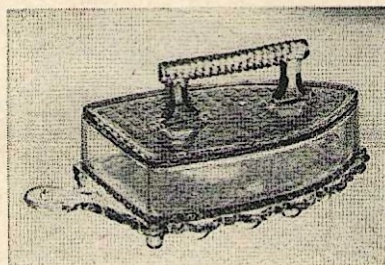
Day-n-Night Mailbox Marker \$1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your *Day-n-Night Mailbox Marker*—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your Marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from *Spear Engineering Company*, 536 Spear Bldg., Colorado Springs, Colo.

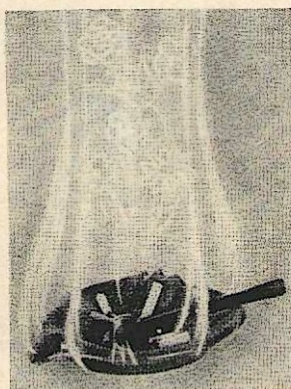
Go shopping with Household [Continued from preceding page]



You can hang any number of smaller items such as bags, belts, and umbrellas on the hooks of this space-saving closet accessory, *Hanga Chain*. Use it, too, with several hangers for holding blouses, skirts, jackets. Lower hooks are wonderful to use for small children who can't reach the clothes bar. 24" long. In chrome finish, \$2; solid brass, \$3, ppd. *Robert S. Fales Co.*, 34k Talcott Ave., Dept. HH, W. Springfield, Mass.



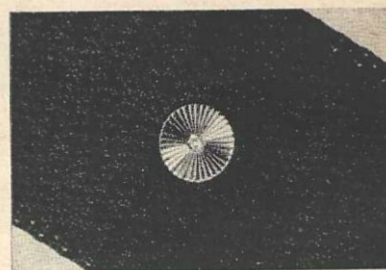
Grandma's old flatiron has a much more pleasant use today. Reproduced in old-fashioned pressed glass, it's a quaint and charming compote for nuts, candies, fruits. 9" x 5" x 4" tall. In sun-catching colors of amber, blue, green, amethyst. A prized gift for any friend, and a lovely possession for yourself! *Flatiron Covered Compote*, \$4.35 ppd. *Carl Forslund*, 122 E. Fulton St., Dept. HH, Grand Rapids 2, Mich.



Wonderful new kind of ash tray with a built-in deodorant that banishes stale tobacco odors from cigar and cigarette butts and leaves a refreshing aroma in the room. Smartly designed; of hand-painted ceramic, highly glazed, they're sure to appeal to housewives and all office workers. *Ban-O-Tray*, 6" x 7 $\frac{1}{2}$ ", in green. \$2.95 ppd. *Armchair Shopper*, 829 N. Dearborn St., Dept. HH, Chicago 10, Ill.



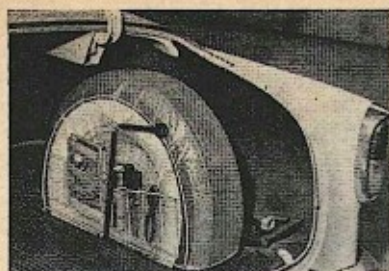
Colorful Modern Maid Shelf Units not only give you extra storage space but blend harmoniously with the décor of the room. Of high-impact *Styron*, they come in beautiful shades of yellow, aqua, pink, and white with permanent bright finish. Use them in kitchen, bathroom, laundry, closets. Units are 18" wide, 4" deep; heights, 9", 16", 24". Two-shelf unit, \$2.49; 3-shelf, \$3.49; 4-shelf, \$4.79, ppd. *Dart Mfg. Co.*, Dept. HH, Mason, Mich.



High-fashion note for men! He'll be justly proud of this handsome *Diamond Tie Tack* that's a leader in style news today. Artistically designed with a sparkling, genuine diamond in the center of a sunburst circle of 14K gold. Has screw back safety fastener. \$12.95 ppd. Send for free catalog with big selection of jewelry and watches, priced from \$25 to \$5,000, for men and women. *Kaskel's*, 41 W. 57th St., Dept. 763-C, New York 19, N. Y.



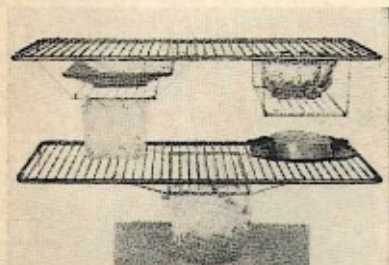
Slim-Slicer is two-faced, and you'll love both of them! One side is beautifully hand-decorated in brilliant colored enamels to add a bright touch to the kitchen wall; the practical, hard-workin' side is of smooth hardwood ideally suited for chopping and cutting. 15" x 4" x $\frac{3}{4}$ " thick. Modern or Pennsylvania Dutch designs. \$2.98 ppd. *Impact!*, 2108 Payne Ave., Dept. 17, Cleveland 14, Ohio.



Spare Tire Carry-All ends car trunk clutter and clatter! Cover is equipped with various pockets to keep tools, flashlight, polishing cloths, etc., neatly in place, rattleproof, and ready to use. Of heavy plastic, fits all tires. \$1.49 ppd. House of Schiller, 180 No. Wacker Drive, Dept. 605, Chicago 6, Ill.



Musical Multiplication Records make it fun for your child to learn his tables. They teach him by drill and quiz games set to rollicking music from fife, drums, and clarinet. A big help to the teacher, too. Set of five records with all tables from 2's through 12's. 45 r.p.m. only. \$9.95 ppd. Bremner Multiplication Records, Dept. HH, Wilmette, Ill.



Extra shelves for the refrigerator utilize the "in between" space for storing articles of low height. Space Savers hook to bars of the present shelves and by spreading the arms they can be adjusted to any height. Of welded wire, 13" x 5". \$1 ppd. Sybella Products, Dept. HH, Wapping, Conn.



A novel Personalized Kitchen Plaque with loads of appeal for a feminine friend or relative. She's bound to feel a subtle glow of pride at the sight of her name in big bold type! Framed and ready to hang. 8½" x 6½". \$2 ppd. Simsprint, Box 308, Dept. HH, Fairfax, Mo.

HOUSEHOLD MARCH 1957



Every Home Needs "Our Family History"

Ideal Gift Anytime. This beautiful book has pages for records of four generations of ancestors, four of descendants; pages for marriages, births, deaths, churches, schools, social security numbers, military services and other vital information so hard to recall later. Red cover, imprinted with gold, colorful illustrations. 48 pages, 8½ x 11", gift box, \$2.60 postpaid. Shannon Publishing Company, 921X Board of Trade Building, Kansas City 5, Mo.



Mix 'N' Match Guard Rings

Sterling Silver or gold plate on sterling set with tiny turquoise, or simulated pearls, diamonds, rubies, sapphires, emeralds. Plain hands...\$1.50 ea.; gem bands...\$2.95 ea.; 2 gem bands...\$5; 2 plain and 1 gem...\$5; 2 gem and 1 plain...\$6.50; 3 gem...\$7.50. Old Pueblo Traders, Box 4035, Dept. HH-6, Tucson, Ariz.



Tall, Blooming Tulip Tree \$1

2-3 yrs. old; 2-3 ft. tall, collected wild. Certified healthy. Never transplanted. Often reaches 80 ft. heights. Ideal lawn shade. Dense green foliage. Blooms spectacular tulip-like flowers. \$1 (3 for \$2). Cash orders add 35c and we ship prepaid. If C.O.D. postage extra. Satisfaction guaranteed or return for purchase price refund. Red Bark Dogwood free of extra cost. Dutch Bulb Importers, Dept. TS-1476, Grand Rapids 2, Michigan.



Gypsy Oil Makes Smell Feeding Fish Bite

Mysterious Gypsy Fish Bait Oil makes smell feeders go crazy. One drop on artificial or live bait draws them in salt or fresh water like the smell of blood draws sharks whether you fish with pole, cast, spin or troll, etc. Only \$1.98 (3 for \$4.98). Cash orders ppd. C.O.D. postage extra. Money back guaranteed. Free water-resistant pouch with every bottle. Write: Walling Keith Chemicals Inc. Dept. 66-C, Birmingham 1, Alabama.



Quick, Decorative Radishes—50c

Just one push of the radish on this ingenious little plastic device and *like magic*—a perfect rose of a radish! Quick, safe, automatic... easy to clean! No sharp knives. Now you'll have time for decorative radish roses on every relish plate you serve. *Rosebud Radish Maker* only 50c, postage paid. *Guaranteed or your money back!* Order from *Sunset House*, 304 Sunset Building, Hollywood 46, California.



New Ranch Home Plan Book 50c

Colorful new book shows 126 popular ranch-type homes, both conventional and contemporary in 2, 3 and 4 bedrooms. Many in color. Complete, low cost blue prints *save you money*. "Ranch and Suburban" book 50c. "Deluxe Small" (115 designs) 50c. "Your New Home" (119 designs) 50c. "Homes In Brick" (114 designs) \$1.00. All 4 books for \$2.00. All books postpaid. Garlinghouse Co., Dept. H-37, Topeka, Kansas.



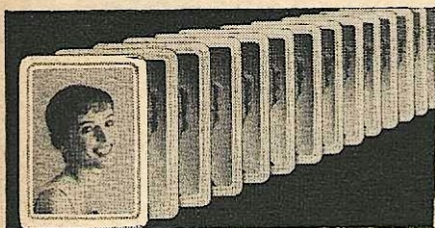
Order Before April 20, Save 50%

"Surprise Collection" of 4 hardy easy-grown Peonies, (reg. \$4 val.) only \$2 ppd. in U.S. (no c.o.d.) Big 3 to 5 eye plants, gorgeous blooms every year. Unnamed pinks, whites, reds, Singles, Doubles, Japs; planted early should bloom this spring! 64-page color catalog, Peonies, Iris & Daylilies, Free with order. OR send 25c for it & Free Dwarf Iris! Gilbert H. Wild & Son, Dept. HH-37, Sarcoxie, Mo.



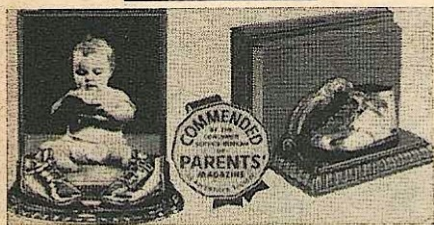
Fast Relief for Hammer Toes—\$1

This new Toe Cushion eases shoe pressure—trains your toe muscles back to their normal straight position. And what a wonderful feeling of comfort and relief it gives you! Prevents soreness. Wear this comfortable Cushion in closed or open-toe shoes, with or without arch supports. *Guaranteed or your money back!* Only \$1, postage paid. Order *Hammer Toe Cushion* from *Sunset House*, 814 Sunset Building, Hollywood 46, California.



New Wallet-Size "Shadowbox" Photos

25 for \$1 or 50 for \$2, plus 10c shipping from any photo or snapshot. Deep sunk embossing plus softly rounded corners, 2½" x 3½". Luxurious double-weight satin-finish portrait paper. For 25 photos from one pose, send \$1.10 with photo or negative which will be returned. *Friendship Photos, Dept. F-17, Quincy 69, Massachusetts.*



Special! Baby's Shoes Bronzed, \$3.95 pair

Father's Day Special! Baby's first shoes gorgeously bronze-plated in solid metal (not painted imitation) only \$3.95 pr. Also smart metal Portrait Stand, Bookends (shown), Ashtrays, TV Lamps, at great savings. Thrillingly beautiful. The Perfect gift for Dad, Grandparents. Money-Back Guarantee. Write for Free mailing bag, details. American Bronzing Co., Box 6504-H, Bexley, Ohio.



Housebreak Your Dog Easily!

No more ruined carpets, no more spanking puppy! Just put two drops of *Housebreaking Scent* on puppy's newspaper, box or on the grass and he knows *that's* the spot! You can completely train most mature dogs and puppies with one bottle or less. *Guaranteed to do the job or your money back!* Only \$2, postage paid. Order *Housebreaking Scent* direct by mail from Sunset House, 832 Sunset Building, Hollywood 46, California.



Fix Loose Chairs with 'Chair-Loc'

Nothing like Chair-Loc for quick, clean, easy home repairs. Not a glue, Chair-Loc penetrates wood fibers and S-W-E-L-L-S them, locking chair rungs, dowels, legs, tool handles, knobs, joints, drawers, etc. everlastingly tight. Special applicator (no need to take pieces apart). Over 550,000 sold! *Special ¼ pint \$1 ppd.* Money back guarantee. Order from Chair-Loc, Dept. H-37, Lakehurst, N. J.

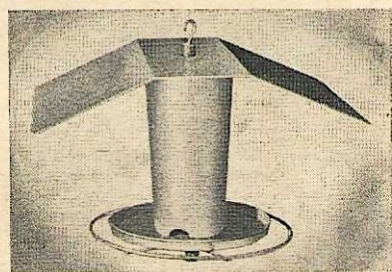
Go shopping with Household [Continued from preceding page]



Boy's Gun Rack adds a real masculine note to his room as well as teaching him the proper care of artillery. Sturdily constructed of solid pine and non-warp plywood, rack is easily assembled. Free-standing or will hang on wall. 24" x 16" x 7". With light natural finish, \$5.95; unfinished, \$4.95, ppd. Jeff Elliott, Dept. HH, Statesville, N. C.

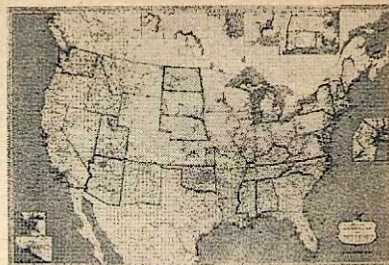


Leaf Glow for shining plant leaves at the touch of a button. Spray comes out in a fine lusterizing mist, permanent but harmless to the plant. One can will spray hundreds of leaves. \$1 ppd. Carol Beatty Co., 7410 Santa Monica Blvd., Dept. HH, Los Angeles 46, Calif.

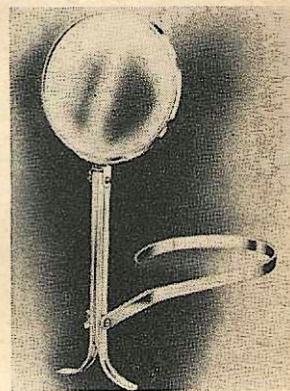


Modern living conveniences bring comfort and pleasure even to the birds! Ranch Style Bird Feeder has protective overhanging roof, roomy circular perch, and feed cylinder of soft plastic with two-pound capacity. Roof and base are of heavy gauge steel in beautiful baked-on enamel colors of metallic brown, forest and sea green, metallic and royal blue, red. Can be used on post or hung. 12" x 15". \$3.98 ppd. Stranges, Inc., 794 Central Ave., Dept. HH, Highland Park, Ill.

1000 PERSONAL \$1 ADDRESS LABELS
1 to 4 lines neatly printed in black; gold border. Gummed labels in pads (¾ x 1¼ in.). Plastic box incl. Save time. Protect belongings. For envelopes, checks, books, tools, records, toys, 1000 for \$1 ppd. Any 5 orders, \$4. Guaranteed. Prompt delivery. Write Bruce Bolind, 30 Bolind Bldg., Montrose 45, California.



Wall-size Map of the United States covers every important city, river, mountain, national park, etc., in full and accurate detail. Wonderful for home exploration and a really painless way to learn geography! Printed in eight colors on heavy duty stock, 33" x 50". \$1 ppd. Terry Elliott Co., 135 E. 44th St., Dept. M-133, New York 17, N. Y.



Beautiful Make-up or Shaving Mirror with both regular and magnifying surfaces and frame in lustrous anodized aluminum. Adjustable to hang around neck for a "back" view, or to stand upright on vanity. 14" tall. \$4.95 ppd. Mahler's, Dept. HHH, Providence 15, R. I.



Automatic Fry Pan brings new thrills to cooking. Use it as a skillet, a casserole; for stewing, baking; for serving right at the table. Has built-in thermostat for positive heat control, temperature chart on handle, and temperature selection dial. Complete with self-basting cover, cord, and recipe book full of delicious, easy-to-fix dishes. Of heavy, polished aluminum with bakelite handle and legs, 12" dia. \$9.95 ppd. Thoresens, 585 Water St., Dept. B-96, New York 2, N. Y.

Stamps For Collectors



115 STAMPS from all 5 continents including Airmails, Dead Countries, Pictorials, etc., value over \$2.00, all for 10¢ to introduce our superb service of U. S. & Foreign Approvals to collectors. **GLOBUS STAMP CO., N. Y. 10, N. Y. Dept. 394**

LIVING FENCE



Fast-Growing "Red Robin" Rose Hedge
See the sensational hedge that's sweeping the country! Surround your property with beauty and protection for as little as 12¢ per foot. Plant this Spring; this summer have a vigorous living fence bursting with fragrant red roses (Gloria des Rosomanes). Grows to 6 feet; less if desired. Keeps out intruders. Satisfaction guaranteed. Not available elsewhere. Send for free full color book today! **Garden Nursery Co., 139-G El Camino, San Bruno, Cal.**



Only \$4.52 Down—Free Catalog Monument
shipped to you for \$14.95 full price. Most astounding monument values ever offered. All carving, polishing and finishing operations are done in the modern Rockdale plant. Exclusive sale by mail direct to the consumer guarantee lowest prices. Prices include inscription and Rockdale pays the freight. Write today for free illustrated catalog of over 50 monuments. No obligation. **Rockdale Monument Company, Dept. 477, Joliet, Illinois.**



If you are on the Kitchen Committee of your school or church, or on the house or purchasing committee of your club or lodge, you will be interested in this modern, Folding Pedestal Banquet Table. Write for catalog and special discounts.
Monroe Co., 74 Church St., Colfax, Iowa

TROUBLED WITH UNWANTED HAIR?

MAHLER'S INC.
Dept. 157-C
Providence 15, R. I.

You needn't be! Now you can remove unwanted hair forever—in the privacy of your home—with the famous **Mahler Hair Removal Epilator!** Acclaimed by thousands of women who have discovered how Mahler destroys the hair root permanently! By following our instructions you, too, can learn to use the Mahler safely and efficiently! Positive money-back guarantee! Act today!

Send 5¢ for illustrated 16-page booklet "New Radiant Beauty!"

HONEY 60-lb. Can FOB \$12.00

CLOVER AND ALFALFA—MILD FLAVOR
12-lb. can \$4.15
(Postpaid thru 3rd zone—add 25¢ each postal zone beyond.)

HAHN APIARIES
1715 Lane St. Topeka, Kansas

CLEANS WALLS NEW WAY!

Amazing Invention
DRY roll wallcleaner. No mess. No water. Simply glide over walls. Removes dirt like magic from Wall-paper, Painted Walls, Ceilings, Window Shades. Leaves beautiful lustre finish. Take orders. Earn money!

SAMPLES FOR TRIAL
Sample offer sent at once to all who send name. Hurry—just a postcard will do. **SEND NO MONEY—Just your name.**

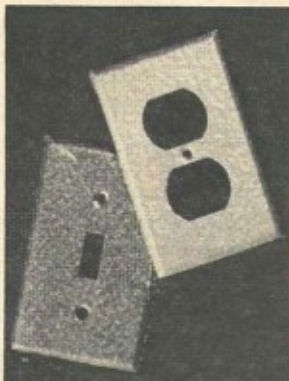
KRISTEE CO., Dept. 389, Akron 8, Ohio



High, wide, and handsome shoes
styled especially for the hard-to-fit broad foot. These smartly ornamented Spring-O-Lator pumps with 3" carved glass heels come in the season's newest colors, amber vinyl or clear vinyl. Sizes 4-11; widths C, D, E. \$9.95 ppd. **Syd Kushner, 733 South St., Dept. H-1, Philadelphia 47, Pa.**



Delightful Kokeshi Girl Candy
Box stashes away your goodies, tea, or trinkets inside her plump little body. She's made up of two broad bowls, stacked one atop the other. Lift her lid for one; off with her head for the other! Of richly lacquered wood in shiny black and vivid colors, 6" x 5". \$3.50 ppd. **Breck's, 251 Breck Bldg., Boston 10, Mass.**



Now in glowing colors and a bright new anodized finish, Switch Plates and Base Plug Receptacles can harmonize beautifully in any room. Choose from silver, gold, blue, coral copper, colonial brown, lime green, canary yellow. 39¢ each; three for \$1, ppd. **Kaydee Products, 417 Schofield Bldg., Dept. HH, Cleveland, Ohio.**

1000 Printed Name & Address Labels \$1

1000 Sparkling name & address labels, nicely printed with lovely Plastic box for just \$1 postpaid! 5 orders or more at 75¢ per order! Money back guarantee. 300 LABELS—50¢. (No Plastic Box). Free wholesale selling plan!

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Box 591-PV, Lynn, Mass.

Play Right Away!

ANY INSTRUMENT

Now it's EASY to learn ANY INSTRUMENT—even if you don't know a single note now. No boring exercises. You play delightful pieces RIGHT AWAY—from very first lesson! Properly—by note. Simple as A-B-C! You make amazing progress—at home, in spare time, without teacher. Only few cents per lesson. 900,000 STUDENTS!

FREE BOOK Shows how easy it is to learn music this modern way. Write for it. No obligation: no salesman will call upon you.

U. S. SCHOOL OF MUSIC, Studio A233, Port Washington, N. Y. (59th successful year).

BUSY LIZ
The most versatile kitchen aid any woman could want!

By interchanging the different parts and securing them with the screw ring, it becomes a large funnel for filling jars, a small funnel for bottles, a scoop or dipper, a fine and a coarse strainer for juice or tea. Of hard, bright aluminum, one pint capacity. Money Back Guarantee. Only \$1 postpaid.

Berneil Products, 358 5th Ave., Dept. H-1, N. Y. 1, N. Y.

MEN! WE FIT W-I-D-E FEET!
E to EEEE Only
Sizes 5 to 13

Real comfort at last for w-i-d-e feet! We specialize in wide sizes and offer you styles you like to wear but can't find in the width you need. Fine dress shoes, work shoes, casuals, smart hand-sewn genuine moccasins. Top quality. Popular prices. Money Back Guarantee.

Not sold in stores. Write for FREE catalog today. No obligation! No agent will call.

HITCHCOCK SHOES, Hingham 28C, Mass.

FREE CATALOG
Write Today

20 LARGE NEW TOWELS

Incredible, but true! 20 large-size new towels (not seconds) in beautiful colors and white, only 5¢ ea. Minimum order 20 for \$1 (1¢s. include 5¢ extra for postage and handling, or \$1.05 in all for 20 Towels.) Others charge \$1.00 for only FIVE unwoven cotton and rayon towels like these, but we made a terrific purchase and we are passing the savings on to you. **LIMIT—5 orders per customer.** Money back guarantee. Order TODAY! Agents wanted. Make BIG Money! **NICKEL TOWELS, Dept. 918, Box 881, St. Louis, Mo.**

5¢ EA

NEW BEAUTY FOR YOUR FLOWERS!
A "FERRIS WHEEL" PLANT-STAND

Easier care... more light and air! Your African Violets or other flowers are never crowded, always beautiful, in this charming 36 inch all-steel stand. Wheel revolves so all 12 plants are always upright and visible. Stunning decoration, indoors or out. Won't tip.

WRITE FOR FREE CIRCULAR
Showing styles, colors, etc. No obligation.

STANDARD EQUIPMENT CO., Dept. F-11C, BEL AIR, MD.

Will You Wear A Pair Of Glamorous New Sandals

To Make **\$65** IN SPARE TIME

Step into big extra money wearing **FLEXICLOGS!** Patented flex with your foot **FLEXICLOGS** are the latest fashion rage. When friends see this smart new footwear on your feet, they'll give you orders. Make up to \$49 a sale on our amazing **Triple Profit Plan!** In attractive styles for women and men. Write now for a complete selling outfit including a pair of your own comfortable **FLEXICLOGS** on approval!

FLEXICLOGS, Dept. 21X-C, New Holstein, Wis.

Please send pair of ☐ Women's ☐ Men's **FLEXICLOGS.**
My shoe size is _____

Name _____

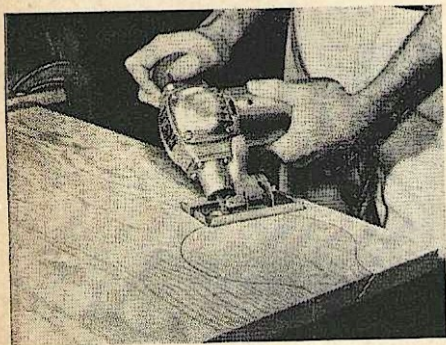
Full Address _____

handy man

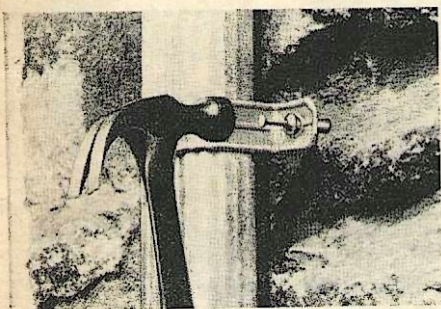
By Albert Roland



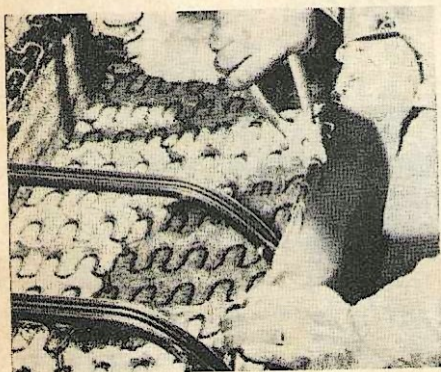
New Armstrong Brushing Cement makes it easier to install vinyl-asbestos tile. You brush it on, instead of using a trowel—and need no lining felt under it. One gallon covers 175 square feet. (Half gallon, \$2.25-\$2.50.)



This Black & Decker Heavy-Duty Jig Saw will adjust from 90-degree to 45-degree bevel cuts on either side, and rips through a 2x4 at 45 degrees. It makes straight, curved, irregular cuts through most materials. Comes in a sturdy steel case with 12 blades. (\$150.)



Southco Expansion Drive Rivets make for easy fastening to masonry walls. Drill a $\frac{1}{4}$ " hole, insert rivet, hammer pin in. Claw of hammer removes pin, rivet. (Six for \$1.)



Here's something new you can use to fasten a hundred things around the house. Jiffy Squeeze-Klip holds open clip, squeezes it in neat triangle. (With 500 clips, \$1.98.)

Q. Can I apply a patch on our floral wallpaper without its being too noticeable?

A. It's a tricky job, but it can be done. Instead of cutting the patch, tear it in a free shape, and do it so that you get a feather edge tapering toward the exposed, pattern side. Then paste the patch in place—the feather edge cuts down the thickness at the edges of the patch and blends it into the wall. Of course, you'll want to be sure that the pattern on the patch matches that of the torn or soiled spot you want to re-cover.

Q. The wood cabinets in our kitchen don't reach the ceiling. How can we fill in that space to give a flush appearance?

A. Use a plywood or hardboard strip, cut to fit between top of cabinets and ceiling. To fasten it in place, screw a 1x2 to cabinet top—and one to ceiling—positioned so that the plywood or hardboard resting against them will be flush with the cabinet front. Then glue and nail the plywood or hardboard to the 1x2's.

Q. What do you recommend to keep a couch from sliding back and damaging the wall?

A. Either a piece of foam rubber under each leg, or rubber-tipped door stops screwed behind the back legs, should do the job.

Q. Is there any way to really stop the water-closet tank from sweating?

A. Yes, there is a new supply valve you install near the water heater—or in the bathroom: it mixes hot and cold water so that the water in your tank is lukewarm. Since sweating is caused by moist air striking a cold surface, the thermostatic valve stops it by keeping the tank from getting cold.

If you are installing a new tank, you might consider getting the double-wall kind, in which an air space acts as insulation and prevents the outside from sweating.

Q. How do you keep plywood from splintering when drilling through with brace and bit?

A. Put a piece of wide cloth adhesive tape over the spot, and use a sharp bit. When the screw tip comes through the other side, take bit out and complete drilling from there, again using a piece of cloth tape.

Q. What keeps shellac from drying? It's been on for over a week and it's still gummy.

A. It's probably old shellac: Never use shellac you have had around for 5-6 months. You'll now have to wash it off with denatured alcohol; when surface is clean and dry, start over.

Q. I am going to use hardboard on our basement walls. Is it true that $\frac{1}{8}$ " thickness is not strong enough if it has no solid backing?

A. $\frac{1}{8}$ " hardboard is plenty strong, but you better use $\frac{3}{16}$ " or $\frac{1}{4}$ ", because when it isn't fully backed $\frac{1}{8}$ " hardboard can warp easily.

Incidentally, don't try to tape the joints to hide them. This works fine with gypsum board,

but not with hardboard. Use battens or one of the special moldings designed for this purpose, making joints a decorative element.

Q. How do I get the old shingles off, before reroofing, without having to tear them off piece by piece?

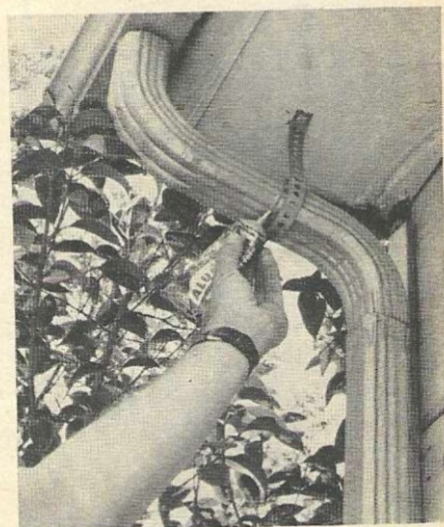
A. Start at the top of the roof, working down. First, pop the top row of nails loose by prying with the claws of the hammer. Then get hold



of one end and jerk through the second row of nails, helping with the hammer claws.

Q. How can I fix a small leak in a downspout?

A. Plastic aluminum makes it a very easy job; it comes in a tube, and you apply it on the leaky spot right out of the tube, then smear it



around. Remove it from your hands with acetone. It works for small leaks in gutters, too.

Only questions of general interest will be answered in the magazine. Address: Handy Man Dept., HOUSEHOLD, 912 Kansas Avenue, Topeka, Kansas.

HOUSEHOLD MARCH 1957



See no lint

New built-in lint filter keeps out lint, grit, and soap scum.



See no damage

2 speeds—normal for regular wash; gentle for delicate fabrics.



See no waste

Famous Suds-Miser saves you soap, hot water, and money.



ALL-NEW 1957 RCA WHIRLPOOL!

Only 2-speed washer with Built-in Lint Filter, money-saving Suds-Miser®

This is the washer that has *everything!* A built-in lint filter that works full-time—filters lint and fuzz during both wash and rinse, even when water level is low, big load or small.

Two separate speeds—regular speed for your everyday wash—plus a slower,

swishing action that safely wash nylons, Orlons, all your finer things.

Automatic Suds-Miser that lets you re-use filtered hot suds over and over.

Plus many, many other features! See the new RCA WHIRLPOOL washers and dryers now at your dealer's.



Whirlpool

AUTOMATIC WASHERS AND DRYERS • FREEZERS • GAS AND ELECTRIC RANGES • ROOM AIR CONDITIONERS
Whirlpool-Siegar Corporation, St. Joseph, Michigan. (Use of trademark RCA and RCA authorized by owner, Radio Corporation of America.)

Normal action for regular wash—65 agitator strokes a minute.

Gentle action for dainty fabrics—42 agitator strokes a minute.

Exclusive Suds-Miser saves filtered, hot sudsy water for extra loads.

Now all-porcelain white or in new Matchmaker colors.



This chicken has been fried in another shortening over medium heat for 45 minutes. Compare these results with the picture on the right.



This chicken has been fried in Fluffo over the same heat for the same length of time as the chicken on the left.



Something Golden Happens

(golden crispiness you've never gotten with any other shortening)



Expect surprising results when you use Fluffo; it's an altogether surprising shortening. To make it, we had to break down old-style shortening to its very molecules, and improve them; it takes the cream of the crop to make golden Fluffo.

No other leading shortening gives you such crisp, golden-brown fried foods. Fried right and light in Fluffo, they come out much more golden-brown, and just as digestible as they look.

No other kind of shortening can give you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results!

Fluffo even handles differently; it's so much lighter and fluffier it's a joy to use. Blends with fewer, easier strokes, and the golden color lets you see how perfectly you're mixing cake batter or pie dough. Try golden Fluffo; how can you possibly miss?

Pure shortening, not a table spread.
Golden yellow from pure, wholesome carotene.